

Celebrating
1 Million
Submissions

Snapp – our next generation peer review system



Our mission is to make publishing research a simple and rewarding experience. That's why we created Snapp, the Springer Nature Article Processing Platform. This month, we reached a key milestone in its introduction – 1 million article submissions via the platform!

Snapp is part of our continued commitment to, and investment in, the needs of our research and editorial communities. Utilising AI and machine learning technologies we are building a publishing system for the future – introducing enhanced integrity checks, integrating tools to streamline workflow and payment process – delivering on our commitment

to provide an intuitive, convenient and rewarding publishing experience.

The result – publishing high quality trusted research as efficiently as possible so that it reaches the hands of those that can affect change on the world's biggest challenges.

Snapp is delivering greater benefits for our community¹. It has



Supported
5.6 million
authors²



Worked with
55,000
editors



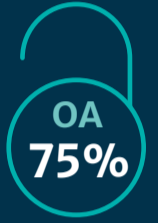
from
145
countries



and over
0.5 million
reviewers



Enabling almost
a quarter of all SN
submissions to be
supported by Snapp
in 2023³



75% of submissions through Snapp have been open access – driving forwards our commitment to enabling and growing OA content.



Snapp has Improved the author publishing experience by reducing turnaround time, from article submission to acceptance by up to 70%⁴

1. Data correct as of 27 November 2023 from Springer Nature's business intelligence data. More detailed analysis can be provided on request if needed.
2. Including submitting and corresponding
3. As of November 2023
4. 30% of the journals that have been on Snapp for at least 10 months have seen their submission to accept TAT decrease by between 10–70% since 2022

Our authors, editors and peer reviewers are fans of its progress

Author

“The submission process is probably the most user friendly, intuitive, helpful and simple that I have ever encountered [...] the way it should be.”

BMC Editor

“What I appreciate about Snapp is how comprehensive and self explanatory the system is when it comes to moving manuscripts through the various stages. Snapp lists the specific tasks [...] and this is a big plus compared to previous systems I have worked with.”

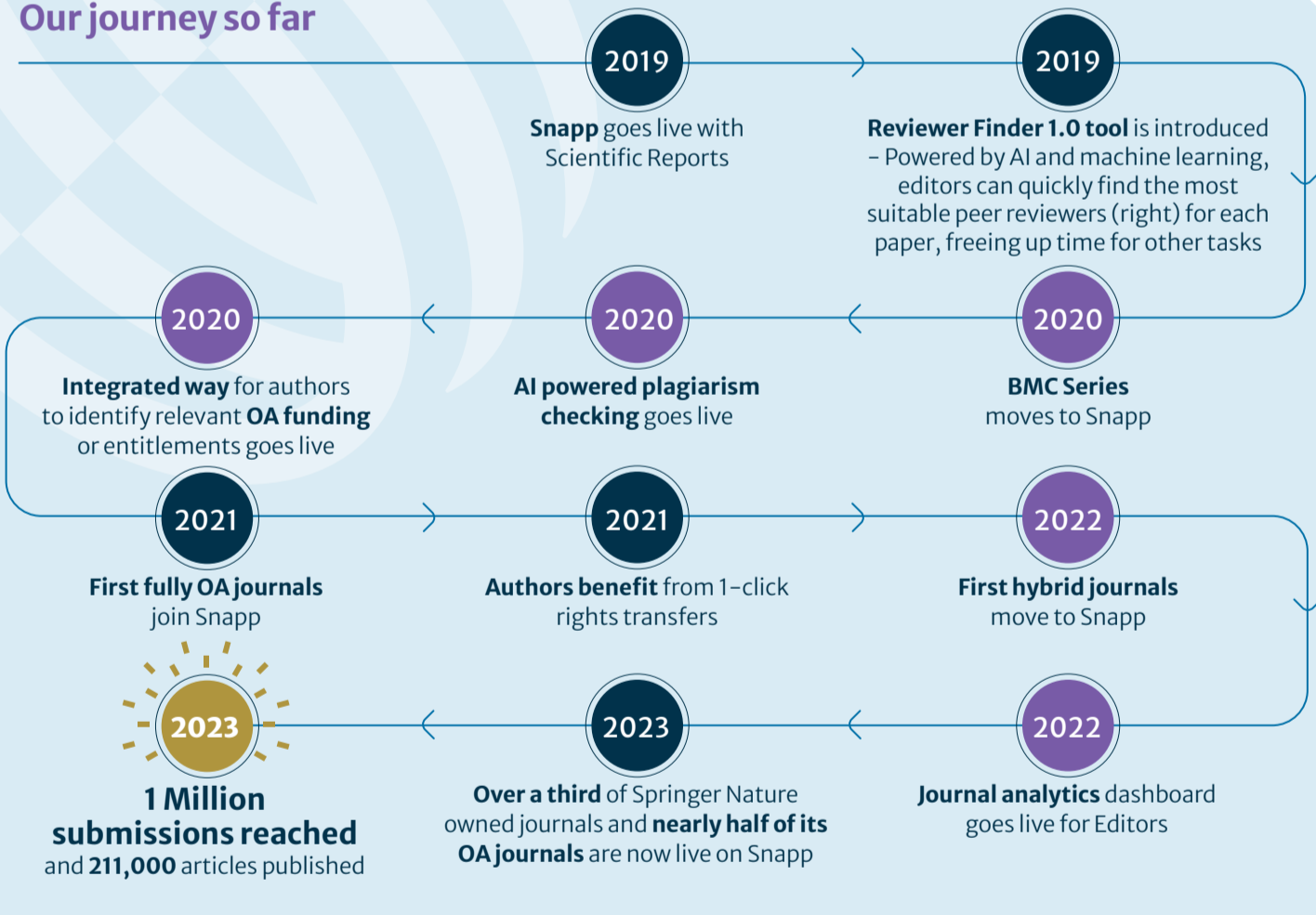
Author on Twitter

“The ease of submission is superb. Ability to see all submissions to Springer Journals is a plus. Great work, listening to users.”

Peer Reviewer

“It was a pleasant experience, they have an agile, clear and enjoyable system!”

Our journey so far



Innovations in technology have always played an important role at Springer Nature

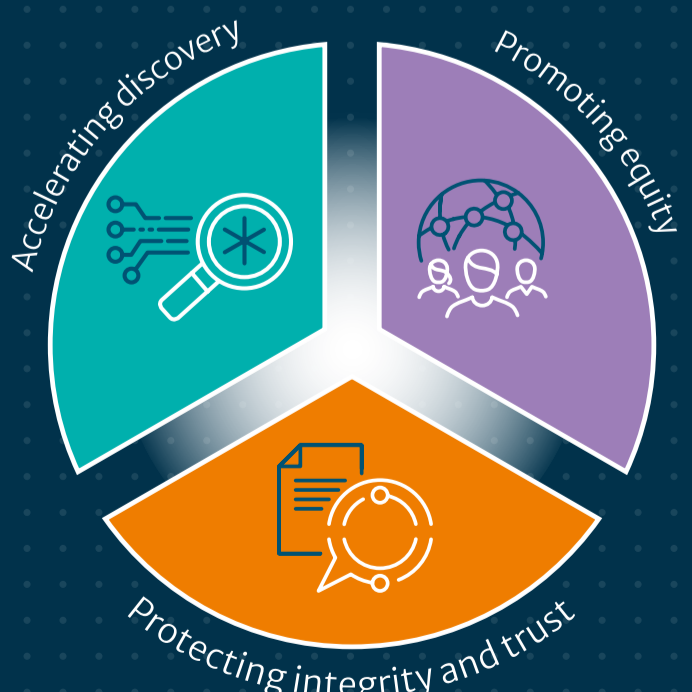
Snapp is a part of our continued investment and innovation in, and for, our community, building on our experience in technologies and AI tools (alongside human intervention and oversight). Our aim – to make publishing a rewarding, streamlined and effective experience for all in the academic community.

Across Springer Nature we are:

1. Accelerating discovery by helping researchers find relevant information more quickly. We are curating data that would have taken humans centuries to collate and turn it into a book for academics to build upon. And we are providing intelligence to institutions to help them get better results.

2. Promoting equity by helping editors find the right peer reviewers from the vast scientific global network of academics faster and helping non-native English speaking scientists to improve their science communication and reach new global audiences.

3. Protecting integrity and trust by increasing our ability to spot fraudulent papers quicker and more effectively. We are using AI to build ever more sophisticated integrity checks to safeguard the scientific record.



Learn more about Snapp and follow its progress at:

- > Learn more about Snapp on [Springernature.com](https://www.springernature.com)
- > Follow its progress by taking a look at [live roadmap](#)