



Literature, Cultural and Media Studies

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Cultural and Media Studies.....3
 Digital/New Media.....3
 Media and Communication.....3
 Popular Culture.....4
 Theatre History.....5
Literature.....5
 Contemporary Literature.....5
Popular Science.....5
 Popular Science in Cultural and Media Studies.....5
 Popular Science in Literature.....6

Titles are sorted by author and title within the discipline.
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Check updated prices on our web site.



ISBN : 978-3-319-96712-7

Levenberg, I., Neilson, T., Rheams, D. (Eds.),
Levenberg Services, Inc., Bloomingburg, NY, USA

Research Methods for the Digital Humanities

- Introduces student readers to methods that are being developed and used by digital humanities scholars around the world
- Each chapter provides a step-by-step guide to cutting-edge methodologies so that students can make informed decisions about the methods they use, consider ethical practices, follow practical procedures, and present their work effectively
- Takes a very practical approach to the subject, allowing students to get to grips with it quickly and develop their own approaches

This volume introduces the reader to the wide range of methods that digital humanities employ, and offers a practical guide to the study, interpretation, and presentation of cultural material and practices. In this instance, the editors consider digital humanities to include both the use of computing to understand cultural material in new ways, and the application of theories and methods from the humanities to interpret new technologies. Each chapter provides a step-by-step guide to cutting-edge methodologies so that students can make informed decisions about the methods they use, consider ethical practices, follow practical procedures, and ...

Contents

Chapter 1 Introduction: Research Methods for Digital Humanities.- Chapter 2 On Interdisciplinary Studies of Physical Information Infrastructure.- Chapter 3 Archives for the Dark Web: A Field Guide for Study.- Chapter 4 MusicDetour: Building a digital humanities archive.- Chapter 4 MusicDetour: Building a digital humanities archive.- Chapter 5 Creating an Influencer-Relationship Model to Locate Actors in Environmental Communications.- Chapter 6 Digital Humanities for History of Philosophy: A Case Study on Nietzsche.- Chapter 7 Researching Online Museums: Digital

Methods to Study Virtual Visitors.- Chapter 8 Smart Phones and Photovoice: ...

Fields of Interest

Digital/New Media; Digital Humanities; Research Methodology; Media Research; Culture and Technology

Content Level

Upper undergraduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2018,XVII, 325 p. 52 illus., 44 illus. in color. Softcover

Medium Type

Book

Imprint

Palgrave Macmillan

[Order Quantity](#)



ISBN : 978-3-319-71287-1

Noam, Eli M., Columbia University, New York, NY

Managing Media and Digital Organizations

- Applies dimensions of the MBA curriculum directly relevant to the entirety of the media and digital sector
- Provides a comprehensive view of the functions of management across the media, communications, and information sector
- Utilizes case studies, models, and overviews to offer an entire MBA capstone course in one textbook

What does it take for success in the media business? Creativity, innovation, and performance, of course. Plus experience and good judgment. However, it also requires an understanding of the principles and tools of management. This book summarizes the

major dimensions of a business school curriculum and applies them to the entire media, media-tech, and digital sectors. Its chapters cover—in a jargonless, non-technical way—the major management functions. First, creating a media product: the financing of projects and the management of technology, HR, production operations, intellectual assets, and government relations. Second, harvesting the ...

Contents

I Overview.- 1. Introduction.- 2. The Information Environment.- II Production.- 3. Production Management in Media and Information.- 4. Technology Management in Media and Information Firms.- 5. Human Resource Management for Media and Information Firms.- 6. Financing Media, Information, and Communication.- 7. Intellectual Asset Management.- 8. Entertainment Law and Media Regulation.- 9. Demand and Market Analysis for Media and Information Products.- III Marketing.- 10. Marketing of Media and Information.- 11. Pricing of Media and Information.- 12. Distribution of Media and Information.- IV Feedback Loop.- 13. Accounting in Media and ...

Fields of Interest

Media and Communication; Media Management; Culture and Technology; Cultural Management; Management

Content Level

Graduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2018,XX, 687 p. 111 illus., 45 illus. in color. Hardcover

Medium Type

Book

Imprint

Palgrave Macmillan

[Order Quantity](#)



ISBN : 978-3-319-71344-1

Noam, Eli M., Columbia University, New York, NY

Media and Digital Management

- Offers a primer for students in Media, Communications, Information, and Business
- Applies elements of a basic MBA curriculum to media management at a level that is clear, comprehensive, and appropriate for students in all fields
- Utilizes case studies, models, and overviews to offer an entire basic management capstone course in one textbook

Being a successful manager or entrepreneur in the media and digital sector requires creativity, innovation, and performance. It also requires an understanding of the principles and tools of management. Aimed at the college market, this book is a short, foundational volume on media management. It summarizes the major dimensions of a business school curriculum and applies them to the entire media, media-tech, and digital sector. Its chapters cover—in a jargonless, non-technical way—the major functions of management. First, creating a media product: the financing of projects, and the management of technology, HR, production operations, ...

Contents

I Overview.- 1. Introduction.- 2. The Information Environment.- II Production.- 3. Production Management in Media and Information.- 4. Technology Management in Media and Information Firms.- 5. Human Resource Management for Media and Information Firms.- 6. Financing Media, Information, and Communication.- 7. Intellectual Asset Management.- 8. Managing Law and Regulation.- III Marketing.- 9. Demand and Market Research for Media and Information Products.- 10. Marketing of Media and Information.- 11. Pricing of Media and Information.- 12. Distribution of Media and Information.- IV Feedback Loop.- 13. Accounting in Media and Information Firms.- ...

Fields of Interest

Media and Communication; Media Management; Business Information Systems

Content Level

Graduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2018, XVIII, 479 p. 68 illus., 67 illus. in color. Softcover

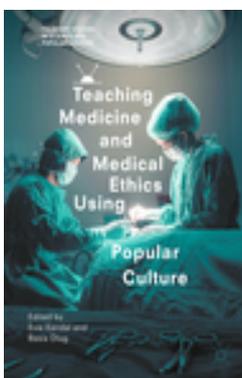
Medium Type

Book

Imprint

Palgrave Macmillan

Order Quantity



ISBN : 978-3-319-65450-8

Kendal, Evie, Diug, Basia (Eds.), Monash University, Melbourne, VIC, Australia

Teaching Medicine and Medical Ethics Using Popular Culture

- Contains a mix of empirical research studies in education, film and literary textual analyses, literature reviews and practical classroom activities
- Will be of interest to educators in medicine and literature, film and media studies, but also the general public and students. It is written at an accessible level for all of these audiences
- Covers popular media in various forms, including film, social media, and advertising. It contains data that can be used to demonstrate the effectiveness of all of these forms on education

This book demonstrates how popular culture can be successfully incorporated into medical and health science curriculums, capitalising on the opportunity fictional media presents to humanise case studies. Studies show that the vast majority of medical and nursing students watch popular medical television dramas and comedies such as Grey's

Anatomy, ER, House M.D. and Scrubs. This affords us with a unique opportunity to engage and inform not only students but the general public and patients further downstream. This volume analyses examples of medical-themed popular culture and offers various strategies and methods for educators in this field to ...

Contents

Chapter 1. Introduction: The Use of Popular Culture in Medical and Health Education; Evie Kendal and Basia Diug.- Chapter 2. Hidden in Plain Sight: Family Presence During Resuscitation on Prime-Time Media; Zohar Lederman.- Chapter 3. The ER Effect: How Medical Television Creates Knowledge for American Audiences; Jessica Bodoh.- Chapter 4. whyZombie? Zombie Pop-Culture to Improve Infection Prevention and Control Practices; Peta-Anne Zimmerman and Matt Mason.- Chapter 5. An Empirical Study of How Medical, Biomedical and Health Science Students Engage with Professional and Ethical Issues in Medical Television Dramas; Evie Kendal and Basia ...

Fields of Interest

Popular Culture ; Screen Studies; Medical Sociology; Medical Education

Content Level

Graduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2017, XV, 171 p. 13 illus.(Palgrave Studies in Science and Popular Culture) Softcover

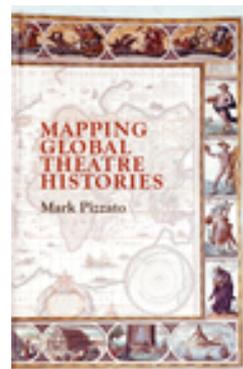
Medium Type

Book

Imprint

Palgrave Macmillan

Order Quantity



ISBN : 978-3-030-12726-8

Pizzato, Mark, University of North Carolina at Charlotte, Charlotte, NC, USA

Mapping Global Theatre Histories

- Spans cultural developments from prehistoric ritual to theatre and film
- Provides extensive and accessible coverage of key terms
- Includes timelines, geographical maps, emblematic pictures, charts and reflective prompts

This textbook provides a global, chronological mapping of significant areas of theatre, sketched from its deepest history in the evolution of our brain's 'inner theatre' to ancient, medieval, modern, and postmodern developments. It considers prehistoric cave art and built temples, African trance dances, ancient Egyptian and Middle-Eastern ritual dramas, Greek and Roman theatres, Asian dance-dramas and puppetry, medieval European performances, global indigenous rituals, early modern to postmodern Euro-American developments, worldwide postcolonial theatres, and the hyper-theatricality of today's mass and social media. Timelines and numbered ...

Contents

1. Theatricality in Deep History and the Human Brain.- 2. From Prehistoric to Ancient Theatricality.- 3. Greco-Roman Beginnings of "Theatre" (as Theatron/Theatrum).- 4. Traditional Forms of Asian Theatre.- 5. Medieval Europe and Premodern Africa, Australia, and the Americas.- 6. Early Modern Developments in Italy and France (1400s-1600s).- 7. Early Modern Mixtures in England, Spain, and the New World (1500s-1600s).- 8. Restoration and Baroque Revolutions (1600s-1700s).- 9. Romanticism, Melodrama, and Minstrelsy (1800s).- 10. Modern Realisms and Anti-Realisms (Late 1800s to Early 1900s).- 11. Mid-Twentieth Century Euro-American Innovations.- ...

Fields of Interest

Theatre History; Performing Arts; Global/International Theatre and Performance

Content Level

Upper undergraduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2019,XV, 322 p. 36 illus., 34 illus. in color. Softcover

Medium Type

Book

Imprint

Palgrave Macmillan

Order Quantity



ISBN : 978-3-319-74964-8

Moore, Alexandra S., Swanson, Elizabeth (Eds.), Binghamton University, Binghamton, NY, , USA

Witnessing Torture

Perspectives of Torture Survivors and Human Rights Workers

- Bridges the gap between academics, torture survivors, and activists
- Provides often obscure and complex key concepts and searching critique in accessible language and easily digestible bites
- Features contributions from those who have survived torture, by those who work in professions with torture survivors, and by those who work to end torture

This book demonstrates a new, interdisciplinary approach to life writing about torture that situates torture firmly within its socio-political context, as opposed to extending the long line of representations written in the idiom of the proverbial dark chamber. By dismantling the rhetorical divide that typically separates survivors' suffering from human rights workers' expertise, contributors engage with the personal, professional, and institutional dimensions of torture and redress. Essays in this volume consider torture from diverse locations – the Philippines, Argentina, Sudan, and Guantánamo, among others. From across the globe, ...

Contents

Part I Torture in Context and Translation .-1 Torture: The Catastrophe of a Bond.-2 Torture in an Historical Context: Notes from Sudan.-3 The Unspeakable Agony of Inflicted Pain: Torture.-4 Translating Trauma, Witnessing Survival.-Part II Witnessing Torture and Recovery: Survivors, HealthProfessionals, Institutions.-5 The Role of Health Professionals in Torture Treatment.-6

Assessing the Treatment of Torture: Balancing.-Quantifiable with Intangible Metrics 7 The Little Red Cabinet of Tears: The Impact upon.-Treatment Providers of Bearing Witness to Torture Judy B. Okawa.-8 Beyond Institutional Betrayal: When the Professional Is ...

Fields of Interest

Contemporary Literature; Postcolonial/World Literature; Human Rights and Crime ; Social Justice, Equality and Human Rights; Human Rights; Terrorism and Political Violence

Content Level

Graduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2018,XL, 248 p.(Palgrave Studies in Life Writing) Softcover

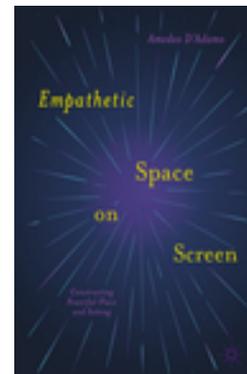
Medium Type

Book

Imprint

Palgrave Macmillan

Order Quantity



ISBN : 978-3-319-66771-3

D'Adamo, Amedeo, Università Cattolica, Milan, Italy

Empathetic Space on Screen

Constructing Powerful Place and Setting

- Deals with the emotional aspect of viewing films, focusing on well-known films that are particularly and popularly powerful
- Accessible in three ways: in style, in content (being about popular films and TV shows across all genres) and in its methodology, which bridges film theory and practice
- While focused mainly on film and TV, it also connects forms of storytelling to figurative

paintings, sculptures, epic poems, plays and video-games

In this book we learn that there is a clear but complex relationship between setting and character on screen. Certain settings stand out above others—think of the iconic gooey dripping tunnels that Ripley stumbles through in *Aliens*, Norman's bird-decorated parlour in *Psycho* or the dark Gotham of certain Batman movies. But what makes these particular settings so powerful and iconic? Amedeo D'Adamo explains why we care about and cry for certain characters, and then focuses on how certain places then become windows onto their emotional lives. Using popular case studies such as *Apocalypse Now*, *Amelie*, *Homeland* and *The Secret Garden*, this ...

Contents

PART I : THE BUILDING CODES OF NARRATIVE SPACE.- 1. Introduction : Welcome to Dantean Space. Empathy and Space in Singin' in The Rain, Legally Blonde, The Pursuit of Happiness and *Aliens*.- 2. The Empty Man Of Action VS The Active Heart : DisPassionate & Dramatic Characters from James Bond and Sherlock Holmes to Little Miss Sunshine, Hamlet and *The Hobbit*.- 3. The Frozen Ones : Dantean Moments, Characters & Space from *Aliens* to *Amelie*, *Sunset Blvd*, *Batman* and others.- 4. Are We Empathizing with the Situation or With The Character? : A Methodology of Defining Space and Character in films like *Little Miss Sunshine*, *50 Shades Of Grey*, *Twilight* ...

Fields of Interest

Popular Science in Cultural and Media Studies; Film Theory; American Cinema and TV; Film and TV Production; Screenwriting

Content Level

Lower undergraduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2018,XIX, 270 p. 53 illus., 43 illus. in color. Softcover

Medium Type

Book

Imprint

Palgrave Macmillan

Order Quantity



ISBN : 978-1-349-95347-9

Danesi, Marcel, University of Toronto, Toronto, ON,, Canada

Of Cigarettes, High Heels, and Other Interesting Things

An Introduction to Semiotics

- Connects semiotics to cultural realities and trends
- Updates all content, working to make language more accessible and to replace outdated examples with contemporary subjects
- Incorporates new ideas, movements, and technological advances (social media, memetic culture, etc.) to offer the most current introduction to semiotics on the market

This book deals with one the most interesting aspects of human life—the search for meaning. It discusses how the science of semiotics is equipped to provide insight on what meaning is and how we produce it. Why is it that certain people routinely put their survival at risk by smoking? Why is it that some women make locomotion difficult for themselves by donning high-heel footwear? Are there unconscious forces at work behind such strange behaviors? This book will attempt to answer such questions by claiming that these behaviors are meaningful in culture-specific ways. The discipline that studies such behaviors and their relation to meanings ...

Contents

1. Cigarettes and High Heels: The Universe of Signs.- 2. What Does It Mean?: How Humans Represent the World.- 3. Make-Up: Why Do We Put It on?.- 4. Tell Me about Yourself: What Is Language?.- 5. Kisses Sweeter than Wine: Metaphor and the Making of Meaning.- 6. Now, You Tell Me About Yourself: Why Do We Tell Stories?.- 7. At Arm's Length: The Meanings of Spaces.- 8. What a Beautiful Ring!: The Meaning of Clothes and Objects.- 9. Art is Indistinguishable from Life: The Artistic Nature of the Human Species.- 10. There's More to Perfume than Smell: Advertising, Pop Culture, and Meme Culture.

Fields of Interest

Popular Science in Cultural and Media Studies; Media and Communication; Semiotics; Popular Culture ; Cultural Anthropology; Sociolinguistics

Content Level

Popular/general

Product category

Undergraduate textbook

Available

Bibliography

3rd ed. 2018,IX, 236 p. Softcover

Medium Type

Book

Imprint

Palgrave Macmillan

Order Quantity



ISBN : 978-3-030-05608-7

Hiller, G.G., Groves, P.L., Dilnot, A.F. (Eds.), Glen Iris, VIC, Australia

An Anthology of London in Literature, 1558-1914

'Flower of Cities All'

- Ideal as set reading or recommended reading for any undergraduate course in literature or history that focuses on the development of The City (i.e. cities in general or London specifically)
- Features key extracts about the city of London from some of the foremost writers to have written about it
- Sections are introduced by accounts of the various contexts from which the passages are drawn: historical, social, cultural and geographic

This book is an anthology of extracts of literary writing (in prose, verse and drama) about London and its diverse inhabitants,

taken from the accession of Queen Elizabeth I in 1558 to the outbreak of the Great War in 1914. The 143 extracts, divided into four periods (1558-1659, 1660-1780, 1781-1870 and 1871-1914), range from about 250 words to 2,500. Each of the four periods has an introduction that deals with relevant social, geographical and historical developments, and each extract is introduced with a contextualizing headnote and furnished with explanatory footnotes. In addition, the general introduction to the anthology addresses some ...

Contents

PART ONE. 1. John Lyly: London the Ideal City.- 2. Donald Lupton: London Bridge.- 3. Robert Herrick Laments Leaving his Native London.- 4. Herrick's Joyful Return to London.- 5. John Webster: The Decrepitude of Some London Buildings.- 6. John Donne: The Lively Streets of London.- 7. William Habington: In Praise of London in the Long Vacation.- 8. Philip Stubbes: Puritan Objections to Stage Plays.- 9. Shakespeare: "On your imaginary forces work".- 10. Shakespeare: The best actors are but shadows.- 11. Thomas Nashe: "Adieu, farewell, earth's bliss".- 12. Thomas Dekker: The Plague and its Victims in 1603.- 13. Sir John Davies: "Our glorious ...

Fields of Interest

Popular Science in Literature; British and Irish Literature; Early Modern/Renaissance Literature; Eighteenth-Century Literature; History of Britain and Ireland; Nineteenth-Century Literature

Content Level

Upper undergraduate

Product category

Graduate/advanced undergraduate textbook

Available

Bibliography

1st ed. 2019,XXVI, 251 p. 1 illus. Softcover

Medium Type

Book

Imprint

Palgrave Macmillan

Order Quantity