

## OPEN ACCESS AND OPEN RESEARCH

Springer Nature publishes the world's most comprehensive open access (OA) portfolio that accounts for around 1 in 4 of OA articles published globally. Springer Nature and our associated brands have long been pioneers in OA. For nearly 20 years, since BMC first pioneered an OA publishing model, openness and innovation have been at the heart of our business. As early movers in the market we have a clear vision and commitment to OA and open research, in all of its manifestations, seeing it as one of the major forces reshaping the way that researchers communicate, collaborate and advance the pace and quality of discovery.

Advancing discovery is our mission and it guides us in all our actions. Springer Nature is passionate about and committed to OA publishing and the greater use of Open Research techniques because of the benefits they enable to the advancement of science and research.

### SOME FAST FACTS

*With the world's most comprehensive OA portfolio, we offer researchers, institutions and their funders OA options for journals books and sharing Research data.*



*We believe gold open access publication offers the simplest, the most open, and the most sustainable route to open access.*



FACILITATES COLLABORATION



INCREASES THE PUBLIC'S APPRECIATION OF RESEARCH



FOSTERS ECONOMIC GROWTH



AIDS THE APPLICATION OF RESEARCH TO SOLVE REAL-WORLD PROBLEMS

### DRIVING FORWARD A SUSTAINABLE ROUTE TO OA

*Springer Nature is committed to speeding up the transition to a sustainable and competitive OA market.*

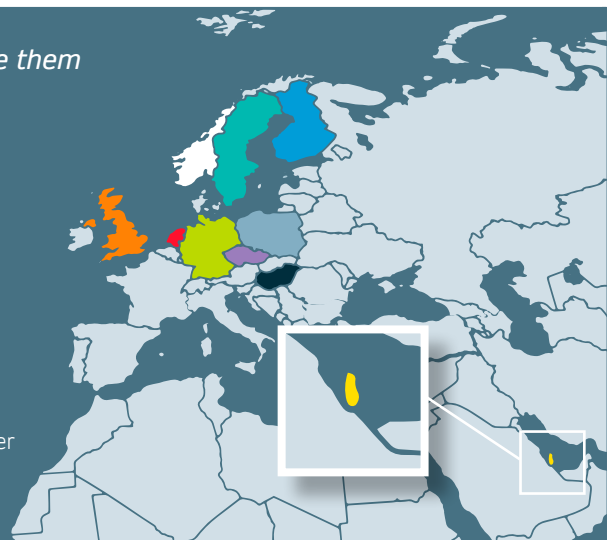
*We firmly believe that having early and rapid access to research findings is fundamental to the advancement of science and discovery.*

*We have pioneered transformative deals since 2014 and see them as hugely important in enabling, at any scale, transition OA.*

We enable more OA articles through read and publish agreements than any other publisher:

- Netherlands
- United Kingdom
- Austria
- Sweden
- Finland
- Hungary
- Poland
- Norway
- Germany
- Qatar

To help authors and institutions choose OA, Springer Nature also offers agreements that enable institutions to cover OA publishing costs for Springer Nature's fully OA journals. We signed our first agreement of this type in 2019 with BIBSAM (Sweden).



## OPENING UP RESEARCH

*We make academic research freely accessible and discoverable through partnerships, innovation and collaboration with communities across science, technology, medicine, the humanities and social science. Committed to open research we offer researchers, institutions, and their funders OA options for journals, books and sharing research data.*

We are committed to driving the transition to OA and open data by helping researchers make their findings as accessible, understandable, discoverable, usable, reusable and shareable as possible:

## In Review

From Springer Nature and Research Square: opens up the submission, review and editorial process for authors and enables early sharing.

<https://bit.ly/38P3pJK>

## ORCID

Partnership with the open standard identifier, ORCID, to ensure authors receive correct credit and recognition. Springer Nature were one of the two original founders, and have now rolled it out across all journals.

<https://bit.ly/36Df119>

## protocolexchange

An Open Repository for the deposition and sharing of protocols for scientific research.

<https://bit.ly/38NXIM7>

## ResearchGate

Partnership with ResearchGate to enable seamless discovery and enhanced reading experience.

## SN SharedIt

Springer Nature's free content sharing initiative that enables authors, subscribers, media partners to create shareable links to content. In 2019 over 7.5 million free links were accessed.

<https://bit.ly/36E4By2>

## SPRINGER NATURE

## Research Data Support

Helping researchers make their data easier to find, access, understand and cite.

<https://bit.ly/2vwIJBH>

## IMPACT OF OA

Through case studies, market research and analysis of our own portfolio data, we are committed to showcasing and illustrating the impact of publishing openly.

## A SIGNIFICANT ADVANTAGE FOR OPEN ACCESS BOOKS

Open access books have

**50%**  
MORE  
CITATIONS



than non-OA books on average

Open access books have

**7x**  
MORE  
DOWNLOADS



than non-OA books on average

Open access books have

**10x**  
MORE ALTMETRIC  
ATTENTION



than non-OA books on average

## A SIGNIFICANT ADVANTAGE FOR OPEN ACCESS (OA) ARTICLES / On average:

**4x**  
MORE  
DOWNLOADS



of OA articles than non-OA articles

**1.6x**  
MORE  
CITATIONS



of OA articles than non-OA articles across all subjects

**2.5x**  
MORE ALTMETRIC  
ATTENTION

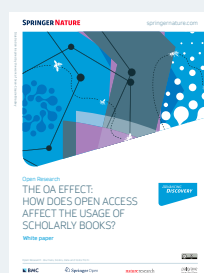


OA articles attracted 1.9x more news mentions and 1.2x more policy mentions



## GOLD OPEN ACCESS IN THE UK: SPRINGER NATURE'S TRANSITION

<https://bit.ly/2uLnwcz>



## THE OA EFFECT: HOW DOES OPEN ACCESS AFFECT THE USAGE OF SCHOLARLY BOOKS

<https://bit.ly/2u2hyVb>



## ASSESSING THE OPEN ACCESS EFFECT FOR HYBRID JOURNALS

<https://bit.ly/38PAIC6>

## CONTACT

Katie Baker, Head of Communications, Publishing and Research Services  
[katie.baker@springernature.com](mailto:katie.baker@springernature.com) +44 (0)2078432651