

Online Resource 4 – Summary of the descriptive word frequency analysis results

Canvas	Question	Five most frequent words
All canvases	<i>all questions</i>	Garden (566), city (432), nature (298), children (260), europe (248)
My home	<i>all questions</i>	Garden (196), city (167), children (131), big (108), partner (83)
	Who is in your household?	Children (116) / kids (63), Spouse [partner (81), husband (75), wife (57),], dog (28), parents (22), pets (15)
	Where do you live?	City (138), town (63), suburb (51), village (45), [city] centre (37)
	What type of home do you live in?	Garden (57), detached (53), flat (38), old (26) / modern (26), big (25)
	What is the most important feature of your home?	Garden (134), eco (51), big (37), design (31), energy [efficient] (28), hi-tech (23)
My work	<i>all questions</i>	Public transport (158), bike (134), office (119), car (76), research (60)
	Which sector do you work in?	Research (57), consultant (26), designer (25), manager (23), retired (19))
	How do you get to work?	Bike (131) / cycle (62), public transport (122)/ bus (14) / tram (2) , car (70), walk (39)
	Where do you work?	Office (91), different [locations] (24) / flexible (17), university (28), company (20) / research (20),
	Does your job require frequent business-related travel?	World (40), frequent (34), conferences (23), necessary (25), europe (21)
My food	<i>all questions</i>	Farming (134), organic (113), supermarket (102), market (95), meat (90)
	What food do you eat?	Meat (79), anything (78), vegetables (34), fish (26), vegetarian (24)
	Where do you prefer to buy your food?	Supermarket (81), market (77), shops (58), producers (24), directly (19)
	How is the majority of your food transported?	Garden (51), producers (37), locally (31), world (22), supermarket (19), farmers (18), market (16)
	How is your food produced?	Farming (71), organic (61), eco (39), hi-tech (32), mixed (12)
My free time	<i>all questions</i>	Nature (101), relax (91), cultural (84), sports (94), Europe (75)
	How do you spend your leisure time?	Sports (69), nature (45), play (42), relax (40), cultural (29),
	What do you do on holiday?	Culture (47), relax (44), nature (38), sports (20), history (19)
	What green space is close to your home?	Forest (41), urban (22), countryside (20) / lake (20), sea (16), Nature (13)
	Where do you go on holiday?	Europe (71), world (56), stay (31), different (14), abroad (9)