

## Using usage statistics reports for nature.com

Site license customers receive usage statistic reports for all Nature Research publications. In compliance with COUNTER standards, the reports are uploaded to your [site license administration account](#) before the end of every month for the preceding month. The registered site license administrator will be alerted by [e-mail](#) when reports are available. Statistics are also available during a trial.

### Usage reports enable you to:

- Build a monthly and annual overview of usage at your institution
- Measure usage of new publications
- Make better-informed purchasing decisions
- Compare statistics from different vendors and publishers
- Understand and predict user patterns at your institution
- Plan infrastructure more effectively.

## COUNTER (Counting Online Usage of NeTworked Electronic Resources)

Nature Research has always strongly supported Project COUNTER. Working with librarians and publishers, COUNTER provides an agreed international set of standards and protocols governing the recording and exchange of online usage data.

As of December 2013, usage statistic reports from Nature Research align with COUNTER Release 4 and include:

- XML (eXtensible Markup Language) and CSV formats
- Compliancy with SUSHI for integration with ERM systems
- Consortia-level reporting
- Timely delivery
- Optional email alerts when reports are updated
- Easy to use interface with a self-service account management.

To find out more, and to become a member, go to: [www.projectcounter.org](http://www.projectcounter.org).

For more information on Release 4, please visit <https://www.projectcounter.org/code-of-practice-sections/general-information/>.

## SUSHI (Standardized Usage Statistics Harvesting Initiative)

SUSHI supports the automatic retrieval of COUNTER reports as an alternative to downloading spreadsheets. Using MPS Insight, Nature Research can deliver reports via SUSHI as required by Release 4 of the COUNTER Code of Practice.

For more information about SUSHI, visit the NISO SUSHI site at <http://www.niso.org/workrooms/sushi/faq/>

## What are the different reports Nature Research provides?

COUNTER Reports		
Journal Report 1	<i>Full-Text Article Requests by Journal title, Platform and Month</i>	Reports how many times full-text articles (i.e. HTML or PDF articles and not abstracts) were successfully delivered to users for each journal within a calendar month. A breakdown is given of PDF and HTML numbers.
Journal Report 1a	<i>Number of Successful Full-Text Article requests from an Archive by Month and Journal</i>	Reports the number of successful full-text article requests from an Archive by month and journal.
Journal Report 1 GOA	<i>Gold Open Access (GOA)</i>	Reports the number of successful Gold Open Access full-text article requests by month and journal.
Journal Report 2	<i>Access Denied</i>	Reports access denied to full-text articles by month, journal and category.
Journal Report 3	<i>Number of Successful Item Requests by Month, Journal and Page Type</i>	Reports how many times the different page types were successfully delivered to users for each journal within a calendar month. Page-Types are broken down into: Table of Contents, Abstracts, Full Text PDF, Full Text HTML, and Full Text Total.
Journal Report 4	<i>Total Searches Run by Month and Service</i>	Reports how many internal site searches were made by users for each collection within a calendar month, including saved searches, modified searches, and searches with zero results.
Journal Report 5	<i>Number of Successful Full-Text Article Requests by Year-of-Publication and Journal</i>	COUNTER report showing the number of full-text article downloads by year-of-publication by journal.
Consortium Report 1	<i>Number of successful full-text journal article requests by month (XML only)</i>	This report is a single XML file, broken down by consortium member, which contains the full text usage data for every online journal and book taken by individual consortium members, calculated on the same basis as in Journal Report 1.

Additional Reports		
All Usage Report	<i>Year-to-date summary of customer usage for both subscribed and unsubscribed journals</i>	Report showing year-to-date summary of customer usage for both subscribed and non-subscribed journals.
All Usage Report by Year of Publication	<i>Number of full-text article downloads by year-of-publication by journal for both subscribed and non-subscriber titles</i>	Report showing number of full-text article downloads by year-of-publication by journal for both subscribed and non-subscribed titles.
IP Address Report	<i>Successful full-text article requests by month for each IP address, for 2009 year to date</i>	This report contains full-text article content for all Nature Research journals. The report does not specify whether your institution has site license access to journals from which articles are viewed. For data pre-2009, reports measure successful Page Views by month and year for each IP address.
Full text article by IP Report	<i>Full-text article download by IP address</i>	This report also contains full-text article content. This report is updated each month and shows data from the current month only. Please save each report monthly if you will require data from a specific month.
Journal Activity Report	<i>Number of Successful and Unsuccessful Full-text Article Requests by Month and Journal</i>	This report shows successful and unsuccessful downloads made to both subscribed and non-subscribed content with an additional indication of whether the article downloaded is considered Open Access.
Mobile Usage by Institution	<i>Full-Text Article Requests by Mobile Device, Platform and Month</i>	Shows successful downloads made to Journals via Mobile Devices.
Access Denied by Year of Publication	<i>Number of Access Denied by Year-of-Publication (YOP) and Journal</i>	Shows number of access denied usage by year-of-publication (YOP) and journal.

### Frequently asked questions

- Can I see usage of content my institution does not yet subscribe to?  
Yes, by downloading the "JR 2: Access Denied" report from your account. This report provides you with access denied usage to full-text articles by month, journal and category.
- Can I see usage reports for a free trial?  
Unfortunately trial usage reports are not available via your site license administration account. Instead please [contact your sales representative](#), who will be able to provide you with these reports.
- Who should I contact to discuss my reports?  
Please [contact your sales representative](#).
- What should I do if usage at my institution appears lower than expected?  
Nature Research has a plethora of tools that can be used for promoting Nature Research journals and resources at your institution; visit [promotion tools](#). If you have concerns about a technical problem, please [contact customer services](#).
- I'm having difficulties accessing my reports.  
Please [contact customer services](#).