Our mission is to make publishing research a simple and rewarding experience. That's why we created Snapp, the Springer Nature Article Processing Platform. This month, we reached a key milestone in its introduction – 1 million article submissions via the platform!

Snapp is part of our continued commitment to, and investment in, the needs of research and editorial communities. Utilising AI and machine learning technologies and building upon our existing publishing system for the future – introducing enhanced integrity checks, checking results, and reaching new global audiences.

Innovations in technology have always played an important role at Springer Nature. Across Springer Nature we are:

1. Accelerating discovery by helping researchers find the information and tools they need to advance their research.

2. Promoting equity by enabling and growing OA content.

3. Protecting integrity and trust by increasing our ability to spot fraudulent papers quicker and more effectively. We are using AI to build ever more sophisticated data that would have taken humans centuries to collate and turn it into a book for academics to build upon. And we are providing intelligence to institutions to help them get the most out of their research investments.

4. Providing research funding by enabling and growing OA content.

5. Enabling almost a quarter of all OA submissions to be supported by Snapp in 2023.

Snap is a part of our continued investment and innovation in, and for, our academic community. Building on our past successes, we are building a publishing system for the future – introducing enhanced integrity checks, checking results, and reaching new global audiences.

Our journey so far

- 1 Million Submissions reached (31,198,000 articles submitted)
- First hybrid journals go live
- First journal authors to submit via Snapp
- Snapp goes live with its first partners
- Over a third of Springer Nature journals have now all articles processed via Snapp
- Readme of findings (in text and visual formats) can be quickly shared to make your research findings more accessible and reusable
- Journal analytics displayed for journal editors

Our authors, editors and peer reviewers are fans of its progress

Author

“The submission process is probably the most user friendly, intuitive, helpful and simple that I have ever encountered [...]. This is when it comes to moving manuscripts through the various stages. Snapp lists the specific tasks that need to be done, and comprehensively explains the system as it proceeds through each step, ripping out the guesswork and enabling us to get it right first time. Snapp is a part of our continued commitment to, and investment in, the needs of research and editorial communities. Utilising AI and machine learning technologies and building upon our existing publishing system for the future – introducing enhanced integrity checks, checking results, and reaching new global audiences.

As of November 2023, the ease of submission is superb. Ability to see all files clearly and easily, and the ability to easily find and navigate all sections. Snapp is a part of our continued commitment to, and investment in, the needs of research and editorial communities. Utilising AI and machine learning technologies and building upon our existing publishing system for the future – introducing enhanced integrity checks, checking results, and reaching new global audiences.

Our authors, editors and peer reviewers are fans of its progress

Peer Reviewer

“Snapp is a next generation peer review system – publishing high quality, trusted research as efficiently as possible so that it reaches the hands of those that can affect change on the world’s biggest challenges.

The result – publishing high quality trusted research as efficiently as possible so that it reaches the hands of those that can affect change on the world’s biggest challenges.