

Supplemental Information

When Panethnic Primes Get Trumped: Unpacking Latinx Voter
Preferences in the 2020 U.S. Presidential Election

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Table 1: Latino Vote 2020 Variables with Variable Mean and Standard Deviation

Trump Vote Preference 0/1	.242 (.429)
Gender (Female) 0/1	.595 (.491)
Age 18-85	38.35 (14.09)
College Degree 0/1	.262 (.440)
Income 1 – 7	3.15 (1.71)
Is the Country heading in right direction 0/1	.336 (.473)
Party Id (Democrats)	.578 (.494)
(Independents)	.183 (.387)
(Republicans)	.239 (.426)
Political Interest 0 – 4	2.88 (1.11)
Political Ideology 0 -4	1.79 (1.08)
Born in the U.S. or Puerto Rico 0 – 1	.651 (.477)
Born Again Christian 0/1	.064 (.245)
Protestant 0/1	.086 (.280)
Catholic 0/1	.451 (.498)
Mexican National Origin 0/1	.448 (.447)
Puerto Rican Origin 0/1	.114 (.318)
Cuban Origin 0/1	.065 (.246)
Should Abortion be Illegal in all circumstances 0/1	.146 (.353)
Anti-Immigration Attitudes Scale 0-1	.344 (.275)
Negative Impact of Covid-19 on life 0-3	1.72 (.933)
Took Survey in Spanish 0/1	.269 (.444)
Believe men are better leaders 0-1	.147 (.355)
Have you or your family faced discrimination 0 -5	1.39 (1.23)
Does Respondent live in a swing state 0/1	.204 (.403)
Do you know anyone undocumented? (Yes)	.229 (.420)
(No)	.716 (.450)
(Unsure)	.052 (.223)

Table 2: Anti-Immigration Scale Questionnaire and Kuder-Richardson Coefficients for Scale

Scale with created using the following questions in both the Latino Decisions and the CES surveys. The scale was coded where higher scores indicate stronger anti-immigrant attitudes.

Do you support or oppose the following proposals? (Support or Do Not Support answer choice)

1. Overturn President Trump's order to use \$6 billion of defense funds to pay for the construction of a wall. - reverse coded-
 2. Withhold federal funds from local law enforcement agencies that do not cooperate with the federal government in regulating illegal immigration.
 3. Reduce legal immigration by 50 percent.
 4. Grant legal status to all illegal immigrants who have held jobs and paid taxes for at least 3 years, and not been convicted of any felony crimes. -reverse coded-
 5. Increase the number of border patrols on the U.S.-Mexican border.
 6. Provide permanent resident status to children of immigrants who were brought to the United States by their parents (also known as Dreamers). -reverse coded-
-

Latino Vote 2020 Kuder-Richardson Coefficient is .5868

*A Richardson Coefficient score of above .5 is considered reasonable.

Table 3: Logit Results of Trump Vote for Latino Vote 2020 Data for all Registered Voters

<i>Outcome Variable</i>	<i>Coefficient (Standard Error)</i>	
Female	0.036	(0.279)
Age	-0.022	(0.013)
College Degree	-0.385	(0.395)
Country heading in right direction	2.19***	(0.336)
Democrat	0	(.)
Independent	1.18*	(0.579)
Republican	3.69***	(0.376)
Political Interest	0.117	(0.180)
Ideology	0.369**	(0.144)
Born in U.S. or P.R.	0.064	(0.446)
Income	-0.161	(0.112)
Catholic	-0.059	(0.327)
Protestant	-0.073	(0.473)
Mexican Nationality	0.328	(0.389)
Puerto Rican Nationality	-0.124	(0.478)
Cuban Nationality	-0.132	(0.712)
Abortion should always be illegal	0.214	(0.375)
Anti-immigration Scale	2.38***	(0.596)
Covid 19 Impact	-0.119	(0.174)
Spanish Survey Respondent	-0.199	(0.402)
Men are better leaders	0.726	(0.394)
Faced Discrimination	-0.182	(0.124)
Live in Swing State	0.084	(0.355)
Don't know someone Undocumented	0.863*	(0.403)
Not sure I know Undocumented	2.11*	(1.03)
Constant	-5.01***	(1.05)
N	739	
adj. R-sq	.62	

Standard errors in parentheses, * p<0.05, ** p<0.01, *** p<0.001

Table 4: Logit Results of Trump Vote for Latino Vote 2020 Data Includes Non-Registered

<i>Outcome Variable</i>	<i>Coefficient (Standard Error)</i>	
Female	0.207	(0.258)
Age	-0.015	(0.010)
College Degree	-0.568	(0.318)
Country heading in right direction	2.08***	(0.275)
Democrat	0	(.)
Independent	0.379	(0.466)
Republican	3.41***	(0.285)
Political Interest	0.104	(0.146)
Ideology	0.329**	(0.124)
Born in U.S.	0.130	(0.340)
Income	-0.059	(0.090)
Catholic	-0.096	(0.297)
Protestant	0.200	(0.450)
Mexican Nationality	0.020	(0.325)
Puerto Rican Nationality	-0.260	(0.439)
Cuban Nationality	-0.311	(0.495)
Abortion should always be illegal	0.473	(0.311)
Anti-immigration Scale	2.25***	(0.494)
Covid 19 Impact	-0.224	(0.163)
Spanish Survey Respondent	0.180	(0.339)
Men are better leaders	0.550	(0.327)
Faced Discrimination	-0.059	(0.150)
Live in Swing State	-0.304	(0.312)
Don't know someone Undocumented	0.962**	(0.346)
Not sure I know Undocumented	1.83**	(0.695)
Constant	-5.11***	(0.856)
N	987	
adj. R-sq	.56	

Standard errors in parentheses: * p<0.05, ** p<0.01, *** p<0.001

Table 5: Post Treatment Vote Choice Results with Pre-Treatment Measure

	(1) With Trump Cut Point	(2) With Biden Cut Point
Control	0 (.)	0 (.)
Immigrant Treatment	.267 (.399)	0.375 (.357)
Covid Treatment	.679 (.412)	0.867* (.372)
Biden Vote	0 (.)	0 (.)
Trump Vote	2.926*** (.462)	-3.868*** (.488)
Neither Vote	-2.714*** (.558)	-5.588*** (.401)
Note Sure	-1.297* (.593)	-4.730*** (.506)
Constant	-.129 (.409)	3.477*** (.309)
N	1201	1201
Pseudo R2	.59	.59

The baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 6: Post Treatment Vote Choice Results with Pre-Treatment Measure Controlling for Registration

	(1) With Trump Cut Point	(2) With Biden Cut Point
Control	0 (.)	0 (.)
Immigrant Treatment	0.301 (.398)	0.401 (.357)
Covid Treatment	0.710 (.417)	0.915* (.375)
Biden Vote	0 (.)	0 (.)
Trump Vote	2.92*** (.468)	-3.873*** (.491)
Neither Vote	-2.678*** (.561)	-5.566*** (.403)
Note Sure	1.071*** (.604)	-4.575*** (.511)
Registered	.991** (.357)	.680* (.311)
Constant	-.829 (.484)	3.012*** (.360)
N	1201	1201
Pseudo R2	.59	.59

The baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 7: Post Treatment Vote Choice Results with Pre-Treatment Measure

	(1) With Independents	(2) Excluding Independents
Control	0 (.)	0 (.)
Immigrant Treatment	.267 (.399)	.442 (.509)
Covid Treatment	.679 (.412)	.711 (.530)
Biden Vote	0 (.)	0 (.)
Trump Vote	2.926*** (.462)	3.192*** (.554)
Neither Vote	-2.714*** (.558)	-2.188*** (.678)
Note Sure	-1.297* (.593)	-.299 (.912)
Constant	-.129 (.409)	.001 (.465)
N	1201	981
Pseudo R2	.59	.61

Trump Cut point, the baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 8: Post Treatment Vote Choice Results with Pre-Treatment Measure

	(1) With Independents	(2) Excluding Independents
Control	0 (.)	0 (.)
Immigrant Treatment	.375 (.357)	.571 (.458)
Covid Treatment	.867* (.372)	.960* (.480)
Biden Vote	0 (.)	0 (.)
Trump Vote	-3.868*** (.488)	-3.55*** (.570)
Neither Vote	-5.588*** (.401)	-4.760*** (.475)
Note Sure	-4.730*** (.506)	-3.31*** (.776)
Constant	3.477*** (.309)	3.600*** (.361)
N	1201	981
Pseudo R2	.59	.61

Biden Cut point, the baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 9: Post Treatment Vote Choice Results with Pre-Treatment Measure for Republicans

Control	0
	(.)
Immigrant Treatment	.442
	(1.24)
Covid Treatment	-.076
	(1.24)
Biden Vote	0
	(.)
Trump Vote	4.327**
	(1.54)
Neither Vote	-.261
	(1.72)
Note Sure	-1.747
	(1.468)
Constant	.911
	(1.40)

N 287

Pseudo R2. .54

Trump Cut point, the baseline is those who chose Note Sure as an option, as convergence was not achieved using Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 10: Post Treatment Vote Choice Results with Pre-Treatment Measure for Independents

Control	0
	(.)
Immigrant Treatment	-0.066
	(.770)
Covid Treatment	.647
	(.786)
Biden Vote	0
	(.)
Trump Vote	1.984*
	(1.01)
Neither Vote	-2.605*
	(.1.13)
Note Sure	-1.055
	(.1.09)
Constant	-.822
	(.960)

N 220

Pseudo R2. .47

Trump Cut point, the baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 11: Post Treatment Vote Choice Results with Pre-Treatment Measure for Democrats

Control	0
	(.)
Immigrant Treatment	0.912
	(.529)
Covid Treatment	1.077*
	(.543)
Biden Vote	0
	(.)
Trump Vote	-5.171***
	(.910)
Neither Vote	-5.049***
	(.543)
Note Sure	-3.431***
	(.793)
Constant	3.503***
	(.376)

N 694

Pseudo R2. .46

Biden Cut point, the baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 12: Post Treatment Vote Choice Results with Pre-Treatment Measure for English Survey Takers Only

	(1) With Trump Cut Point	(2) With Biden Cut Point
Control	0 (.)	0 (.)
Immigrant Treatment	1.293* (.551)	.794 (.445)
Covid Treatment	1.357* (.564)	1.156** (.459)
Biden Vote	0 (.)	0 (.)
Trump Vote	3.527*** (.607)	-3.492*** (.628)
Neither Vote	-3.699*** (.845)	-5.627*** (.461)
Note Sure	-.880 (.770)	-4.373*** (.677)
Constant	-.707 (.520)	-3.297*** (.352)
N	878	878
Pseudo R2	.62	.62

The baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 13: Post Treatment Vote Choice Results with Pre-Treatment Measure for Low Interest Respondents

	(1) With Trump Cut Point	(2) With Biden Cut Point
Control	0 (.)	0 (.)
Immigrant Treatment	1.27 (.770)	1.425* (.671)
Covid Treatment	1.18 (.704)	1.358* (.637)
Biden Vote	0 (.)	0 (.)
Trump Vote	3.17** (.961)	-4.645*** (.961)
Neither Vote	-2.400* (1.13)	-6.467*** (.792)
Note Sure	-2.02 (1.353)	-5.122*** (.782)
Constant	-1.572 (.932)	2.762*** (.512)
N	358	358
Pseudo R2	.58	.58

The baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 14: Treatment Effects on Respondents with Higher Perceived Discrimination

	(1) With Trump Cut Point	(2) With Biden Cut Point
Control	0 (.)	0 (.)
Immigrant Treatment	.919 (.607)	.692 (.560)
Covid Treatment	.384 (.605)	.736 (.555)
Biden Vote	0 (.)	0 (.)
Trump Vote	1.94*** (.597)	-3.336*** (.630)
Neither Vote	-3.108*** (.860)	-5.440*** (.646)
Note Sure	-.305 (.900)	-3.261*** (.855)
Constant	-.032 (.529)	2.962*** (.414)
N	426	426
Pseudo R2	.50	.50

The baseline is those who chose Neither as an option.

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 15: Post Treatment Feeling Thermometer Evaluations of Trump

Control	0
	(.)
Immigrant Treatment	.0325
	(.971)
Covid Treatment	.880
	(.972)
Feeling Thermometer	0.923***
	(.011)
Constant	3.531***
	(.781)

N	1201
Pseudo R2.	.85

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.001

Table 16: Post Treatment Feeling Thermometer Evaluations of Trump (Republicans Only)

Control	0
	(.)
Immigrant Treatment	-.975
	(1.863)
Covid Treatment	1.646
	(1.866)
Feeling Thermometer	0.888***
	(.024)
Constant	10.52***
	(2.072)

N	287
Pseudo R2.	.83

Standard Errors in parentheses

* p<0.05, ** p<0.01, *** p<0.00