

**Explore open access books:
an Academic Book Week event for authors and researchers**

Hosted by Springer Nature on Monday 23 April 2018

The Stables, Springer Nature London Campus
2 Trematon Walk, London, N1 9RZ



Programme

Time	Session	Speakers
13:30 – 14:00	<i>Registration + refreshments</i>	
14:00 – 14:10	Welcome	Tim Britton, Springer Nature
14:10 – 14:40	Why publish your book open access?	Rosalind Pyne, Springer Nature
14:40 – 15:25	Tracking impact for open access authors: services & tools – Bookmetrix and ORCID	Martijn Roelandse, Springer Nature
15:25 – 15:55	What is the future of OA book funding?	Hannah Hope, Wellcome Trust
15:55 – 16:05	<i>Comfort break</i>	
16:05 – 16:50	Author panel: Perspectives on publishing an open access book - Chaired by Christina Brian, Palgrave Macmillan	- Prof. Owen Davies , University of Hertfordshire - Dr. Roseli Pellens, Institut de Systématique, Evolution, Biodiversité - Prof. Maureen Mackintosh, The Open University
16:50- 17:30	Debate discussing the learnings of the day - Chaired by Tim Britton	- All speakers listed above plus Stephen Partridge, Palgrave Macmillan
17:30 – 17:35	Wrap up	Tim Britton, Springer Nature
17:35 – 18:30	<i>Evening reception & networking</i>	



Guest Wifi

Network: Springer Nature-Guest

Password: spr%wm3n\$

Event hashtag: #AcBookWeek

Speaker biographies

Christina Brian, Editorial Director, Politics & International Studies, Palgrave Macmillan



Christina Brian is Editorial Director for International Political Economy and heads up the global Politics and International Studies team. She welcomes authored monographs, edited volumes, Handbooks and Palgrave Pivots in International Political Economy and Development Studies, and manages the flagship IPE series which Palgrave has published for more than 30 years. Christina joined Palgrave in 2010 and previously developed a bilingual academic research programme at Springer Science Business Media.

Tim Britton, Managing Director, Open Research, Springer Nature



Tim Britton joined Springer Nature in October 2016 as Managing Director of the Open Research Group. With decades of experience working in the marketing and research information industries, Tim is responsible for the open research portfolio across Springer Nature, including BioMed Central, SpringerOpen, the open access journals from Nature Research and open access monographs from Springer and Palgrave Macmillan.

Prior to joining Springer Nature, Tim was Head of Strategy & Transformation at r2i (PwC's global data research and insight centre of excellence). Before that, he spent eight years at international Internet-based market research firm YouGov in a number of leadership roles, most recently as Chief Executive UK and Head of Global Reports.

Prof. Owen Davies, History Department, University of Hertfordshire



Owen Davies is Professor of Social History at the University of Hertfordshire. Much of his work concerns the belief in witchcraft, magic, ghosts, and popular medicine. He also has interests in heritage and public history.

He is currently a Co-Investigator for the AHRC Everyday Lives in War Engagement Centre, and on the Leverhulme Trust funded project, 'Emotions, Identity, and the Supernatural, 1300–1900'. His most recent works are the *Oxford Illustrated History of Witchcraft and Magic* (2017), and the Wellcome Trust-funded open access book with Francesca Matteoni, *Executing Magic in the Modern Era: Criminal Bodies and the Gallows in Popular Medicine* (Palgrave Macmillan, 2017).

Hannah Hope, Open Research Co-ordinator, Wellcome Trust



Hannah is the Open Research Co-ordinator at Wellcome. Based within the Open Research team, a new team set up to deliver the organisation's Open Research Roadmap, Hannah's work mainly focuses on the implementation of Wellcome's open access policy and initiatives such as Europe PMC and Wellcome Open Research that support the policy's delivery. Prior to Wellcome, Hannah worked for a UK learned society as a publisher and science communicator and before that she spent just enough time in a lab to get her PhD in cell biology.

Prof. Maureen Mackintosh, Economics Department, The Open University



Maureen Mackintosh is Professor of Economics at the Open University. She is a development economist, specialising in the economics of markets for health care and medicines, with particular reference to African health systems. Recent research includes a collaborative project with Tanzanian and Kenyan colleagues on ‘Industrial productivity, health system performance and policy synergies for inclusive growth’, funded by DFID and the UK Economic and Social Research Council.

Recent publications include Mackintosh, M. Banda, G. Tibandebage P and Wamae , W. (eds) (2016) *Making Medicines in Africa: the Political Economy of Industrializing for Local Health* Palgrave Macmillan (open access); Mackintosh M., Channon A., Karan, A. Selveraj, S. Zhao H., Cavagnero E. (2016) “What is the private sector? Understanding private provision in the health systems of low income and middle income countries.” *The Lancet* 6th August; and Mackintosh M. Mugwagwa J. Banda G. Tunguhole J. Tibandebage P. Wangwe S. Karimi Njeru, M. (2018) Health-industry linkages for local health: reframing policies for African health system strengthening. *Health Policy and Planning* (advance open access).

Stephen Partridge, Editorial Director, Business, Economics and Finance, Palgrave Macmillan



Stephen Partridge is Editorial Director for Business, Economics and Finance at Palgrave Macmillan, heading up a team that publishes books and journals ranging from the 21 volume *New Palgrave Dictionary of Economics* to short books on topics like wellbeing and performance management for practicing managers. Prior to joining, Stephen worked for Pearson Education in a variety of roles centred around the practical application of academically rigorous research, first on the Financial Times Management list of business books and subsequently as Director of Content for the Pearson Academy of Leadership and Management. He began his career as a legal editor on Halsbury’s Laws of England at Lexis Nexis, part of Reed Elsevier. Stephen was educated at the Victoria University of Wellington in History and Law.

Dr. Roseli Pellens, Institut de Systématique, Evolution, Biodiversité



Dr. Roseli Pellens is in charge of promoting research on macroecology for the Institut de Systématique, Evolution, Biodiversité (ISYEB) based at the National Natural History Museum in Paris, France. She works with different taxonomists, phylogeneticists and evolutionary biologists aiming at answering major questions about the distribution, evolution and conservation of biodiversity. Her main role is to define the protocols, identify or develop the adequate methods and procedures to answer the proposed questions.

Dr. Pellens studied at the Universidade Federal do Rio de Janeiro, where she received a Masters in Ecology and a PhD in Geography. Recent publications include Caesar, M., Grandcolas, P., & Pellens, R. (2017) *Outstanding micro-endemism in New Caledonia: More than one out of ten animal species have a very restricted distribution range*. Her open access book was published through Springer: Pellens, R. & Grandcolas, P., *Biodiversity Conservation and Phylogenetic Systematics: Preserving our evolutionary heritage in an extinction crisis*.

Ros Pyne, Head of Policy & Development, Springer Nature



Ros Pyne is Head of Policy & Development, Open Research at Springer Nature, where she manages projects in support of the company's open access strategy and policies and heads up the Springer and Palgrave Macmillan open access books programmes. In her time at the company she has developed and implemented campaigns including the first publisher-led trial of open peer review for academic books, the transition of Nature Communications to full open access, and the development of an open access policy and funding support service for authors.

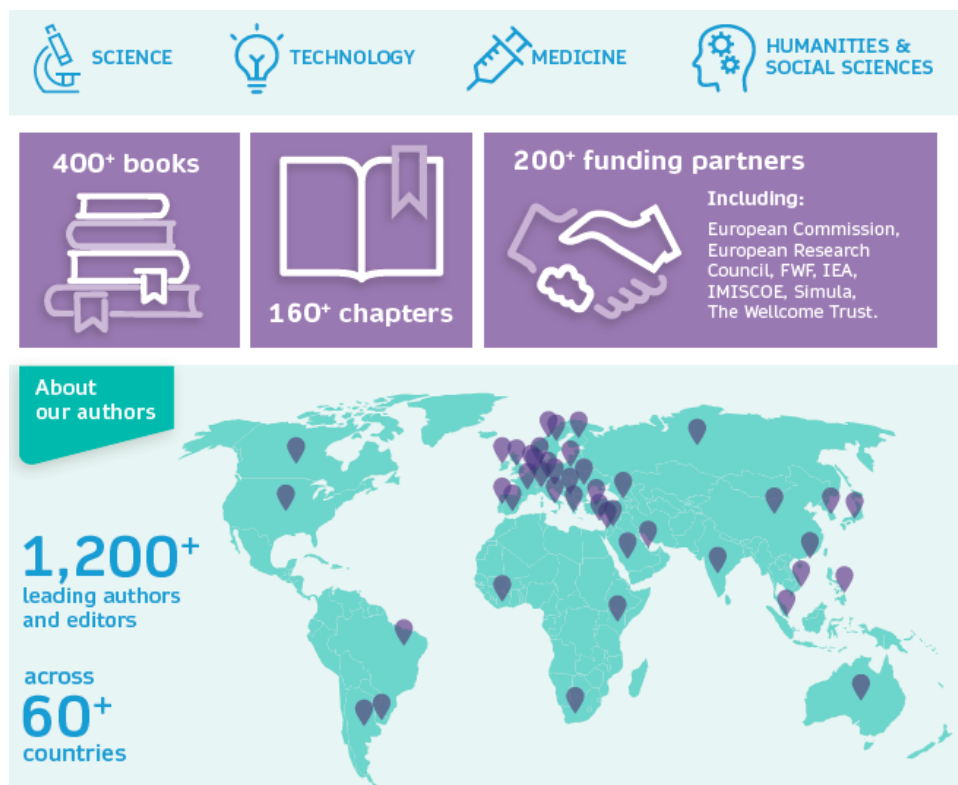
Martijn Roelandse, Head of Publishing Innovation, Springer Nature



Martijn Roelandse is Head of Publishing Innovation at Springer Nature where he develops new ideas for publishing and author services. One of those is the recent launch of Bookmetrix.com, a platform developed by Springer and Altmetric that offers you a comprehensive overview of the impact of your book by providing various book-level and chapter-level metrics all in one place. He is open for new publishing initiatives and pilots and keeps a close eye on new developments in the publishing world. Prior to joining Springer Nature he worked as a neuroscientist in Amsterdam and holds a PhD in Neurobiology from the University of Basel.

Open access books at Springer Nature

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