

SpringerLink Content and Its Visitors

Who Are The Visitors?

More than three quarters of all SpringerLink users are from academic institutions.



34%
Student



5%
Researcher, R&D
Professional Industry

The remaining users are from other research organizations, clinics/medical schools, and industry.



25%
Academic Researcher,
Professor, Lecturer



4%
Researcher Government,
Non-Profit



20%
Ph.D. Candidate,
Doctoral Student



4%
Physician, Clinician



8%
Other

How Many Visitors in 2016?

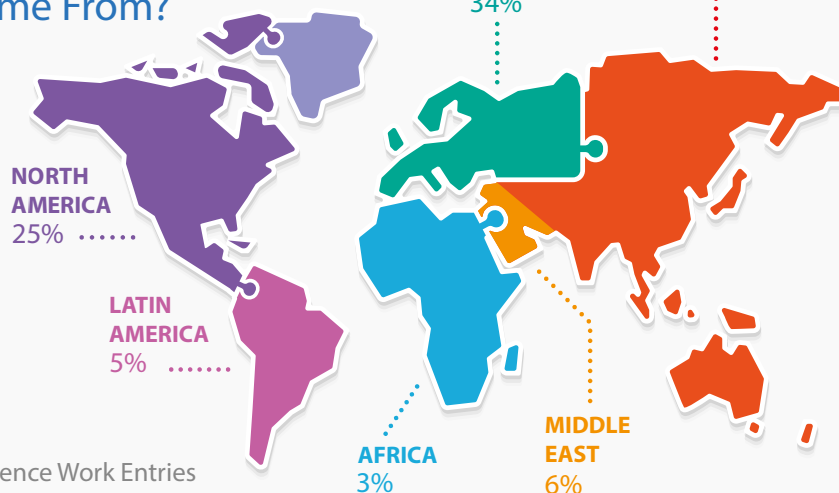
127m

Unique Visitors

285m

Visits

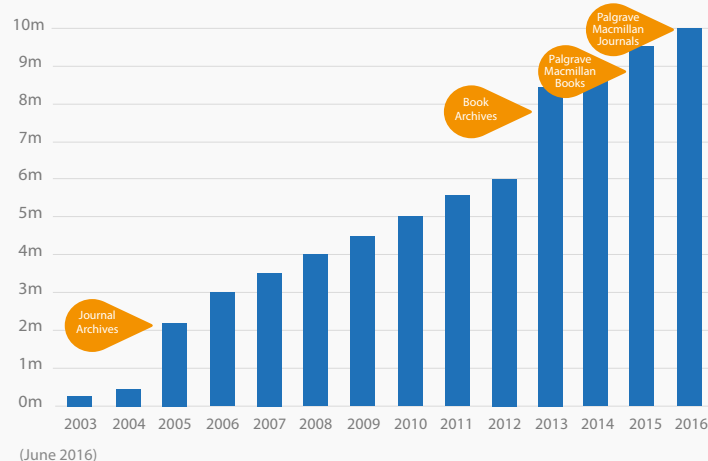
Where Do They Come From?



What is Available on SpringerLink?

6,101,763 Articles **479,487** Reference Work Entries

3,958,603 Chapters **46,574** Protocols



Where Do They Start?

