Use of different social media platforms/SCNs overall and in a professional capacity by researchers

Overall Use

ResearchGate: 88%
LinkedIn: 66%
Facebook: 25%
Google Scholar Citations: 12%
YouTube: 36%
Google+: 37%
Twitter: 26%
LinkedIn Academia: 66%
Mendeley edu: 68%
Pinterest: 75%
ORCID: 38%
Blogs: 87%
Tumblr: 53%
Reddit: 46%
Institutional Profile Pages: 35%
WeChat: 41%
Weibo: 31%
LINE: 27%
Youku: 24%
Loop: 18%
Rerren: 17%
Zamito: 16%
Other (1): 15%
Other (2): 14%
Other (3): 13%

Use professionally

ResearchGate: 66%
LinkedIn: 44%
Facebook: 25%
Google Scholar Citations: 12%
YouTube: 36%
Google+: 37%
Twitter: 26%
LinkedIn Academia: 66%
Mendeley edu: 68%
Pinterest: 75%
ORCID: 38%
Blogs: 87%
Tumblr: 53%
Reddit: 46%
Institutional Profile Pages: 35%
WeChat: 41%
Weibo: 31%
LINE: 27%
Youku: 24%
Loop: 18%
Rerren: 17%
Zamito: 16%
Other (1): 15%
Other (2): 14%
Other (3): 13%

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