



Springer eBook Collection Economics and Finance

Across government, industry and academia, understanding the nuances of our economic system is vital to ensure growth, stability and prosperity. With turbulent economic times giving way to an uncertain future in many parts of the world, it is imperative that researchers and economists have access to up-to-date knowledge that supports progression in Economics and Finance.

Including high quality content from Palgrave

The Economics and Finance collection is a new package, starting with the copyright year 2016. Books published prior to 2016 in Economics and Finance are available through the Springer Economics and Finance collection and the Palgrave Economics and Finance collection

Economics and Finance is a growing collection with over 480 new titles to be published in 2016. Science monographs, handbooks, book series and textbooks contribute to study at all levels and, crucially, to professional understanding among practitioners, managers and consultants.

Palgrave's Economics list presents the latest thinking in key areas of research. Our development economics list features titles from the ILO, IMF, UNRISD and the collection features the latest research in monetary and fiscal policy, growth, iployment and environmental economics.

The impressive collection provides users with top names, cutting-edge research and important thinking on global economic and financial topics.

The renowned professional management publications are especially valued by managers in a plethora of different industries. Springer publications in Operations Research lead the way in in this niche area.

Why Springer eBooks in Economics and Finance Collection?

Since 1842 Springer has led the way in publishing the latest scientific research. Its books and journals have played an instrumental part in progressing key areas of science and are read by millions of scientists, researchers, students and educators across the academic and corporate worlds. With such a significant publishing legacy, Springer is home to many of the world's foremost researchers. Leading figures that have published in Springer's eBooks in Economics and Finance collection include:

Reinhard Selten, Nobel Prize Winner and Robert Aumann, Nobel Prize Winner

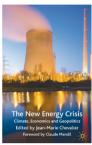
eBook Benefits

- Critical content
- Continuous access with archival rights
- Unlimited access and use (no DRM)
- All in one platform, whenever you need
- ePub available

palgrave macmillan









Ouick Facts

- Over 480 titles in 2016
- Purchase model
- Free MARC Records
- MyCopy print on demand
- Packages include
 SpringerReferences
- Included in Digital Preservation initiatives
- ePub available

Ask now for a free trial springer.com/salescontacts

For more information visit springer.com/ebook

Springer eBooks – the most comprehensive collection of essential titles across all fields in science, technology, medicine, humanities and social sciences!

Key titles and book series in the collection include:

- Development Aid
- Making Peace Work
- The New Energy Crisis
- Morals and Markets.
- The Renminbi Rises
- Understanding Investment Funds

Book series:

- Advances in Spatial Science
- International Handbooks on Information Systems
- International Studies in Entrepreneurship
- Innovation, Technology, and Knowledge Management
- National Resource Management and Policy
- Springer Briefs in Business
- Springer Briefs in Economics
- Springer Finance

Reference Works:

- Encyclopedia of Creativity, Innovation, Invention, and Entrepreneurship
- Handbook of Regional Science
- Encyclopedia of Corporate Social Responsibility
- Encyclopedia of Finance second edition

Teaching and study at undergraduate level is also addressed in the collection with key textbooks including:

- Lecture Notes in Economics and Mathematical Systems
- Customer Relationship Management
- Operations Research

New

To keep up with the rapid pace of change in this area, new titles are added to the collection as soon as they become available. New titles include:

- The Next Economics
- Healthcare Operations Management
- Innovation and Marketing in the Pharmaceutical Industry

eBooks from the World's Leading STM Publisher

Springer's eBook Collection uses the portability, searchability, and unparalleled ease of access of PDF and HTML data formats to make access for researchers, as convenient as possible. The Springer Book Archives add around 110,000 eBooks, dating back to the 1840s. Available through SpringerLink libraries and corporations can offer their patrons online access to the most worthwhile books instantly from wherever, whenever.

Read online or in print, the choice is yours

Publishing the best quality research to support your own work is paramount to everything we do but we also recognize that our users want choice in the way this research is presented to them.

Springer meets individual research needs by providing the option to work with books online or in print. Online tools include the ability to export citations to your reference manager of choice, while Springer's MyCopy service lets you order a personal soft cover edition of books for just 24.99. For more information, please visit springer.com/mycopy.