

Online Resource 1 - Selected Journals for Analysis

Journal	Discipline (according to VHB JOURQUAL 3 or Journal Website)	Source
Academy of Management Journal	Management	Financial Times 50
Academy of Management Review	Management	Financial Times 50
Administrative Science Quarterly	Management	Financial Times 50
American Economic Review	Economics	Financial Times 50
Econometrica	Economics	Financial Times 50
Economic Theory	Economics	Backward-Search
European Journal of Information Systems	Information Systems	Senior Scholars' Basket of Journals
Harvard Business Review	Management	Financial Times 50
Information Systems Journal	Information Systems	Senior Scholars' Basket of Journals
Information Systems Research	Operations Research, Information Systems	Financial Times 50
Journal of Economic Literature	Economics	Backward-Search
Journal of Economic Perspectives	Economics	Backward-Search
Journal of Economics & Management Strategy	Management/Economics	Backward-Search
Journal of Industrial Economics	Management/Economics	Backward-Search
Journal of Information Technology	Information Systems	Senior Scholars' Basket of Journals
Journal of International Business Studies	Management, Organization	Financial Times 50
Journal of Management	Management	Financial Times 50
Journal of Management Information Systems	Information Systems	Financial Times 50, Senior Scholars' Basket of Journals
Journal of Management Studies	Management	Financial Times 50
Journal of Marketing	Marketing	Financial Times 50
Journal of Marketing Research	Marketing	Financial Times 50
Journal of Operations Management	Logistics, Operation Research, Production Management	Financial Times 50
Journal of Political Economy	Management	Financial Times 50
Journal of Strategic Information Systems	Information Systems, Organization	Senior Scholars' Basket of Journals
Journal of the Academy of Marketing Science	Marketing	Financial Times 50
Journal of the Association for Information Systems	Information Systems	Senior Scholars' Basket of Journals
Journal of the European Economic Association	Economics	Financial Times 50
Management Science	Management	Financial Times 50
Manufacturing and Service Operations Management	Operation Research, Production Management, Service and Trade Management	Financial Times 50
Marketing Science	Marketing	Financial Times 50
MIS Quarterly	Information Systems	Financial Times 50
MIT Sloan Management Review	Management	Financial Times 50
Operations Research	Operation Research	Financial Times 50
Production and Operations Management	Production Management	Financial Times 50
Quarterly Journal of Economics	Economics	Financial Times 50
Research Policy	Technology, Innovation, and Entrepreneurship	Financial Times 50
Review of Economic Studies	Economics	Financial Times 50
Strategic Entrepreneurship Journal	Strategic Management, Technology, Innovation, and Entrepreneurship	Financial Times 50
Strategic Management Journal	Strategic Management	Financial Times 50
The Economic Journal	Economics	Backward-Search
The RAND Journal of Economics	Economics	Backward-Search

Following Webster and Watson (2002), we started our review by selecting journals based on the Financial Times Research Rank (Ormans, 2016) and the IS Senior Scholars' Basket of Journals (AIS, 2011). The assignment of these journals to disciplines is based on the VHB JOURQUAL 3 journal ranking list (Henning-Thurau et al., 2015) as well as on the descriptions found on each journal's website. We included journals of the disciplines 'Management' (comprising 'General Business Administration' and 'International Management'), 'Economics', 'Marketing', 'Operations Research', 'Production Management', 'Strategic Management', 'Technology, Innovation and Entrepreneurship', 'Information Systems', and 'Service and Trade Management'. We did not include 'Accounting', 'Business Taxation', 'Financing', and 'Organization'. Additionally, we performed a backward search to identify journals that contain seminal research on multi-sided platforms (i.e., Armstrong, 2006; Parker and Van Alstyne, 2005; Rochet and Tirole, 2003).