

# **Transformative Publishing: Requirements for a new publishing standard**

## **A proposal from Springer Nature**

**A transformative publisher would commit to:**

- 1. Continuously increase the average level of OA take-up across its transformative journals portfolio at least at the rate permitted by the commitments of research funding bodies, institutions and consortia**
2. Promoting the benefits of OA using comprehensive summaries of article metrics to authors of primary research articles prior to submission, at submission and during the peer-review process to allow for comparisons to be made and therefore to maximise the take-up of the OA option via a series of online reports, seminars and webinars
3. Updating authors regularly on their articles' usage, citations and online attention while showcasing the advantages of OA publishing and encouraging take-up of the OA option in future submissions to that transformative journal
4. Providing annual public reports on the greater benefits of OA article usage and citations compared with other content published in these transformative journals and utilise this data in wider promotion of OA benefits
5. Reporting on the OA and subscription content volumes and usage of its transformative journals portfolio so that institutional librarians could evaluate the cost per article cost and the article cost per download of their subscription content
6. Being more transparent about their subscription pricing policies, enabling institutional librarians to understand how subscription pricing takes account of any reductions in the volume of subscription content
7. Operating more transparent APC pricing policy that explains the value and cost rationale of each APC pricing band

*Transformative deals*

- 8. Making read and publish deals available where institutions, consortia or research funding bodies are willing to use them and to scale them when in place**
9. Utilising the existing institutional and / or consortia spend to a) fund APCs for their authors and b) to maintain access to any remaining subscription-paid primary research from the rest of the world and also any non-primary research content which is likely to remain under a subscription model.

*Transformative journals*

- 10. Adapting all the hybrid and subscription journals which they own to comply with the requirements above, moving from a passive to proactive approach in each case, putting the primary research content of each journal on the path to OA.**
11. Offering a transparent and appealing immediate CC-BY license-based OA publishing option by which the OA primary research articles are identified and clearly labelled via their meta-data, distinguishing them from the other content in the same journal, for use in online and in machine readable interfaces.
12. Working with CrossRef, Clarivate, Scopus, Altmetric, COUNTER and others, tracking and reporting separately the referencing and citations of these OA articles.