Are cited more

OA advantage: We believe research should be open to all as soon as possible, so that it can be read, used and built upon.

Benefits of TJs versus Hybrids in driving OA

Active promotion of OA benefits

Commitment to annual OA growth and transition to full OA

Are downloaded more

Have greater impact

Funder compliance: Transformative journals are compliant with Plan S requirements for open access.

Author choice of OA or author subscription

Commit to being more transparent about their subscription pricing policies, enabling institutional librarians to understand how subscription pricing takes account of any reductions in the volume of subscription content

Commit to providing greater transparency on the services covered by the APC

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APC pricing transparency

Subscription pricing transparency

For more information about Transformative Journals at Springer Nature visit springernature.com/TransformativeJournals

1. Plan S: Making full and immediate Open Access a reality
2. Assessing the open access effect for hybrid journals

Transformative Journals (TJs) were proposed in May 2019 by Springer Nature as a new way of accelerating a transition to open access.

In January 2021 we will

Launch our first TJs

Transition many Springer Nature journals to TJs

Like hybrid journals, TJs play an active role in advocating OA to authors, increase OA uptake and proactively support the OA transition

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Transformative Journals

1.6x more citations of OA articles than non-OA articles

1.9x more news mentions and 1.2x more policy mentions

Are downloaded more

4x more downloads of OA articles than non-OA articles across all subjects

Have greater impact

2.5x more Admire score

OA articles attracted 1.2x more policy mentions and 1.4x more policy mentions

Why?

For more information about Transformative Journals at Springer Nature visit springernature.com/transformative-journals

To maximise take-up of the OA option, TJs proactively promote the benefits of OA to authors of primary research articles during submission, at the point of subscription/OA choice and during the peer-review process.

Facilitate, but make no commitment to driving OA growth and transition.

To facilitate OA uptake, transparency and advocacy, TJs promote the benefits of OA, including OA article volume, usage, citations and online attention, to OA and subscription content, at article and journal level.

Make no commitment to provide transparent reporting on OA vs. subscription content.

Transformative Journals

Hybrid Journals

Commit to continuously increase the OA share each year and flip to full OA once 75% threshold has been met.

Facilitate, but make no commitment to driving OA growth and transition.

Commit to providing greater transparency on the services covered by the APC.

Commit to being more transparent about their subscription pricing policies, enabling institutional librarians to understand how subscription pricing takes account of any reductions in the volume of subscription content.

Commit to no double dipping.

Commitment to annual OA growth and transition to full OA

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4x more downloads of OA articles than non-OA articles across all subjects

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