

## OPENING DOORS TO DISCOVERY

Research and learning are the cornerstones of progress, and publishing plays an integral part in both. Springer Nature Group opens the doors to discovery for researchers, educators, clinicians and other professionals. We provide trusted insights and ensure verified knowledge is easy to find, understand, use and build upon. Ensuring the world makes as much progress in the next 150 years as it has in the last; improving and enriching our lives and helping to protect our planet for future generations.

## OUR ROLE IN RESEARCH

For over 175 years we have been advancing discovery by providing the best possible service to the whole research community. We help researchers uncover new ideas by ensuring all the research we publish is significant, robust and stands up to objective scrutiny.



### TRUSTED SOURCE OF KNOWLEDGE

### DEPLOYING TECHNOLOGY

As validators and curators of the academic record we bring independence and rigour to all we do.

- Our brands and imprints have been trusted sources of knowledge for over 175 years
- Our approx. 10,000 colleagues (headcount) work with a network of 90,000 editors and 750,000 peer reviewers to scrutinise more than 1 million submissions a year
- In 2019 we published around 13,000 books, 340,000 articles and 3,000 journals
- There are more than 1 billion downloads a year from our websites and platforms

We are deploying advanced technologies, including AI to improve outcomes.

- Around 90% of our journal revenue and c.70% of Research division revenue is from digital products
- We have reduced accept-to-publish times by around 60% over 15 years
- We deploy technology to support researchers with editing, translation, content sharing and online training
- We published the first machine-generated research book



### LEADING IN OPEN ACCESS

### PURPOSE DRIVEN

Open Access is making research more visible and available than ever before and we are at the forefront of that change.

- We have published over 800,000 OA articles – more than any other publisher
- We publish around 1 in 4 of all OA articles globally
- Scientific Reports is the world's largest OA journal
- We are leading the transition to OA with more transformative agreements than any other publisher, including the largest transformative deal by number of articles, Projekt DEAL

We work closely with the global research community to help them make progress on the world's biggest challenges.

- We publish dedicated journals and reference works in support of the UN's Sustainable Development Goals (SDGs) – with a leadership position in almost all SDG areas
- We provide evidence-based insight and analysis to the global media via Nature and Scientific American
- We connect researchers, policymakers and practitioners through events and new publishing formats

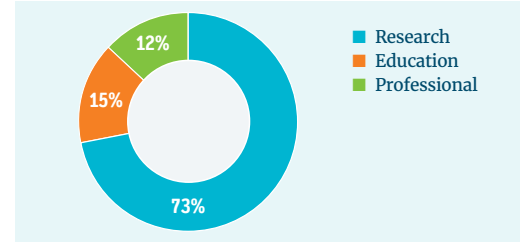
## A FEW OF OUR BRANDS AND IMPRINTS:



## SPRINGER NATURE GROUP KEY FACTS

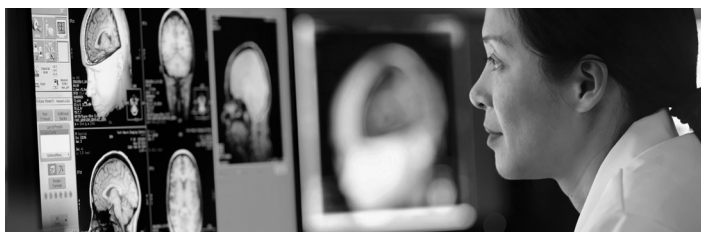
- Created in 2015, following the merger of Macmillan Science & Education and Springer Science+Business Media
- Main shareholders: Holtzbrinck Publishing Group, BC Partners
- Three key divisions: Research, Education and Professional
- Around 10,000 colleagues and offices in more than 50 countries
- Globally operated, and with registered head office in Berlin, Germany
- Revenue: €1.72 billion (2019)
- Well developed responsible business strategy and reporting

### REVENUE SPLIT BY DIVISION (2019)



## GROUNDED IN THE COMMUNITIES WE SUPPORT

We stay grounded in the needs of our communities, partnering with them to provide the content and solutions they need to make real and sustainable progress.



### RESEARCHERS AND SCIENTISTS

We are committed to providing the best possible service to the whole research community. Our books, journals, data and services provide quality content and solutions to researchers in academia and scientific and corporate institutions, helping them to uncover new ideas and advance discovery for the next generation.



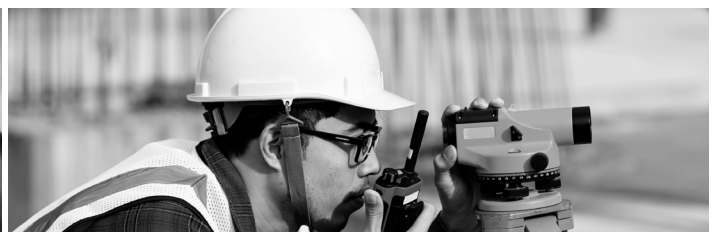
### CLINICIANS AND HEALTHCARE PROFESSIONALS

We support research into new drugs and treatments by publishing the latest research and data and curating key advances across all clinical areas. We also provide the community with learning programmes, platforms and publications to help them advance throughout their professional careers.



### EDUCATORS AND LEARNERS

Across our divisions we build strong relationships with education communities around the world. As well as providing the highest quality books, content and tools to help learners progress, we help educators with teaching resources for english language and K-12 curriculum as well as supporting them with their professional development.



### PROFESSIONALS

Our businesses and brands equip professionals with the knowledge and support they need to achieve their potential throughout their careers. Our portfolio includes learning, services and publications that support the needs of professionals in medicine, engineering and management, legislation and road safety education.

## TAKING RESPONSIBILITY

We take our global responsibility to our communities, employees and society extremely seriously and want to use our scale and influence to support delivery of the UN's sustainable development goals. With this in mind we are setting ourselves some ambitious targets as a business:

- Managing the environmental impacts of our operations: we reduced our net carbon footprint by 18% in 2018 and will be carbon neutral by the end of 2020
- To be more diverse and inclusive: targeting 45% of senior leadership to be women by 2023

## LED BY AN EXPERIENCED TEAM

Springer Nature is led by an experienced management team and a committed Supervisory Board, with a proven track record of leading innovation, scaling businesses, expanding distribution and managing global operations. Our global footprint helps leverage our experience and significant customer base to enable us to identify and respond to opportunities to innovate and add value to our current and future customers.