



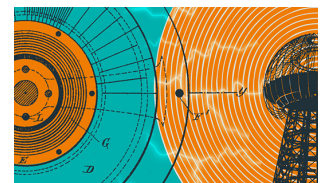
Your partner in Consumer Packaged Goods

LEADING YOUR TEAM TO PRODUCT INNOVATION

Solutions to support innovation of products to meet consumer demands and enhance your brands. We cover everything from product design to supply chain & logistics, consumer demographics & behaviors and with a big focus on food technology, nutrition and personal care. In addition, addressing Grand Societal Challenges is now at the core of our mission. We can assist you on topics such as Health and Well-Being, Responsible Consumption and Production, Industry Innovation, and Sustainability.

- Count on scientific experts to provide you with research, content and market related support
- Access to leading scientific journals, eBooks and databases that enable product innovation – the same content your competitors use to stay ahead of competition
- Tailored to your needs, saving time by giving your team access to the specific content they need
- Facilitate collaborative efforts to connect your team to scientific initiatives around the world

ADVANCING
DISCOVERY



- High quality
- Easily accessible
- Targeted content

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Information professionals are faced with a constant push to reduce expenses and staff, despite the fact that most are already struggling to keep up with available resources and client demand.

We understand that Product Innovation remains at the core of the product life cycle. Partner with Springer Nature to ensure that your team gets the support they need.

Product development, publishing and business models are user-led, ensuring that we can continue to meet the changing needs of your researchers and professionals. That's why we work closely with our customers. Not only sharing ideas, but also discussing development to gain insights into how Springer Nature can offer more flexibility. We do this through our advisory board meetings, summit meetings and one-on-one account visits.



Meet and understand the needs of our partner organizations and customers



Actively involve our partners and customers in feedback and new products



Make content easily discoverable and accessible



Optimize our content solutions

Optimize your workflow by integrating our content

Assisting you to enhance supply chain and logistics through content resources that enable product innovation in key research areas such as, food microbiology, food safety and quality, food chemistry, food engineering, sensory, biotechnology and nutrition. Access the same content your competitors use to stay ahead of competition.

We deliver content aimed at everyone working in the industry, whether designing and developing new products, analyzing and testing products before they go to market, or working in manufacturing and production. Whether researching materials science, food chemistry, manufacturing technologies or advanced manufacturing, Springer Nature offers leading content that enables innovations in the consumer packaged goods market.

Supporting every step in the workflow



Design & Develop



Analysis and Testing



Manufacturing and Production



Research Objective	Find the latest research relevant to your product design. Ensure your innovation is keeping pace with the latest developments	Need to ensure the optimal analysis and testing methods are employed. Find out new techniques and discover datasets which provide context to your analysis	Achieve an effective and efficient process based on industrial, chemical, mechanical and materials engineering fundamentals and incorporating the latest in digital and automated technology
Journals (Innovations from the last 1-2 Yrs) 	Journal articles are the result of in-depth studies and strong peer review process. They provide detailed and high quality information on the latest research and applications	Newest test methods reviewed by the scientific community with articles increasingly accompanied with supporting data.	Latest production and manufacturing applications including optimization, control and automation
Ebooks (Fundamentals and Innovations from the last 2 to 5 years) 	Mature descriptions and discussions of recent applications including the highly authoritative Springer Nature Technical Handbooks	In-depth background information as well as detailed descriptions of the application of analytical and testing methods	Springer's Physical Science and Engineering Ebook program is the world's strongest and most authoritative
Proceedings (Innovations and Case Studies from the last year) 	Majority of the latest applications are published in proceedings. Time to publication are very short and therefore provide the most current applications.	Proceedings focus on applications and case studies providing the broadest range of challenges, test methods and data.	Provides very recent case studies including challenges encountered and solutions found. Includes the world's largest collection of proceedings on Industry 4.0
Databases (Expertly Distilled Tertiary Information) 	SpringerMaterials, Nano and Experiments: <ul style="list-style-type: none"> provide critical chemical and physical parameters of materials including Nanomaterials and particles Find, evaluate and implement protocols and methods across the life sciences 	Materials data is required as a guide and reference to understanding the limits of materials being tested and to suggest key parameters that require analysis. Protocols provide detailed step by step methods for analysis and testing	Manufacturing and production often present new materials engineering challenges. Process optimization requires access to trusted materials data

How to get access to the content you need

Flexible business models enable you to get access to the content you need, maximizing usage and return on investment. With licensing models from low entry tailored collections to licensing single content collections, archived content or the entire content database.

Request a trial to see how your organization can benefit from partnering with Springer Nature... Or ask a representative about the ideal solution for your organization, department or team today!

For more information, contact us:
Email rd@springernature.com or
go to springernature.com/contactus

At Springer Nature we advance discovery within the industry sector, by connecting the research and development community with the most relevant content. Companies around the world choose Springer Nature as a trusted source that publishes robust and insightful research that supports the development of new areas of knowledge and our content is relied upon to increase effectiveness, support decision making, and accelerate R&D and innovation.