

SUPPLEMENTARY MATERIAL

Patient and Healthcare Provider Perspectives on the Pathway to Diagnosis of Seborrheic Dermatitis in the United States

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Client Name:	Arcutis BioTherapeutics	Job Name:	Dermis & Dermatitis – HCP
Wave No. (srvyWave)	1	Job No. (dmJobNum)	P144493A
Landing Page Title (scrIntroTitle)	We need your opinions!		
LOI for ISQ section (isqLOI)		10 minutes	
Digital Fingerprinting and Fraud Score [Imperium RelevantID] (dfOptions) By default, surveys will terminate any respondents who fail both of these tests and is recommended for panel sample. For client sample or vendor sample, the termination of DF or Fraud Score can be turned off if desired. <u>[SELECT CODES 1-3]</u>		1 Digital Fingerprinting/Fraud Score 2 Terminate DF Duplicate 3 Terminate DF Fraud Score DF collected but turned off so physicians do not get terminated	
Mode of survey (srvyMode)		1 - Web	
Sample Sources (list/vlist) List sample sources used for the study; Client, HPOL, SSI, etc.		Medefield	
Respondent Type (srvyResp) Select ONE type of audience; if more than one select "Multiple" to indicate multiple audiences		3 - HCP	
Stagwell Company (srvyComp)		1 – HIA (default)	
Other notes (i.e. Prior wave, programming notes, etc.)		This is the HCP version P144493B is the patient version	

SAMPLE PRELOAD AND SCREENING QUESTIONS

BASE: ALL RESPONDENTS

hCntry HIDDEN: Country (from "co" URL variable)

244. United States of America [English US (english)]

BASE: ALL ONLINE RESPONDENTS (srvyMode/1)

dmConsent

Thank you for agreeing to participate in this survey. Your views are important to us and your answers will be kept in strict confidence. Please click here to read our privacy policy before agreeing to continue with the survey.

1. I agree to continue
2. I do not agree

[PN: IF dmConsent/2 TERMINATE IMMEDIATELY. INSERT "click here" AS HYPERLINK TO <https://theharrispoll.com/privacy/>]

BASE: ALL RESPONDENTS

Q8625 Our first few questions are for classification purposes, and they enable us to select the questions to ask you later in the survey. They will also help us properly analyze responses to this survey. As you may already know, we never disclose the identity of any individual. Your answers will always be kept strictly confidential. We report results only for groups of people, not for individuals.

During the survey, please do not use your browser's FORWARD and BACK buttons. Instead, please always use the button below to move through the survey. Please be aware that once you've answered a question, you might not be able to go back and change your answer.

The progress bar below indicates approximately what portion of the survey you have completed.

BASE: ALL RESPONDENTS

Q101 What type of healthcare provider are you?

[RANDOMIZE; SINGLE RESPONSE; ANCHOR CODE 96][HOLD 2 AND 5 TOGETHER]

1. Physician
2. Nurse Practitioner
3. Physician Assistant
4. Registered Pharmacist
5. Nurse
6. Registered Dietitian
96. Other

[PN: IF Q101/NE 1 OR 2 OR 3, TERM IMMEDIATELY]

BASE: ALL RESPONDENTS

Q100 What is your primary medical specialty?

[PN: PRESENT SPECIALTY CODES IN ALPHABETICAL ORDER, WITH CODES 96-97 ANCHORED AT BOTTOM.]

- 9. Allergy or Allergy & Immunology
- 15.** Dermatology
- 28. Hematology/Oncology
- 30. Hepatology
- 37. Obstetrics & Gynecology
- 63. Pediatrics
- 21. Family Practice/General Practice
- 22. Family Practice/General Practice/Internal Medicine
- 96. Other specialty
- 97. None

[PN: IF Q100/NE 15, TERM IMMEDIATELY]

BASE: PHYSICIANS (Q101/1)

Q102 Which of the following best describes your medical title?

[RANDOMIZE; SINGLE RESPONSE; ANCHOR CODE 96]

- 1. Doctor of Medicine (MD)
- 2. Doctor of Osteopathic Medicine (DO)
- 96. Other

[PN: IF Q102/NE 1 OR 2, TERM IMMEDIATELY]

[dmGen, dmAge PRESENTED ON SAME SCREEN.]

BASE: ALL RESPONDENTS

Q8702 Are you...?

- 1. Male
- 2. Female

BASE: ALL RESPONDENTS

Q8704 In what year were you born? Please enter as a four-digit number, e.g., 1963.

[RANGE: 1900- CURRENT YEAR MINUS 6]

|_|_|_|

BASE: ALL RESPONDENTS

Q8705 HIDDEN COMPUTE FOR AGE

[RANGE: 0-120]

[PROGRAMMER NOTE: IF RESPONDENT IS UNDER 18 (Q8705<18), TERMINATE IMMEDIATELY.]

BASE: ALL RESPONDENTS

FinGen HIDDEN: Gender (Final)

[IF Q8702=1, SELECT 1; IF Q8702=2, SELECT 2' IF Q8702=3 OR 4, THEN RANDOMIZE 50/50]

- 1. Male
- 2. Female

BASE: ALL DERMATOLOGISTS (Q102/1-2)

Q8710 In what year did you graduate from medical school?

[RANGE: Q8704 - Q8712]

||||

BASE: ALL DERMATOLOGISTS (Q102/1-2)

Q8712 In what year did you complete your residency?

[RANGE: 1900-Q109 (CURRENT YEAR)]

||||

[PROGRAMMER NOTE: CHECK DATA IN THE FOLLOWING ORDER:

- IF Q8710 IS GREATER THAN Q8712, DISPLAY THE FOLLOWING ERROR MESSAGE: The year you provided does not make sense. Please review and change as necessary.
- IF Q8710 IS LESS THAN OR EQUAL TO Q8704, DISPLAY THE FOLLOWING ERROR MESSAGE: You said you were born in [INSERT Q8704]. The year you provided does not make sense. Please review and change as necessary.]

BASE: ALL QUALIFIED RESPONDENTS

calcYIP HIDDEN: YEARS IN PRACTICE CALCULATION

PN: CALCULATE YEARS IN PRACTICE: CURRENT YEAR - Q8712

BASE: ALL RESPONDENTS

netYIP HIDDEN: YEARS IN PRACTICE (Net)

1. 0 to 2 years
2. 3 to 10 years
3. 11 to 20 years
4. 21 to 30 years
5. 31+ years

BASE: ALL RESPONDENTS

netYIPGen HIDDEN: Years in Practice by Gender

- | | | |
|--------------------------|-------------------------|---------|
| 1. Male 0 to 2 years | (finGen=1 and netYIP=1) | [n=inf] |
| 2. Male 3 to 10 years | (finGen=1 and netYIP=2) | [n=inf] |
| 3. Male 11 to 20 years | (finGen=1 and netYIP=3) | [n=inf] |
| 4. Male 21 to 30 years | (finGen=1 and netYIP=4) | [n=inf] |
| 5. Male 31+ years | (finGen=1 and netYIP=5) | [n=inf] |
| 6. Female 0 to 2 years | (finGen=2 and netYIP=1) | [n=inf] |
| 7. Female 3 to 10 years | (finGen=2 and netYIP=2) | [n=inf] |
| 8. Female 11 to 20 years | (finGen=2 and netYIP=3) | [n=inf] |
| 9. Female 21 to 30 years | (finGen=2 and netYIP=4) | [n=inf] |
| 10. Female 31+ years | (finGen=2 and netYIP=5) | [n=inf] |

BASE: ALL NPS (Q101/2)

Q8713. In what year did you begin working as a nurse practitioner?

[RANGE: 1900-Q109 (CURRENT YEAR)]

||||

BASE: ALL PAS (Q101/3)

Q8714 In what year did you begin working as a physician assistant?

[RANGE: 1900-Q109 (CURRENT YEAR)]

||||

BASE: ALL QUALIFIED RESPONDENTS

calcYIP_NP HIDDEN: YEARS IN PRACTICE CALCULATION (NP)

PN: CALCULATE YEARS IN PRACTICE: CURRENT YEAR - Q8713

BASE: ALL QUALIFIED RESPONDENTS

calcYIP_PA HIDDEN: YEARS IN PRACTICE CALCULATION (PA)

PN: CALCULATE YEARS IN PRACTICE: CURRENT YEAR - Q8714

BASE: ALL RESPONDENTS

netYIPNPPA HIDDEN: YEARS IN PRACTICE (Net)

1. 0 to 2 years
2. 3 to 10 years
3. 11 to 20 years
4. 21 to 30 years
5. 31+ years

BASE: ALL RESPONDENTS

netYIPGenNPPA HIDDEN: Years in Practice by Gender

- | | | |
|--------------------------|-------------------------|---------|
| 1. Male 0 to 2 years | (finGen=1 and netYIP=1) | [n=inf] |
| 2. Male 3 to 10 years | (finGen=1 and netYIP=2) | [n=inf] |
| 3. Male 11 to 20 years | (finGen=1 and netYIP=3) | [n=inf] |
| 4. Male 21 to 30 years | (finGen=1 and netYIP=4) | [n=inf] |
| 5. Male 31+ years | (finGen=1 and netYIP=5) | [n=inf] |
| 6. Female 0 to 2 years | (finGen=2 and netYIP=1) | [n=inf] |
| 7. Female 3 to 10 years | (finGen=2 and netYIP=2) | [n=inf] |
| 8. Female 11 to 20 years | (finGen=2 and netYIP=3) | [n=inf] |
| 9. Female 21 to 30 years | (finGen=2 and netYIP=4) | [n=inf] |
| 10. Female 31+ years | (finGen=2 and netYIP=5) | [n=inf] |

BASE: ALL RESPONDENTS

Q8732 In what country is the practice you work in located? If you practice in more than one country, please select the **primary** country in which you practice.

[DROP DOWN MENU. IF US STUDY, US LISTED FIRST ELSE CODES DISPLAYED IN ALPHABETICAL ORDER]

- | | |
|------|--------------------------|
| 244. | United States of America |
| 14. | Australia |
| 33. | Brazil |
| 42. | Canada |
| 48. | China |
| 76. | France |
| 85. | Germany |
| 116. | India |
| 123. | Italy |
| 126. | Japan |
| 157. | Mexico |
| 196. | Russian Federation |
| 215. | Spain |
| 243. | United Kingdom |
| 996. | Other country |

[PN: IF hCntry DOES NOT EQUAL Q8732, TERM IMMEDIATELY.]

BASE: PRACTICE IS IN THE U.S. (Q8732/244)

Q8735 In what state or territory is the practice you work in located? If you practice in more than one state/territory, please select the state/territory where you consider your **primary** practice to be located.

[DISPLAY IN DROP DOWN LIST]

- | | | | |
|-----|----------------------|-----|--------------------------------|
| 1. | Alabama | 31. | New Jersey |
| 2. | Alaska | 32. | New Mexico |
| 3. | Arizona | 33. | New York |
| 4. | Arkansas | 34. | North Carolina |
| 5. | California | 35. | North Dakota |
| 6. | Colorado | 36. | Ohio |
| 7. | Connecticut | 37. | Oklahoma |
| 8. | Delaware | 38. | Oregon |
| 9. | District of Columbia | 39. | Pennsylvania |
| 10. | Florida | 40. | Rhode Island |
| 11. | Georgia | 41. | South Carolina |
| 12. | Hawaii | 42. | South Dakota |
| 13. | Idaho | 43. | Tennessee |
| 14. | Illinois | 44. | Texas |
| 15. | Indiana | 45. | Utah |
| 16. | Iowa | 46. | Vermont |
| 17. | Kansas | 47. | Virginia |
| 18. | Kentucky | 48. | Washington |
| 19. | Louisiana | 49. | West Virginia |
| 20. | Maine | 50. | Wisconsin |
| 21. | Maryland | 51. | Wyoming |
| 22. | Massachusetts | 52. | American Samoa |
| 23. | Michigan | 53. | Federated States of Micronesia |
| 24. | Minnesota | 54. | Guam |
| 25. | Mississippi | 55. | Marshall Islands |
| 26. | Missouri | 56. | Northern Mariana Islands |
| 27. | Montana | 57. | Palau |
| 28. | Nebraska | 58. | Puerto Rico |
| 29. | Nevada | 59. | Virgin Islands |
| 30. | New Hampshire | | |

BASE: ALL US RESPONDENTS

Q8735_Qual HIDDEN: Census Region

- | | |
|-----------------|--|
| 1. Northeast | [Q8735=7,20,22,30,40,46,31,33,39] |
| 2. Midwest | [Q8735=14,15,23,36,50,16,17,24,26,28,35,42] |
| 3. South | [Q8735=8,9,10,11,21,34,41,47,49,1,18,25,43,4,19,37,44] |
| 4. West | [Q8735=3,6,13,27,29,32,45,51,2,5,12,38,48] |
| 5. Non-US State | [Q8735=52-59] |

[PN: IF Q8735_QUAL/5, TERM IMMEDIATELY]

BASE: ALL RESPONDENTS

Q6736 Are you duly licensed in the state where you are currently practicing?

- | | |
|---|-----|
| 1 | Yes |
| 2 | No |

[PN: IF Q6736/2, TERM IMMEDIATELY]

BASE: ALL RESPONDENTS

Q8742 On average, how many patients do you see in a typical week? If you are not sure, your best estimate will do.

[_][_][_] patients [RANGE: 0-999]

[PN: IF Q8742/<1, TERM IMMEDIATELY]

BASE: ALL RESPONDENTS

Q110 Approximately how many patients, in a year, do you regularly see with each of the following conditions? If you are not sure, please provide your best estimate.

[RANDOMIZE] [RANGE: 0-1000]

- | | | |
|----|--------------------------|--------------------|
| 1. | Seborrheic dermatitis | [_][_][_] patients |
| 2. | Acne | [_][_][_] patients |
| 3. | Skin cancer | [_][_][_] patients |
| 4. | Vitiligo | [_][_][_] patients |
| 5. | Alopecia | [_][_][_] patients |
| 6. | Herpes zoster (shingles) | [_][_][_] patients |

[IF Q110/1 NOT 1+, TERM IMMEDIATELY]

QUALIFICATIONS

- Consent (dmConsent/1)
- Physician, NP, PA (Q101/1-3)
- Specialty in dermatology (Q100/15)
- MD or DO for physicians (Q102/1,2 AND Q101/1)
- Practice in the US (Q8732/244)
- Practice in greater 50states/DC (Q8735_Qual/1-4)
- Age 18+ (Q8705/18+)
- Licensed in the U.S. (Q6736/1)
- Who see at least 1 patient/week (Q8742/1+)
- Who see at least some patients with seborrheic dermatitis (Q110/1>0)

QUOTAS

Overall: n=600

- Dermatologists (Q101/1): n=400
- Derm NP/PA (Q101/2-3): n=200

QUOTAS BY NP/PA

- Derm NP (Q101/2): n=100
- Derm PA (Q101/3): n=100

BASE: ALL QUALIFIED RESPONDENTS

Q8795 Congratulations! Based on your responses to the preceding questions, you are eligible to fully participate in this research study.

The Harris Poll understands you are busy and appreciates your time.

If you intend to complete the study in [multiple sessions](#), please be aware the study may reach the number of completed responses required prior to your return and your participation will no longer be needed. In that case, you will not receive compensation for your partial completion.

Simply click on the button at the bottom of the page to begin the survey.

SECTION 700: Patient Journey/ Diagnosis

Q715 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q700 On average, for how many months/years do your seborrheic dermatitis patients have symptoms **before being diagnosed** with seborrheic dermatitis?

[98 EXCLUSIVE]

1. months [RANGE 0-11]
2. years [RANGE 0-50]
98. Do not know

BASE: ALL QUALIFIED RESPONDENTS

Q703 On average, for how many months/years do your seborrheic dermatitis patients have symptoms **before seeing a Dermatology healthcare provider for treatment?**

[98 EXCLUSIVE]

1. months [RANGE 0-11]
2. years [RANGE 0-50]
98. Do not know

BASE: ALL QUALIFIED RESPONDENTS

Q705 Which path do seborrheic dermatitis patients typically take to get to you?

1. They were referred to me by another healthcare provider with a seborrheic dermatitis diagnosis
2. They were referred to me by another healthcare provider with a different / non-seborrheic dermatitis diagnosis
3. They came to me directly, with seborrheic dermatitis as the primary complaint
4. They came to me directly, with something other than seborrheic dermatitis as the primary complaint

BASE: ALL QUALIFIED RESPONDENTS

Q710 What percentage of your seborrheic dermatitis patients were using each of the following treatments when you first treated them for seborrheic dermatitis? Your best guess is fine.

[RANGE 0-100; DOES NOT NEED TO SUM TOO 100 BUT ID COCE 97=100 THEN 1-96 CANNOT BE MORE THAN 0; RANDOMIZE; KEEP CODES 1-2, 3-4, 5-6 TOGETHER; ANCHOR 96, 97]

1. % Prescription shampoo (e.g., ketoconazole, prescription topical steroid, etc.)
2. % Over-the-counter shampoo (e.g., T-Gel shampoo, Head & Shoulders, salicylic acid, etc.)
3. % Prescription topical ketoconazole
4. % Prescription topical steroid
5. % Over-the-counter topical steroid
6. % Over-the-counter moisturizers
7. % Alternative treatments (e.g., apple cider vinegar, tea tree oil, etc.)
96. % Something else
97. % Not on any treatments

SECTION 800: Symptoms/ Impact to QoL

BASE: ALL QUALIFIED RESPONDENTS

Q800 What percentage of your seborrheic dermatitis patients have the following severity of symptoms? Your best guess is fine.

[RANGE 0-100 FOR EACH; SUM = 100]

1. % Mild
2. % Moderate
3. % Severe

Q720 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q801 To what extent do you agree or disagree with the following statements about your patients' initial perception of their seborrheic dermatitis symptoms?

[COLUMNS] [BANKED GRID]

1. Strongly disagree
2. Somewhat disagree
3. Somewhat agree
4. Strongly agree

[ROWS; RANDOMIZE; KEEP CODES 7-8 TOGETHER]

1. Most were able to identify their symptoms as seborrheic dermatitis prior to their clinical diagnosis.
2. Most had not heard of seborrheic dermatitis prior to their diagnosis.
3. Most did not think that seborrheic dermatitis symptoms warranted medical attention.
4. Most mistook their symptoms for a different type of skin condition.
5. Most wish they had known that there are specific symptoms that can help identify seborrheic dermatitis.
6. Most did not realize all of their symptoms (e.g., on face, body, scalp, etc.) were due to seborrheic dermatitis.
7. Most were embarrassed to talk to their family or friends about their symptoms.
8. Most were embarrassed to talk to me about their symptoms.
9. Most found it challenging to find information on seborrheic dermatitis.

BASE: ALL QUALIFIED RESPONDENTS

Q802 When do you assess quality of life impact for your seborrheic dermatitis patients?

1. On initial visit only
2. On every visit
3. At some other interval
4. I do not assess quality of life impact

Q805 in patient study

BASE: ASSESSES QOL (Q802/1-3)

Q805 To what extent, if any, does living with seborrheic dermatitis have a negative impact on your patients' quality of life?

1. No negative impact
2. A little negative impact
3. Some negative impact
4. A lot of negative impact
5. A great deal of negative impact

Q810 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q810 To what extent do you agree or disagree with the following statements?

[COLUMNS] [BANKED GRID]

1. Strongly disagree
2. Somewhat disagree
3. Somewhat agree
4. Strongly agree

[ROWS; RANDOMIZE; KEEP CODES 3-4, 6-9 TOGETHER]

1. Seborrheic dermatitis impacts patients' daily hygiene routine (e.g., time to apply shampoo, creams, etc.).
2. It is challenging for my patients to hide their seborrheic dermatitis symptoms.
3. Seborrheic dermatitis impacts patients' physical appearance / feeling attractive.
4. Seborrheic dermatitis impacts patients' clothing choices (e.g., ability to wear black clothing, etc.).
5. Other people think that seborrheic dermatitis patients have poor personal hygiene.
6. Seborrheic dermatitis symptoms make patients anxious about interacting with other people.
7. Seborrheic dermatitis symptoms make patients feel anxious.
8. Seborrheic dermatitis symptoms make patients feel depressed.
9. Seborrheic dermatitis symptoms can make patients feel isolated.
10. Seborrheic dermatitis makes patients feel embarrassed when someone comments on their symptoms.
11. Seborrheic dermatitis patients feel like those around them don't understand the negative impact their symptoms have on their daily life.

Q705 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q815 To the best of your knowledge, how bothersome are the following seborrheic dermatitis symptoms to your patients?

[COLUMNS] [BANKED GRID]

1. Not at all bothersome
2. Minimally bothersome
3. Somewhat bothersome
4. Moderately bothersome
5. Very bothersome

[ROWS; RANDOMIZE; KEEP CODES 1-3, 4-6, 7-9 TOGETHER]

1. Redness on scalp
2. Itching on scalp
3. Flaking on scalp
4. Redness on face / neck
5. Itching on face / neck
6. Flaking on face / neck
7. Redness on chest
8. Itching on chest
9. Flaking on chest

SECTION 1100: TREATMENT OPTIONS

BASE: ALL QUALIFIED RESPONDENTS

Q1105 To what extent do you agree with the following statement:

"I have the seborrheic dermatitis educational / disease information that I need for my patients."

1. Strongly disagree
2. Somewhat disagree
3. Somewhat agree
4. Strongly agree

Q1105 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q1110 During an average visit with a patient with seborrheic dermatitis, approximately how many seborrheic dermatitis treatments do you recommend and / or prescribe? Your best guess is fine.

[RANGE 0-50 FOR EACH; RANDOMIZE]

1. Prescription treatments (e.g., ketoconazole shampoo, prescription topical steroid, etc.)
2. Over-the-counter treatments (e.g., T-Gel shampoo, Head & Shoulders, salicylic acid, etc.)
3. Alternative treatments (e.g., apple cider vinegar, tea tree oil, etc.)

Q1106 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q1120 On average, approximately how many minutes per day do your patients spend treating their seborrheic dermatitis? Your best guess is fine.

[9998 EXCLUSIVE] [RANGE 0-1440]

minutes
9998. Do not know

Q1108 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q1125 Overall, how satisfied are **your patients** with their current treatment regimen for seborrheic dermatitis?

1. Not at all satisfied
2. Minimally satisfied
3. Somewhat satisfied
4. Moderately satisfied
5. Very satisfied

BASE: ALL QUALIFIED RESPONDENTS

Q1130 Overall, how satisfied are **you** with prescription treatments available for treating seborrheic dermatitis?

1. Not at all satisfied
2. Minimally satisfied
3. Somewhat satisfied
4. Moderately satisfied
5. Very satisfied

Q1110 in patient study

BASE: PRESCRIBES PRESCRIPTION TREATMENT (Q1110/R1>0)

Q1132 How satisfied are **your patients** with the following aspects of their seborrheic dermatitis **prescription treatment**?

[COLUMNS] [BANKED GRID]

1. Do not know
2. Not at all satisfied
3. Minimally satisfied
4. Somewhat satisfied
5. Moderately satisfied
6. Very satisfied

[ROWS; RANDOMIZE]

1. The number of prescription treatments needed for managing symptoms
2. The time and effort required to administer the treatments
3. Efficacy / resolution of symptoms
4. Treatment characteristics (e.g., how quickly it absorbs, how it smells, etc.)
5. How well they work with their typical hair care routine (e.g., frequency of washing, coloring, style, etc.)
6. The safety / side effects
7. Affordability (i.e., out-of-pocket expenses)

BASE: PRESCRIBES PRESCRIPTION TREATMENT (Q1110/R1>0)

Q1135 How satisfied are **you** with the following aspects of **prescription seborrheic dermatitis treatment**?

[COLUMNS] [BANKED GRID]

1. Not at all satisfied
2. Minimally satisfied
3. Somewhat satisfied
4. Moderately satisfied
5. Very satisfied

[ROWS; RANDOMIZE IN SAME ORDER AS Q1132]

1. The number of prescription treatments needed for managing symptoms
2. The time and effort required to administer the treatments
3. Efficacy / resolution of symptoms
4. Treatment characteristics (e.g., how quickly it absorbs, how it smells, etc.)
5. How well available treatment options work with patients' typical hair care routine (e.g., frequency of washing, coloring, style, etc.)
6. The safety / lack of side effects
7. Affordability (i.e., out-of-pocket expenses)

Q1111 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q1150 Ideally, what improvements would **you** want in a prescription treatment for your patients' seborrheic dermatitis? Please select all that apply.

[MULTIPLE RESPONSE; RANDOMIZE; KEEP CODES 1-3 TOGETHER; 96, 97 ANCHOR; 97 EXCLUSIVE]

1. Reduces itch
2. Reduces redness
3. Reduces flaking
4. Safe to use on the eyelids and face
5. Appealing texture (e.g., not greasy, messy, etc.)
6. Absorbs quickly
7. Easy to apply to hair or hair-bearing areas
8. Fits into typical hair care routine (e.g., frequency of washing, coloring, style, etc.)
9. Single treatment across scalp / face / body
96. Other
97. I don't want any improvements to prescription treatments for my seborrheic dermatitis patients.

Q1115 in patient study

BASE: ALL QUALIFIED RESPONDENTS

Q1165 To what extent do you agree or disagree with the following statements?

[COLUMNS] [BANKED GRID]

1. Strongly disagree
2. Somewhat disagree
3. Somewhat agree
4. Strongly agree

[ROWS; RANDOMIZE]

1. The majority of my patients express frustration with their treatment for seborrheic dermatitis.
2. Current treatment options are too time consuming for patients.
3. My patients would be more likely to stick with a treatment if it meant using fewer treatments.
4. My patients are interested in trying new treatment options.
5. New treatment options are needed for seborrheic dermatitis.
6. My patient's skin tone / pigmentation and / or race play a role in what treatments I recommend.
7. My patients' lives would be easier if a treatment fit well with their hair care routine (e.g., frequency of washing, coloring, style, etc.).
8. My patient's cultural background can affect treatment preferences.

DEMOGRAPHICS ASKED OF ALL

BASE: ALL RESPONDENTS

dmHispUS [Hispanic Origin (US)] Are you of Hispanic, Latino, or Spanish origin?

1. Yes
2. No

[PROGRAMMER NOTE: INSERT “Why do we ask this question?” pop-up BELOW CHOICES]

BASE: ALL RESPONDENTS

dmRaceMUS [Race-Multi (US)] What is your race? Please select all that apply.

[PROGRAMMER NOTE: DISPLAY IN ONE COLUMN.]
[MULTIPLE RESPONSE]

1. White
2. Black or African American
3. Native American or Alaskan Native
4. South Asian
5. Chinese
6. Korean
7. Japanese
8. Filipino
9. Arab/West Asian
12. Vietnamese
11. Other Asian
10. Native Hawaiian or Pacific Islander
13. Other race

[PROGRAMMER NOTE: INSERT “Why do we ask this question?” pop-up BELOW CHOICES]

BASE: ALL RESPONDENTS

finRaceMUS HIDDEN: Race-Multi (US) [FOR REPORTING; SINGLE RESPONSE]

14. Hispanic	[dmHispUS/1]
1. White (only)	[dmHispUS/NE 1 and dmRaceMUS/1 and dmRaceMUS/NE 2-13]
2. Black or African American (only)	[dmHispUS/NE 1 and dmRaceMUS/2 and dmRaceMUS/NE 1,3-13]
3. Native American or Alaskan Native (only)	[dmHispUS/NE 1 and dmRaceMUS/3 and dmRaceMUS/NE 1-2,4-13]
10. Native Hawaiian or Pacific Islander (only)	[dmHispUS/NE 1 and dmRaceMUS/10 and dmRaceMUS/NE 1-9,11-13]
4. South Asian (only)	[dmHispUS/NE 1 and dmRaceMUS/4 and dmRaceMUS/NE 1-3,5-13]
5. Chinese (only)	[dmHispUS/NE 1 and dmRaceMUS/5 and dmRaceMUS/NE 1-4,6-13]
6. Korean (only)	[dmHispUS/NE 1 and dmRaceMUS/6 and dmRaceMUS/NE 1-5,7-13]
7. Japanese (only)	[dmHispUS/NE 1 and dmRaceMUS/7 and dmRaceMUS/NE 1-6,8-13]
8. Filipino (only)	[dmHispUS/NE 1 and dmRaceMUS/8 and dmRaceMUS/NE 1-7,9-13]
9. Arab/West Asian (only)	[dmHispUS/NE 1 and dmRaceMUS/9 and dmRaceMUS/NE 1-8,10-13]
15. Vietnamese (only)	[dmHispUS/NE 1 and dmRaceMUS/12 and dmRaceMUS/NE 1-11,13]
11. Other Asian (only)	[dmHispUS/NE 1 and dmRaceMUS/11 and dmRaceMUS/NE 1-10,12-13]
16. Asian (multiple)	[dmHispUS/NE1 and (dmRaceMUS/4-9,11,12/count >=2) and dmRaceMUS/NE 1-3,10,13]
13. Some other race (only)	[dmHispUS/NE 1 and dmRaceMUS/13 and dmRaceMUS/NE 1-12]
12. More than One Race	[dmHispUS/NE 1 and All other dmRaceMUS/NE 99] (Excluding Asian multiple)

ASIAN (NET) [PN: THIS IS A NET IN THE SURVEY XML] = 4-9,15,11,16

BASE: ALL RESPONDENTS

netRaceMUS HIDDEN: Race-Multi (US Net)

[PN: SINGLE RESPONSE]

1. Hispanic [dmHispUS/1]
2. Black only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/2 and dmRaceMUS/NE 1,3-13]
3. Asian only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/4-9,11-12 and dmRaceMUS/NE 1-3,10,13]
4. All Other (not Hispanic) [All other dmRaceMUS/NE 99]

BASE: ALL RESPONDENTS

net2RaceMUS HIDDEN: Race-Multi (US Net 2 for RPR)

[PN: MULTIPLE RESPONSE]

1. White only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/1 and dmRaceMUS/NE 2-13]
2. Hispanic [dmHispUS/1]
3. Black only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/2 and dmRaceMUS/NE 1,3-13]
4. Asian only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/4-9,11-12 and dmRaceMUS/NE 1-3,10,13]
5. All Other (not Hispanic) [All other dmRaceMUS/NE 99]
6. People of Color [all codes 2-5 above]

BASE: ALL RESPONDENTS

Q1315 As far as you know, what percentage of your patients are...?

[ROWS]

[Column % must sum up to 100%]

- | | |
|-----------------------------|---|
| 1. Minority individuals | <input type="text"/> <input type="text"/> <input type="text"/> % [RANGE: 0-100] |
| 2. Non-minority individuals | <input type="text"/> <input type="text"/> <input type="text"/> % [RANGE: 0-100] |

BASE: ALL RESPONDENTS

Q1316 Which of the following best describes your medical practice?

1. Mostly office- or clinic-based
2. Mostly hospital- or lab-based
3. Exclusively hospital- or lab-based
4. Mostly long-term care facility-based
5. Mostly hospice-based
6. Equally hospital-based and office/clinic-based
96. Other

BASE: WORKS IN OFFICE/CLINIC (Q1316/1.6)

Q1319 How would you describe your office or clinic?

1. Solo practice
2. Single-specialty partnership or group (2 or more physicians)
3. Multi-specialty partnership or group (2 or more physicians)

BASE: ALL RESPONDENTS

Q1320 Which of the following best describes the area where you currently practice? If you practice in multiple locations, please select all that apply.

[MULTIPLE RESPONSE]

1. In an urban or city area
2. In a suburban area next to a city
3. In a small town or rural area

BASE: ALL RESPONDENTS

Q1327 As far as you know, what percentage of your patients reside in...?

[ROWS]

[Column % must sum up to 100%]

- | | |
|-----------------------------|---|
| 1. Low-income households | <input type="text"/> <input type="text"/> <input type="text"/> % [RANGE: 0-100] |
| 2. Middle-income households | <input type="text"/> <input type="text"/> <input type="text"/> % [RANGE: 0-100] |
| 3. Upper-income households | <input type="text"/> <input type="text"/> <input type="text"/> % [RANGE: 0-100] |

BASE: ALL RESPONDENTS

Q1328 On average, about how many prescriptions do you write (or medications do you dispense) in a week? If you are not sure, your best estimate will do.

[RANGE: 0-5000]
 prescriptions

SECTION 1300: NP/PA DEMOGRAPHICS

BASE: NP/PA (Q101/2-3)

dmStateUS [State (US)] In what state or territory do you currently reside?

[DISPLAY IN DROP DOWN LIST]

- | | | | |
|-----|----------------------|-----|--------------------------------|
| 1. | Alabama | 31. | New Jersey |
| 2. | Alaska | 32. | New Mexico |
| 3. | Arizona | 33. | New York |
| 4. | Arkansas | 34. | North Carolina |
| 5. | California | 35. | North Dakota |
| 6. | Colorado | 36. | Ohio |
| 7. | Connecticut | 37. | Oklahoma |
| 8. | Delaware | 38. | Oregon |
| 9. | District of Columbia | 39. | Pennsylvania |
| 10. | Florida | 40. | Rhode Island |
| 11. | Georgia | 41. | South Carolina |
| 12. | Hawaii | 42. | South Dakota |
| 13. | Idaho | 43. | Tennessee |
| 14. | Illinois | 44. | Texas |
| 15. | Indiana | 45. | Utah |
| 16. | Iowa | 46. | Vermont |
| 17. | Kansas | 47. | Virginia |
| 18. | Kentucky | 48. | Washington |
| 19. | Louisiana | 49. | West Virginia |
| 20. | Maine | 50. | Wisconsin |
| 21. | Maryland | 51. | Wyoming |
| 22. | Massachusetts | 52. | American Samoa |
| 23. | Michigan | 53. | Federated States of Micronesia |
| 24. | Minnesota | 54. | Guam |
| 25. | Mississippi | 55. | Marshall Islands |
| 26. | Missouri | 56. | Northern Mariana Islands |
| 27. | Montana | 57. | Palau |
| 28. | Nebraska | 58. | Puerto Rico |
| 29. | Nevada | 59. | Virgin Islands |
| 30. | New Hampshire | | |

BASE: NP/PA (Q101/2-3)

netRegionUS HIDDEN: Census Region (US Net)

1. Northeast [dmStateUS=7,20,22,30,40,46,31,33,39]
2. Midwest [dmStateUS=14,15,23,36,50,16,17,24,26,28,35,42]
3. South [dmStateUS=8,9,10,11,21,34,41,47,49,1,18,25,43,4,19,37,44]
4. West [dmStateUS=3,6,13,27,29,32,45,51,2,5,12,38,48]
5. Non-US State [dmStateUS=52-59]

BASE: NP/PA (Q101/2-3)

dmZipUS [Zip Code (US)] What is your zip code?

[5 DIGITS – DISPLAY ERROR IF ZIP CODE IS NOT VALID]

BASE: NP/PA (Q101/2-3)

dmEduUS [Education (US)] What is the highest level of education you have completed?

[SINGLE RESPONSE]

[PROGRAMMER NOTE: DISPLAY IN ONE COLUMN, GOING DOWN.]

1. Less than high school
2. Completed some high school
3. High school graduate
4. Job-specific training program(s) after high school
5. Some college, but no degree
6. Associate degree
7. Bachelor's degree (such as B.A., B.S.)
8. Some graduate school, but no degree
9. Graduate degree (such as MBA, MS, M.D., Ph.D.)

BASE: NP/PA (Q101/2-3)

netEduUS Education (US Net)

- | | |
|---|---------------|
| 1. Less than HS degree | [dmEduUS/1,2] |
| 2. HS degree to less than 4 year college degree | [dmEduUS/3-6] |
| 3. 4 year college degree or more | [dmEduUS/7-9] |

BASE: NP/PA (Q101/2-3)

dmHhIncUS [Household Income (US)] How much total combined income did all members of your household earn before taxes last year?

This includes money from jobs; net income from business, farm, or rent; pensions; dividends; interest; social security payments; and any other money income received by members of your household who are eighteen (18) years of age or older.

[PROGRAMMER NOTE: DISPLAY IN ONE COLUMN, GOING DOWN.]

1. Less than \$15,000
2. \$15,000 to \$24,999
3. \$25,000 to \$34,999
4. \$35,000 to \$49,999
5. \$50,000 to \$74,999
6. \$75,000 to \$99,999
7. \$100,000 to \$124,999
8. \$125,000 to \$149,999
9. \$150,000 to \$199,999
10. \$200,000 to \$249,999
11. \$250,000 or more

[PROGRAMMER NOTE: INSERT "Why do we ask this question?" pop-up BELOW CHOICES]

BASE: NP/PA (Q101/2-3)

netHhIncUS HIDDEN: Household Income (US Net)

1. Less than \$15,000
2. \$15,000-\$24,999
3. \$25,000-\$34,999
4. \$35,000-\$49,999
5. \$50,000-\$74,999
6. \$75,000-\$99,999
7. \$100,000 or more

BASE: NP/PA (Q101/2-3)

dmMarStat [Marital Status] What is your current marital status?

1. Never married
2. Married or civil union
3. Divorced
4. Separated
5. Widowed
6. Living with partner

BASE: NP/PA (Q101/2-3)

netMarStat HIDDEN: Marital Status (Net)

- | | |
|--------------------------------|-------------------|
| 1. Never married | [dmMarStat/1] |
| 2. Married/Living with partner | [dmMarStat/2,6] |
| 3. Divorced/Separated/Widowed | [dmMarStat/3,4,5] |

BASE: NP/PA (Q101/2-3)

dmAdultHh [Adults in Household]

[IF AGE 18 OR OVER (dmAge/>17)]

Including yourself, how many people age 18 or older live in your household?

[IF AGE 17 AND YOUNGER (dmAge/<18)]

How many people age 18 or older live in your household? If you live in more than one household, please answer for only one of the households.

[IF AGE (dmAge/>17) RANGE: 1-50]

[IF AGE (dmAge/<18) RANGE: 0-50]

|||

BASE: NP/PA (Q101/2-3)

dmChildHh [Children in Household]

[IF AGE 18 OR OVER (dmAge/>17)]

How many people under the age of 18 live in your household?

[IF AGE 17 OR YOUNGER (dmAge/<18)]

Including yourself, how many people under the age of 18 live in your household? If you live in more than one household, please answer for only one of the households.

[IF AGE (dmAge/>17) RANGE: 0-15]

[IF AGE (dmAge/<18) RANGE: 1-15]

|||

BASE: NP/PA (Q101/2-3)

netHhSize HIDDEN: Size of Household (Net)

- | | | |
|----|--------------|--------------------------------------|
| 1. | 1 HH member | [sum(dmAdultHh+dmChildHh)=1] |
| 2. | 2 HH member | [sum(dmAdultHh+dmChildHh)=2] |
| 3. | 3 HH member | [sum(dmAdultHh+dmChildHh)=3] |
| 4. | 4 HH member | [sum(dmAdultHh+dmChildHh)=4] |
| 5. | 5+ HH member | [sum(dmAdultHh+dmChildHh)=5 OR MORE] |

BASE: NP/PA (Q101/2-3)

dmEmploy [Employment Status] Which of the following best describes your employment status?

[SINGLE RESPONSE]

- | | |
|-----|---|
| 1. | Employed full time |
| 2. | Employed part time |
| 3. | Self-employed full time |
| 4. | Self-employed part time |
| 5. | Not employed, but looking for work |
| 6. | Not employed and not looking for work |
| 7. | Not employed, unable to work due to a disability or illness |
| 8. | Retired |
| 9. | Student |
| 10. | Stay-at-home spouse or partner |

BASE: NP/PA (Q101/2-3)

netEmploy HIDDEN: Employment Status (Net)

- | | | |
|----|---|--------------------|
| 1. | Employed (FT, PT or Self) | [dmEmploy/1,2,3,4] |
| 2. | All Other (Unemployed, Retired, Student, Homemaker, etc.) | [dmEmploy/5-10] |

ISQ – IN SURVEY QUALITY METRICS

ISQ Metrics to be used (isqOptions) <i>There are 6 primary types of quality checks listed here. Select which of the 8 total ISQ checks will be used. Codes 1 and 2 are on by default.</i>	[PN: SELECT CODES 1, 2, 4] 1 Under Minimum Length of Interview (isqLOI) 2 Incorrect Response to Respondent Instruction Default (isqRI1) 3 Incorrect Response to Respondent Instruction Custom (isqRI2) 4 Straight-Line Grid Question(s) (isqSL) 5 Grid Question(s) Variance (isqVAR) [DO NOT USE] 6 Less Than 5 Words and/or No Vowels at OE (isqOE) 7 Illogical Response to Survey Questions #1 (isqIC1) 8 Illogical Response to Survey Questions #2 (isqIC2) 99 Real Answer Verbatim Evaluation (specify question from list below or enter existing Q#):
LOI (qtime) and LOI check (isqLOI)	LOI Check = Response equivalents for the longest survey path converted to estimated LOI. The minimum acceptable LOI is 30% of estimated LOI.
Respondent Instruction Test Result Default (isqRI1)	A standard respondent instruction question is shown before the demos.
Respondent Instruction Test Result Custom (isqRI2) <i>Define custom logic for a 2nd respondent instruction test. For example, a question or an attribute in a grid that must be answered a certain way.</i>	n/a
Straight-lining Grid Check (isqSL) <i>No longer limited to selecting 1 grid, define your custom logic here. You can identify 1 or multiple grids where straight-lining is suspicious. For example, if respondent straight lines 3 out of 5 grids listed, this check fails. Identifying grids with 15 attributes or more is recommended, but grids with minimum of 5 attributes will work.</i>	Straightline at all: Q801, Q810, Q815, Q1132, Q1135, Q1165
Grid Variance or Pattern Based Check (isqVAR) <i>In addition to straight-lining a respondent may alternate between two responses in a grid. Define your custom logic here. You can identify 1 or multiple grids where a patterned response is suspicious. For example, if respondent straight lines 3 out of 5 grids listed, this check fails. Identifying grids with 15 attributes or more is recommended, but grids with minimum of 5 attributes will work.</i>	n/a
Incomplete Response at Open End (isqOE) <i>Identify an open end question. If the respondent provides less than a 5 words and/or no vowels (includes "y", it will be flagged.)</i>	n/a
Illogical Choice Combination #1 (isqIC1) <i>Define custom logic for an illogical choice combination. This could include a low incidence activity in a screening question, a contradictory response based on a prior question, or a respondent selects or a respondent says he has been in his current job for 20 years, but that he is 35.</i>	n/a
Illogical Choice Combination #2 (isqIC2) <i>Define custom logic for an illogical choice combination. This could include a low incidence activity in a screening question, a contradictory response based on a prior question, or a respondent selects or a respondent says he has been in his current job for 20 years, but that he is 35.</i>	n/a
Quality Checks that Failed (isqFail)	1 Under Minimum Length of Interview (isqLOI) 2 Incorrect Response to Respondent Instruction Default (isqRI1) 3 Incorrect Response to Respondent Instruction Custom (isqRI2) 4 Straight-Line Grid Question(s) (isqSL) 5 Grid Question(s) Variance (isqVAR) [DO NOT USE] 6 Less Than 5 Words and/or No Vowels at OE (isqOE) 7 Illogical Response to Survey Questions #1 (isqIC1) 8 Illogical Response to Survey Questions #2 (isqIC2)
Number of Quality Checks Failed (isqFailNum) FM/RESEARCHER: MINIMUM ISQ FAILURES IS SET TO 2 DO NOT TERMINATE ANY RESPONDENT	0 Failed None 1 Failed One 2 Failed Two 3 Failed Three 4 Failed Four 5 Failed Five 6 Failed Six 7 Failed Seven 8 Failed Eight

Harris Insights & Analytics

Client Name:	Arcutis BioTherapeutics	Job Name:	Derms & Dermatitis – Patient
Wave No. (srvyWave)	1	Job No. (dmJobNum)	P144493B
Landing Page Title (scrIntroTitle)	We need your opinions!		
LOI for ISQ section (isqLOI)			17 minutes
Digital Fingerprinting and Fraud Score [Imperium RelevantID] (dfOptions) By default, surveys will terminate any respondents who fail both of these tests and is recommended for panel sample. For client sample or vendor sample, the termination of DF or Fraud Score can be turned off if desired. [SELECT CODES 1-3]			1 Digital Fingerprinting/Fraud Score 2 Terminate DF Duplicate 3 Terminate DF Fraud Score
Mode of survey (srvyMode)			1 - Web
Sample Sources (list/vlist) List sample sources used for the study; Client, HPOL, SSI, etc.			Azure Dynata
Respondent Type (srvyResp) Select ONE type of audience; if more than one select “Multiple” to indicate multiple audiences			1 – B2C
Other notes OR use for client summary			This is the Patient version – A version is HCPs
Stagwell Company (srvyComp)			1 – HIA (default)

SAMPLE PRELOAD AND SCREENING QUESTIONS

BASE: ALL RESPONDENTS

hCntry HIDDEN: Country (from "co" URL variable)

244. United States of America [English US (english)]

BASE: ALL ONLINE RESPONDENTS (srvyMode/1)

scrIntroTitle [INSERT LANDING PAGE TITLE]

scrIntro

During the survey, please do not use your browser's FORWARD and BACK buttons. Instead, please always use the button below to move through the survey. Please be aware that once you've answered a question, you might not be able to go back and change your answer.

The progress bar below indicates approximately what portion of the survey you have completed.

Simply click on the button at the bottom of the page to begin the survey.

BASE: ALL ONLINE RESPONDENTS (srvyMode/1)

dmConsent

Thank you for agreeing to participate in this survey. Your views are important to us and your answers will be kept in strict confidence. Please click here to read our privacy policy before agreeing to continue with the survey.

1. I agree to continue
2. I do not agree

[PN: IF dmConsent/2 TERMINATE IMMEDIATELY. INSERT "click here" AS HYPERLINK TO <https://theharrispoll.com/privacy/>]

BASE: ALL RESPONDENTS

dmCntry [Country] In which country or region do you currently reside?

[IF US STUDY, US LISTED FIRST ELSE CODES DISPLAYED IN ALPHABETICAL ORDER]

- 244. United States of America
- 14. Australia
- 33. Brazil
- 42. Canada
- 48. China
- 76. France
- 85. Germany
- 116. India
- 123. Italy
- 126. Japan
- 157. Mexico
- 196. Russian Federation
- 215. Spain
- 243. United Kingdom
- 996. Other country

[PN: IF hCntry DOES NOT EQUAL dmCntry TERMINATE IMMEDIATELY.]

BASE: ALL US RESPONDENTS

dmStateUS [State (US)] In what state or territory do you currently reside?

[DISPLAY IN DROP DOWN LIST]

- | | | | |
|-----|----------------------|-----|--------------------------------|
| 1. | Alabama | 31. | New Jersey |
| 2. | Alaska | 32. | New Mexico |
| 3. | Arizona | 33. | New York |
| 4. | Arkansas | 34. | North Carolina |
| 5. | California | 35. | North Dakota |
| 6. | Colorado | 36. | Ohio |
| 7. | Connecticut | 37. | Oklahoma |
| 8. | Delaware | 38. | Oregon |
| 9. | District of Columbia | 39. | Pennsylvania |
| 10. | Florida | 40. | Rhode Island |
| 11. | Georgia | 41. | South Carolina |
| 12. | Hawaii | 42. | South Dakota |
| 13. | Idaho | 43. | Tennessee |
| 14. | Illinois | 44. | Texas |
| 15. | Indiana | 45. | Utah |
| 16. | Iowa | 46. | Vermont |
| 17. | Kansas | 47. | Virginia |
| 18. | Kentucky | 48. | Washington |
| 19. | Louisiana | 49. | West Virginia |
| 20. | Maine | 50. | Wisconsin |
| 21. | Maryland | 51. | Wyoming |
| 22. | Massachusetts | 52. | American Samoa |
| 23. | Michigan | 53. | Federated States of Micronesia |
| 24. | Minnesota | 54. | Guam |
| 25. | Mississippi | 55. | Marshall Islands |
| 26. | Missouri | 56. | Northern Mariana Islands |
| 27. | Montana | 57. | Palau |
| 28. | Nebraska | 58. | Puerto Rico |
| 29. | Nevada | 59. | Virgin Islands |
| 30. | New Hampshire | | |

BASE: ALL US RESPONDENTS

netRegionUS HIDDEN: Census Region (US Net)

1. Northeast [dmStateUS=7,20,22,30,40,46,31,33,39]
2. Midwest [dmStateUS=14,15,23,36,50,16,17,24,26,28,35,42]
3. South [dmStateUS=8,9,10,11,21,34,41,47,49,1,18,25,43,4,19,37,44]
4. West [dmStateUS=3,6,13,27,29,32,45,51,2,5,12,38,48]
5. Non-US State [dmStateUS=52-59]

[PN: IF netRegionUS/5, TERMINATE IMMEDIATELY.]

BASE: ALL US RESPONDENTS

dmZipUS [Zip Code (US)] What is your zip code?

[5 DIGITS – DISPLAY ERROR IF ZIP CODE IS NOT VALID]

[PN: ADD STATE/ZIP MISMATCH]

[dmGen, dmAge PRESENTED ON SAME SCREEN.]

BASE: ALL RESPONDENTS

dmGen [Gender] Are you...?

1. Male
2. Female

BASE: ALL RESPONDENTS

dmAge [Age] What is your age?

[RANGE 0 -120]

||||

[PN: IF NOT 18+ TERMINATE IMMEDIATELY.]

BASE: ALL RESPONDENTS

finGen HIDDEN: Gender (Final)

[IF dmGen=1, SELECT 1; IF dmGen=2, SELECT 2; IF dmGen/<>1 OR 2 THEN RANDOMIZE 50/50]

1. Male
2. Female

BASE: ALL RESPONDENTS

netAge HIDDEN: Age (Net)

[COMPUTE AGE FROM dmAge]

1. 18-24
2. 25-34
3. 35-44
4. 45-54
5. 55-64
6. 65+

BASE: ALL RESPONDENTS

netGenAge HIDDEN: Gender Age (Net)

[COMPUTE AGE/GENDER FROM finGen AND dmAge]

1. Male 18-24
2. Male 25-34
3. Male 35-44
4. Male 45-54
5. Male 55-64
6. Male 65+
7. Female 18-24
8. Female 25-34
9. Female 35-44
10. Female 45-54
11. Female 55-64
12. Female 65+

BASE: ALL RESPONDENTS

dmEmploy [Employment Status] Which of the following best describes your employment status?

[SINGLE RESPONSE]

1. Employed full time
2. Employed part time
3. Self-employed full time
4. Self-employed part time
5. Not employed, but looking for work
6. Not employed and not looking for work
7. Not employed, unable to work due to a disability or illness
8. Retired
9. Student
10. Stay-at-home spouse or partner

BASE: ALL RESPONDENTS

netEmploy HIDDEN: Employment Status (Net)

- | | | |
|----|---|--------------------|
| 1. | Employed (FT, PT or Self) | [dmEmploy/1,2,3,4] |
| 2. | All Other (Unemployed, Retired, Student, Homemaker, etc.) | [dmEmploy/5-10] |

BASE: ALL US RESPONDENTS

dmHispUS [Hispanic Origin (US)] Are you of Hispanic, Latino, or Spanish origin?

1. Yes
2. No

[PROGRAMMER NOTE: INSERT "Why do we ask this question?" pop-up BELOW CHOICES]

BASE: ALL US RESPONDENTS

dmRaceMUS [Race-Multi (US)] What is your race? Please select all that apply.

[PROGRAMMER NOTE: DISPLAY IN ONE COLUMN.]
[MULTIPLE RESPONSE]

1. White
2. Black or African American
3. Native American or Alaskan Native
4. South Asian
5. Chinese
6. Korean
7. Japanese
8. Filipino
9. Arab/West Asian
12. Vietnamese
11. Other Asian
10. Native Hawaiian or Pacific Islander
13. Other race

[PROGRAMMER NOTE: INSERT "Why do we ask this question?" pop-up BELOW CHOICES]

BASE: ALL US RESPONDENTS**finRaceMUS** HIDDEN: Race-Multi (US) [FOR REPORTING; SINGLE RESPONSE]

- 14. Hispanic [dmHispUS/1]
- 1. White (only) [dmHispUS/NE 1 and dmRaceMUS/1 and dmRaceMUS/NE 2-13]
- 2. Black or African American (only) [dmHispUS/NE 1 and dmRaceMUS/2 and dmRaceMUS/NE 1,3-13]
- 3. Native American or Alaskan Native (only) [dmHispUS/NE 1 and dmRaceMUS/3 and dmRaceMUS/NE 1-2,4-13]
- 10. Native Hawaiian or Pacific Islander (only) [dmHispUS/NE 1 and dmRaceMUS/10 and dmRaceMUS/NE 1-9,11-13]
- 4. South Asian (only) [dmHispUS/NE 1 and dmRaceMUS/4 and dmRaceMUS/NE 1-3,5-13]
- 5. Chinese (only) [dmHispUS/NE 1 and dmRaceMUS/5 and dmRaceMUS/NE 1-4,6-13]
- 6. Korean (only) [dmHispUS/NE 1 and dmRaceMUS/6 and dmRaceMUS/NE 1-5,7-13]
- 7. Japanese (only) [dmHispUS/NE 1 and dmRaceMUS/7 and dmRaceMUS/NE 1-6,8-13]
- 8. Filipino (only) [dmHispUS/NE 1 and dmRaceMUS/8 and dmRaceMUS/NE 1-7,9-13]
- 9. Arab/West Asian (only) [dmHispUS/NE 1 and dmRaceMUS/9 and dmRaceMUS/NE 1-8,10-13]
- 15. Vietnamese (only) [dmHispUS/NE 1 and dmRaceMUS/12 and dmRaceMUS/NE 1-11,13]
- 11. Other Asian (only) [dmHispUS/NE 1 and dmRaceMUS/11 and dmRaceMUS/NE 1-10,12-13]
- 16. Asian (multiple) [dmHispUS/NE1 and (dmRaceMUS/4-9,11,12/count >=2) and dmRaceMUS/NE 1-3,10,13]
- 13. Some other race (only) [dmHispUS/NE 1 and dmRaceMUS/13 and dmRaceMUS/NE 1-12]
- 12. More than One Race [dmHispUS/NE 1 and All other dmRaceMUS/NE 99] (Excluding Asian multiple)

ASIAN (NET) [PN: THIS IS A NET IN THE SURVEY XML] = 4-9,15,11,16

BASE: ALL US RESPONDENTS**netRaceMUS** HIDDEN: Race-Multi (US Net)

[PN: SINGLE RESPONSE]

- 1. Hispanic [dmHispUS/1]
- 2. Black only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/2 and dmRaceMUS/NE 1,3-13]
- 3. Asian only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/4-9,11-12 and dmRaceMUS/NE 1-3,10,13]
- 4. All Other (not Hispanic) [All other dmRaceMUS/NE 99]

BASE: ALL US RESPONDENTS**net2RaceMUS** HIDDEN: Race-Multi (US Net 2 for RPR)

[PN: MULTIPLE RESPONSE]

- 1. White only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/1 and dmRaceMUS/NE 2-13]
- 2. Hispanic [dmHispUS/1]
- 3. Black only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/2 and dmRaceMUS/NE 1,3-13]
- 4. Asian only (not Hispanic) [dmHispUS/NE 1 and dmRaceMUS/4-9,11-12 and dmRaceMUS/NE 1-3,10,13]
- 5. All Other (not Hispanic) [All other dmRaceMUS/NE 99]
- 6. People of Color [all codes 2-5 above]

BASE: ALL RESPONDENTS**Q600** How would you describe your current overall health?

- 1. Poor
- 2. Fair
- 3. Good
- 4. Excellent

BASE: ALL RESPONDENTS**Q605** How concerned are you about your health right now?

- 1. Not at all concerned
- 2. Minimally concerned
- 3. Somewhat concerned
- 4. Moderately concerned
- 5. Very concerned

BASE: ALL RESPONDENTS

Q615 Have you ever been clinically diagnosed by a healthcare provider with any of the following conditions?
Please select all that apply.

[MULTIPLE RESPONSE; RANDOMIZE; ANCHOR 96-99; EXCLUSIVE 97-99]

1. Seborrheic dermatitis
2. Herpes zoster (shingles)
3. Acne
4. Skin cancer
5. Vitiligo
6. Alopecia
7. Collins' Syndrome
8. Letumosis
96. Other
97. None
99. Decline to answer

[PN: IF Q615/NE 1, SEND TO WEBOS/DEMOS THEN TERM.]

QUALIFICATIONS

- Consent (dmConsent/1)
- US Residents (dmCntry/244)
- Aged 18+ (dmAge/18+)
- Diagnosed with seborrheic dermatitis (Q615/1)

QUOTAS

- Overall: n=300

QUOTAS BY RACE

- Black/AA (netRaceMUS/2): n=999
- All others (netRaceMUS/NE2): n=200

QUOTAS BY VENDOR

	Overall	Black/AA	All others
Azure	50	20	30
Dynata	250	20	230

SECTION 700: SYMPTOMS

BASE: ALL QUALIFIED RESPONDENTS

Q700 Now we are going to ask you about your experience with seborrheic dermatitis.

Overall, how would you describe your seborrheic dermatitis symptoms currently?

1. Mild
2. Moderate
3. Severe

BASE: ALL QUALIFIED RESPONDENTS

Q705 How bothersome are the following seborrheic dermatitis symptoms to you?

[COLUMNS; BANKED GRID]

1. Not applicable, have never experienced this symptom in this area
2. Not at all bothersome
3. Minimally bothersome
4. Somewhat bothersome
5. Moderately bothersome
6. Very bothersome

[ROWS; RANDOMIZE; KEEP CODES 1-3, 4-6, 7- 9 TOGETHER]

1. Redness on scalp
2. Itching on scalp
3. Flaking on scalp
4. Redness on face / neck
5. Itching on face / neck
6. Flaking on face / neck
7. Redness on chest
8. Itching on chest
9. Flaking on chest

BASE: ALL QUALIFIED RESPONDENTS

Q715 How many months/years did you experience symptoms of seborrheic dermatitis before you went to a healthcare provider specifically for your symptoms (e.g., doctor, nurse, etc.)? Please provide your best estimate.

1. months [RANGE 0-11]
2. years [RANGE 0-50]

BASE: ALL QUALIFIED RESPONDENTS

Q720 To what extent do you agree or disagree with the following statements about your initial perception of your seborrheic dermatitis symptoms prior to diagnosis?

[COLUMNS; BANKED GRID]

1. Strongly disagree
2. Somewhat disagree
3. Somewhat agree
4. Strongly agree

[ROWS; RANDOMIZE; KEEP CODES 7-8 TOGETHER]

1. I mistook my symptoms for a different type of skin condition.
2. I had not heard of seborrheic dermatitis prior to my diagnosis.
3. I didn't think my symptoms were severe enough to warrant medical attention.
4. I didn't realize all of my symptoms (e.g., on face, body, scalp, etc.) were due to seborrheic dermatitis.
5. I wish I had known that there are specific symptoms that can help identify seborrheic dermatitis.
6. I was able to figure out on my own that the symptoms I was experiencing were due to seborrheic dermatitis.
7. I was embarrassed to talk to my family or friends about my symptoms.
8. I was embarrassed to talk to a healthcare provider about my symptoms.
9. It is hard to find information on seborrheic dermatitis.

BASE: ALL QUALIFIED RESPONDENTS

Q725 Prior to your seborrheic dermatitis diagnosis, did you know anyone who had been diagnosed with it?

1. Yes
2. No

BASE: ALL QUALIFIED RESPONDENTS

Q726 After your seborrheic dermatitis diagnosis, did you realize you already knew others with seborrheic dermatitis?

1. Yes
2. No

SECTION 800: PHYSICAL AND MENTAL IMPACT
--

BASE: ALL QUALIFIED RESPONDENTS

Q800 How much of a negative impact, if any, does living with seborrheic dermatitis have on your quality of life?

1. No negative impact
2. A little negative impact
3. Some negative impact
4. A lot of negative impact
5. A great deal of negative impact

BASE: ALL QUALIFIED RESPONDENTS

Q805 How much of a negative impact, if any, does living with seborrheic dermatitis have on each of the following?

[COLUMNS; BANKED GRID]

1. No negative impact
2. A little negative impact
3. Some negative impact
4. A lot of negative impact
5. A great deal of negative impact

[ROWS; RANDOMIZE; KEEP CODES 3&4 TOGETHER]

1. My day-to-day life
2. My daily hygiene routine
3. My physical well-being
4. My emotional well-being
5. My social life or social interactions
6. My ability to do my job
7. My ability to sleep
8. My personal relationships
9. My self-esteem
10. My clothing choices
11. My physical appearance / feeling attractive

BASE: ALL QUALIFIED RESPONDENTS

Q810 To what extent do you agree or disagree with the following statements?

[COLUMNS; BANKED GRID]

1. Strongly disagree
2. Somewhat disagree
3. Somewhat agree
4. Strongly agree

[ROWS; RANDOMIZE; KEEP CODES 2-4 AND 5-8 TOGETHER]

1. It is challenging to hide my seborrheic dermatitis symptoms.
2. My seborrheic dermatitis impacts my daily hygiene routine (e.g., time to apply shampoo, creams, etc.).
3. My seborrheic dermatitis impacts my physical appearance / feeling attractive.
4. My seborrheic dermatitis impacts my clothing choices (e.g., ability to wear black clothing, etc.).
5. My seborrheic dermatitis symptoms make people think that I have poor hygiene.
6. My seborrheic dermatitis symptoms make me feel depressed.
7. My seborrheic dermatitis symptoms cause me anxiety.
8. My seborrheic dermatitis symptoms make me anxious about interacting with other people.
9. I feel embarrassed when people comment on my seborrheic dermatitis symptoms.
10. The people around me don't understand the negative impact my seborrheic dermatitis symptoms have on my daily life.
11. Having seborrheic dermatitis can be isolating.

BASE: ALL QUALIFIED RESPONDENTS

Q815 To what extent do you agree or disagree with the following statements about the impact of seborrheic dermatitis on your work life?

[COLUMNS; BANKED GRID]

1. Not applicable
2. Strongly disagree
3. Somewhat disagree
4. Somewhat agree
5. Strongly agree

[ROWS; RANDOMIZE]

1. The symptoms of my seborrheic dermatitis have made me less confident at work.
2. The symptoms of my seborrheic dermatitis made me choose a different career path than I originally planned.
3. I feel I would be further along in my career if I didn't have seborrheic dermatitis.
4. The symptoms of my seborrheic dermatitis make me less likely to want to interact with people at work.

BASE: ALL QUALIFIED RESPONDENTS

Q820 Have you ever missed work because of your seborrheic dermatitis symptoms?

1. Yes
2. No
3. Not applicable

SECTION 1000 – DIAGNOSIS

BASE: ALL QUALIFIED RESPONDENTS

Q1002 Which of the following did you do **before** seeking out help from a healthcare provider for your seborrheic dermatitis symptoms? Please select all that apply.

[MULTIPLE RESPONSE; RANDOMIZE; KEEP CODES 2-3, 4-5 TOGETHER; 96, 97 ANCHOR; 97 EXCLUSIVE]

1. Researched my symptoms online
2. Looked for advice on websites from others with similar symptoms
3. Looked for advice on online communities (e.g., social media, etc.) from others with similar symptoms
4. Tried over-the-counter treatments (e.g., T-Gel shampoo, Head & Shoulders, salicylic acid, etc.) to treat my symptoms
5. Tried alternative treatments (e.g., apple cider vinegar, tea tree oil, etc.) to treat my symptoms
96. Other
97. Nothing

BASE: USES OTC OR ALTERNATIVE TREATMENTS (Q1002/4-5)

Q1003 You mentioned that you tried [PIPE IN ANSWER(s) FROM Q1002 IF BOTH SELECTED, INSERT “and” between the pipeins – IF R4 INSERT [over-the-counter treatments]; IF R5 INSERT [alternative treatments]] to treat your symptoms.

How many of the following treatments did you try before seeking out help from a healthcare provider for your seborrheic dermatitis symptoms?

Your best estimate is fine.

[SHOW CODE 1 IF Q1002/4; SHOW CODE 2 IF Q1002/5; RANGE FOR EACH: 1-50]

1. Over-the-counter treatments (e.g., T-Gel shampoo, Head & Shoulders, salicylic acid, etc.)
2. Alternative treatments (e.g., apple cider vinegar, tea tree oil, etc.)

BASE: ALL QUALIFIED RESPONDENTS

Q1004 Before seeing a healthcare provider for your seborrheic dermatitis symptoms, who else helped you identify your seborrheic dermatitis symptoms? Please select all that apply.

[MULTIPLE RESPONSE; RANDOMIZE; 96, 97 ANCHOR; 97 EXCLUSIVE]

1. Family members
2. Friends
3. Hair stylist / barber
4. Esthetician
5. Others with seborrheic dermatitis or a similar condition
6. Nutritionist
96. Other
97. No one else but an HCP helped me identify my seborrheic dermatitis symptoms

BASE: TALKED WITH A NON-HCP ABOUT SYMPTOMS (Q1004/1-96)

Q1005 You mentioned that people who are not healthcare providers helped you identify your symptoms. Generally, how did these interactions make you feel?

[ROWS; ROTATE CODES 1 AND 3; HOLD CODE 2 IN MIDDLE]

1. These conversations made me feel worse about my seborrheic dermatitis symptoms.
2. These conversations didn't make me feel better or worse about my seborrheic dermatitis symptoms.
3. These conversations made me feel better about my seborrheic dermatitis symptoms.

BASE: ALL QUALIFIED RESPONDENTS

Q1006 Which of the following types of healthcare providers do you currently **primarily** see for your seborrheic dermatitis?

[SINGLE RESPONSE; RANDOMIZE; 96, 97 ANCHOR]

1. Dermatologist
2. Primary care provider (PCP)
3. General practitioner (GP)
4. A holistic or naturopathic practitioner
96. Other
97. I am not currently seeing any type of healthcare provider for my seborrheic dermatitis.

BASE: ALL QUALIFIED RESPONDENTS

Q1007 Which of the following types of healthcare providers do you **prefer** to see for your seborrheic dermatitis? Please select all that apply.

[MULTIPLE RESPONSE; RANDOMIZE IN SAME ORDER AS Q1006; 96, 97 ANCHOR, 97 EXCLUSIVE]

1. Dermatologist
2. Primary care provider (PCP)
3. General practitioner (GP)
4. A holistic or naturopathic practitioner
96. Other
97. I do not have a preference on my healthcare provider for my seborrheic dermatitis.

BASE: ALL QUALIFIED RESPONDENTS

Q1008 How many different healthcare providers have you **ever** seen for treatment of your seborrheic dermatitis symptoms?

[RANGE 1-50]

BASE: CURRENTLY SEEING HCP (Q1006/1-96)

Q1009 Approximately how many times a year do you meet with your current primary healthcare provider to manage your seborrheic dermatitis?

[RANGE 1-50]

BASE: CURRENTLY SEEING HCP (Q1006/1-96)

Q1010 Are you still actively meeting with a healthcare provider to manage your seborrheic dermatitis?

1. Yes
2. No

BASE: STOPPED SEEING HCP (Q1010/2)

Q1012 Which of the following best describe why you stopped seeing a healthcare provider to manage your seborrheic dermatitis? Please select all that apply.

[MULTIPLE RESPONSE; RANDOMIZE, 97 ANCHOR; 97 EXCLUSIVE]

1. Lack of prescription treatment options that worked for me
2. Improvement in my symptoms
3. Ability to manage my symptoms without prescription treatments
4. Treatment options were too expensive
5. Insurance coverage for treatments were too difficult to navigate
6. I was worried about the safety of the treatments I was prescribed
97. None of these

SECTION 1100 – TREATMENT OPTIONS

BASE: ALL QUALIFIED RESPONDENTS

Q1100 Now that you have been diagnosed, how knowledgeable would you say you are about each of the following?

[COLUMNS; BANKED GRID]

1. Not at all knowledgeable
2. Minimally knowledgeable
3. Somewhat knowledgeable
4. Moderately knowledgeable
5. Very knowledgeable

[ROWS; RANDOMIZE; KEEP CODES 4-5 TOGETHER]

1. What causes seborrheic dermatitis
2. What triggers my seborrheic dermatitis symptoms
3. Available treatment options for seborrheic dermatitis
4. How different seborrheic dermatitis treatment options (e.g., creams, foams, shampoos, etc.) work
5. How different seborrheic dermatitis treatment options (e.g., creams, foams, shampoos, etc.) are administered
6. Where to find information about available treatment options for seborrheic dermatitis

BASE: ALL QUALIFIED RESPONDENTS

Q1103 Now that you have been diagnosed, how satisfied are you with the following aspects concerning your seborrheic dermatitis?

[COLUMNS; BANKED GRID]

1. Not applicable
2. Not at all satisfied
3. Minimally satisfied
4. Somewhat satisfied
5. Moderately satisfied
6. Very satisfied

[ROWS; RANDOMIZE; KEEP CODES 3-4 TOGETHER]

1. The education I received about seborrheic dermatitis from healthcare providers (e.g., what it is, what causes it, etc.).
2. The information I found online about seborrheic dermatitis.
3. The information I received about my treatment options from my healthcare provider.
4. The information I received about my treatment plan from my healthcare provider (e.g., how to use, when to use it, how it fits within my haircare / skincare regimen, etc.).

BASE: ALL QUALIFIED RESPONDENTS

Q1105 Approximately how many of the following types of treatments are you actively using for your seborrheic dermatitis in a given week? Your best guess is fine.

[RANGE 0-50 FOR EACH; RANDOMIZE]

1. Prescription treatments (e.g., ketoconazole shampoo, prescription topical steroid, etc.)
2. Over-the-counter treatments (e.g., T-Gel shampoo, Head & Shoulders, salicylic acid, etc.)
3. Alternative treatments (e.g., apple cider vinegar, tea tree oil, etc.)

BASE: USES TREATMENTS (Q1105/1, 2, OR 3 >0)

Q1106 Approximately how much time per day do you spend treating your seborrheic dermatitis? Your best estimate is fine.

minutes [RANGE 0-1440]

BASE: USES TREATMENTS (Q1105/1, 2, OR 3 >0)

Q1107 Approximately how much money do you spend on your seborrheic dermatitis treatments yearly? Please enter a whole number (i.e., 1000). Your best guess is fine.

[RANDOMIZE IN SAME ORDER AS Q1105; RANGE FOR EACH 0-10,000]

- | | |
|--|------------|
| 1. Prescription treatments (e.g., ketoconazole shampoo, prescription topical steroid, etc.) | \$ _ _ _ _ |
| 2. Over-the-counter treatments (e.g., T-Gel shampoo, Head & Shoulders, salicylic acid, etc.) | \$ _ _ _ _ |
| 3. Alternative treatments (e.g., apple cider vinegar, tea tree oil, etc.) | \$ _ _ _ _ |

BASE: USES TREATMENTS (Q1105/1, 2, OR 3 >0)

Q1108 Overall, how satisfied are you with the treatments you are currently using in treating your seborrheic dermatitis?

1. Not at all satisfied
2. Minimally satisfied
3. Somewhat satisfied
4. Moderately satisfied
5. Very satisfied

BASE: USES TREATMENTS (Q1105/1, 2, OR 3 >0)

Q1110 How satisfied are you with the following aspects of your seborrheic dermatitis treatment?

[COLUMNS; BANKED GRID]

1. Not applicable
2. Not at all satisfied
3. Minimally satisfied
4. Somewhat satisfied
5. Moderately satisfied
6. Very satisfied

[ROWS; RANDOMIZE; KEEP CODES 3-5 TOGETHER]

1. Affordability of treatment options
2. The number of treatments needed for managing symptoms
3. The effectiveness of alternative treatments (i.e., how well they resolve symptoms)
4. The effectiveness of prescription treatments (i.e., how well they resolve symptoms)
5. The effectiveness of over-the-counter treatments (i.e., how well they resolve symptoms)
6. The time and effort required to administer the treatments
7. Treatment characteristics (e.g., how quickly it absorbs, how it smells, etc.)
8. How well available treatment options work with my typical hair care routine (e.g., frequency of washing, coloring, style, etc.)
9. My treatment plan
10. The treatment options available
11. The safety / side effects correlated to using the treatments

BASE: ALL QUALIFIED RESPONDENTS

Q1111 Ideally, what qualities would you want in a prescription treatment for your seborrheic dermatitis? Please select all that apply.

[MULTIPLE RESPONSE; RANDOMIZE; KEEP CODES 1-3 TOGETHER; 96, 97 ANCHOR; 97 EXCLUSIVE]

1. Reduces itch
2. Reduces redness
3. Reduces flaking
4. Safe to use on eyelids and face
5. Appealing texture (e.g., not greasy, messy, etc.)
6. Absorbs quickly
7. Easy to apply to hair or hair-bearing areas
8. Fits into my typical hair care routine (e.g., frequency of washing, coloring, style, etc.)
9. Single treatment across scalp / face / body
96. Other
97. I am not interested in using a prescription treatment for my seborrheic dermatitis.

BASE: ALL QUALIFIED RESPONDENTS

Q1115 To what extent do you agree or disagree with the following statements about seborrheic dermatitis treatment?

[COLUMNS; BANKED GRID]

1. Strongly disagree
2. Somewhat disagree
3. Somewhat agree
4. Strongly agree

[ROWS; RANDOMIZE]

1. I feel frustrated with my treatment for seborrheic dermatitis.
2. I would be more likely to stick with a treatment plan if it meant using fewer treatments.
3. I am interested in trying new treatment options.
4. My seborrheic dermatitis is difficult to treat.
5. A treatment that fits with my hair care routine (e.g., frequency of washing, coloring, style, etc.) would make my life easier.
6. Current treatment options are too time consuming.
7. I would like my healthcare provider to take my skin tone / pigmentation and / or race into consideration when recommending treatments.
8. My cultural background affects my treatment preferences.

WEBOGRAPHICS

BASE: ALL US RESPONDENTS AGE 18+

web9306 Have you chosen not to purchase a product or service, or told someone else not to purchase a product or service, made by a particular company because the company's actions or policies conflicted with your values or beliefs?

1. Yes, in the past year
2. Yes, more than 1 year ago but within the past 2 years
3. Yes, more than 2 years ago but within the past 3 years
4. Yes, more than 3 years ago
5. No, I have never done this

BASE: US RESPONDENTS AGE 18+

web9314 Most companies today want to know about the individual interests and lifestyle of their customers so they can tailor their information services and products to each customer's personal preferences. In general, do you see such personalization as a good thing?

1. Yes
2. No

BASE: US RESPONDENTS AGE 18+

web9318 On how many different occasions did you do vigorous physical exercise during the past 30 days?

RANGE: 0-120
NUMERIC BOX
|_|||_|_|

BASE: US RESPONDENTS AGE 18+

web9334 On how many separate occasions would you say you watched news programs on TV during the past 30 days?

RANGE: 0-120
NUMERIC BOX
|_|||_|_|

BASE: US RESPONDENTS AGE 18+

web9336 Do you think that community service should be a requirement in schools?

1. Yes
2. No

SECTION: DEMOGRAPHICS

BASE: ALL US RESPONDENTS AND 18+**dmEduUS [Education (US)]** What is the highest level of education you have completed?

[SINGLE RESPONSE]

[PROGRAMMER NOTE: DISPLAY IN ONE COLUMN, GOING DOWN.]

1. Less than high school
2. Completed some high school
3. High school graduate
4. Job-specific training program(s) after high school
5. Some college, but no degree
6. Associate degree
7. Bachelor's degree (such as B.A., B.S.)
8. Some graduate school, but no degree
9. Graduate degree (such as MBA, MS, M.D., Ph.D.)

BASE: ALL US RESPONDENTS AND 18+**netEduUS** Education (US Net)

- | | |
|--|---------------|
| 1. Less than HS degree | [dmEduUS/1,2] |
| 2. HS degree to less than 4 year college degree | [dmEduUS/3-6] |
| 3. 4 year college degree or more | [dmEduUS/7-9] |

BASE: ALL US RESPONDENTS 18+**dmHhIncUS [Household Income (US)]** How much total combined income did all members of your household earn before taxes last year?

This includes money from jobs; net income from business, farm, or rent; pensions; dividends; interest; social security payments; and any other money income received by members of your household who are eighteen (18) years of age or older.

[PROGRAMMER NOTE: DISPLAY IN ONE COLUMN, GOING DOWN.]

1. Less than \$15,000
2. \$15,000 to \$24,999
3. \$25,000 to \$34,999
4. \$35,000 to \$49,999
5. \$50,000 to \$74,999
6. \$75,000 to \$99,999
7. \$100,000 to \$124,999
8. \$125,000 to \$149,999
9. \$150,000 to \$199,999
10. \$200,000 to \$249,999
11. \$250,000 or more

BASE: US AND 18+**netHhIncUS** HIDDEN: Household Income (US Net)

1. Less than \$15,000
2. \$15,000-\$24,999
3. \$25,000-\$34,999
4. \$35,000-\$49,999
5. \$50,000-\$74,999
6. \$75,000-\$99,999
7. \$100,000 or more

BASE: ALL RESPONDENTS

dmNetUse [Internet Usage] Please indicate how much time you spend on the Internet in an average week. Please include all places you might log on, such as at home/work/elsewhere by desktop, laptop, tablet, smartphone, etc.

1. Less than 1 hour
2. 1 - 4 hours
3. 5 - 9 hours
4. 10 - 19 hours
5. 20 hours or more

BASE: ALL RESPONDENTS

netNetUse HIDDEN: Internet Usage (Net)

1. 4 hours or less
2. 5-9 hours
3. 10-19 hours
4. 20 hours or more

BASE: ALL RESPONDENTS AND 18+

dmMarStat [Marital Status] What is your current marital status?

1. Never married
2. Married or civil union
3. Divorced
4. Separated
5. Widowed
6. Living with partner

BASE: ALL RESPONDENTS AND 18+

netMarStat HIDDEN: Marital Status (Net)

- | | | |
|----|-----------------------------|-------------------|
| 1. | Never married | [dmMarStat/1] |
| 2. | Married/Living with partner | [dmMarStat/2,6] |
| 3. | Divorced/Separated/Widowed | [dmMarStat/3,4,5] |

BASE: ALL RESPONDENTS

dmAdultHh [Adults in Household]

[IF AGE 18 OR OVER (dmAge/>17)]

Including yourself, how many people age 18 or older live in your household?

[IF AGE 17 AND YOUNGER (dmAge/<18)]

How many people age 18 or older live in your household? If you live in more than one household, please answer for only one of the households.

[IF AGE (dmAge/>17) RANGE: 1-50]

[IF AGE (dmAge/<18) RANGE: 0-50]

|||

BASE: ALL RESPONDENTS

dmChildHh [Children in Household]

[IF AGE 18 OR OVER (dmAge/>17)]

How many people under the age of 18 live in your household?

[IF AGE 17 OR YOUNGER (dmAge/<18)]

Including yourself, how many people under the age of 18 live in your household? If you live in more than one household, please answer for only one of the households.

[IF AGE (dmAge/>17) RANGE: 0-15]

[IF AGE (dmAge/<18) RANGE: 1-15]

|||

BASE: ALL RESPONDENTS

netHhSize HIDDEN: Size of Household (Net)

- | | | |
|----|--------------|--------------------------------------|
| 1. | 1 HH member | [sum(dmAdultHh+dmChildHh)=1] |
| 2. | 2 HH member | [sum(dmAdultHh+dmChildHh)=2] |
| 3. | 3 HH member | [sum(dmAdultHh+dmChildHh)=3] |
| 4. | 4 HH member | [sum(dmAdultHh+dmChildHh)=4] |
| 5. | 5+ HH member | [sum(dmAdultHh+dmChildHh)=5 OR MORE] |

ISQ – IN SURVEY QUALITY METRICS

ISQ Metrics to be used (isqOptions) <i>There are 6 primary types of quality checks listed here. Select which of the 8 total ISQ checks will be used. Codes 1 and 2 are on by default.</i>	[PN: SELECT CODES 1, 2, 4, 7, 8] 1 Under Minimum Length of Interview (isqLOI) 2 Incorrect Response to Respondent Instruction Default (isqRI1) 3 Incorrect Response to Respondent Instruction Custom (isqRI2) 4 Straight-Line Grid Question(s) (isqSL) 5 Grid Question(s) Variance (isqVAR) [DO NOT USE] 6 Less Than 5 Words and/or No Vowels at OE (isqOE) 7 Illogical Response to Survey Questions #1 (isqIC1) 8 Illogical Response to Survey Questions #2 (isqIC2) 99 Real Answer Verbatim Evaluation (specify question from list below or enter existing Q#):
LOI (qtime) and LOI check (isqLOI)	LOI Check = Response equivalents for the longest survey path converted to estimated LOI. The minimum acceptable LOI is 30% of estimated LOI.
Respondent Instruction Test Result Default (isqRI1)	A standard respondent instruction question is shown before the demos.
Respondent Instruction Test Result Custom (isqRI2) <i>Define custom logic for a 2nd respondent instruction test. For example, a question or an attribute in a grid that must be answered a certain way.</i>	n/a
Straight-lining Grid Check (isqSL) <i>No longer limited to selecting 1 grid, define your custom logic here. You can identify 1 or multiple grids where straight-lining is suspicious. For example, if respondent straight lines 3 out of 5 grids listed, this check fails. Identifying grids with 15 attributes or more is recommended, but grids with minimum of 5 attributes will work.</i>	Straightline at 4 of the following grids: Q705, Q720, Q805, Q810, Q815, Q1100, Q1103, Q1110, Q1115
Grid Variance or Pattern Based Check (isqVAR) <i>In addition to straight-lining a respondent may alternate between two responses in a grid. Define your custom logic here. You can identify 1 or multiple grids where a patterned response is suspicious. For example, if respondent straight lines 3 out of 5 grids listed, this check fails. Identifying grids with 15 attributes or more is recommended, but grids with minimum of 5 attributes will work.</i>	n/a
Incomplete Response at Open End (isqOE) <i>Identify an open end question. If the respondent provides less than a 5 words and/or no vowels (includes "y", it will be flagged.)</i>	n/a
Illogical Choice Combination #1 (isqIC1) <i>Define custom logic for an illogical choice combination. This could include a low incidence activity in a screening question, a contradictory response based on a prior question, or a respondent selects or a respondent says he has been in his current job for 20 years, but that he is 35.</i>	Q615/7 or 8
Illogical Choice Combination #2 (isqIC2) <i>Define custom logic for an illogical choice combination. This could include a low incidence activity in a screening question, a contradictory response based on a prior question, or a respondent selects or a respondent says he has been in his current job for 20 years, but that he is 35.</i>	State/zip mismatch
Quality Checks that Failed (isqFail)	1 Under Minimum Length of Interview (isqLOI) 2 Incorrect Response to Respondent Instruction Default (isqRI1) 3 Incorrect Response to Respondent Instruction Custom (isqRI2) 4 Straight-Line Grid Question(s) (isqSL) 5 Grid Question(s) Variance (isqVAR) [DO NOT USE] 6 Less Than 5 Words and/or No Vowels at OE (isqOE) 7 Illogical Response to Survey Questions #1 (isqIC1) 8 Illogical Response to Survey Questions #2 (isqIC2)
Number of Quality Checks Failed (isqFailNum) <i>FM/RESEARCHER: MINIMUM ISQ FAILURES IS SET TO 2</i>	0 Failed None 1 Failed One 2 Failed Two 3 Failed Three 4 Failed Four 5 Failed Five 6 Failed Six 7 Failed Seven 8 Failed Eight

BASE: ALL RESPONDENTS

vTerm VIRTUAL: Terminate Status

[TERMINATE CODES ARE CUSTOM BASED ON EACH STUDY]

BASE: ALL RESPONDENTS

vTermAlt VIRTUAL: Terminate Status Alternate

1. Survey Terminate (Immediate)
2. Survey Terminate (After Demos)
3. DF Duplicate
4. DF Fraud Score Failure
5. Real Answer Failure
6. ISQ Failure
7. Recode: ISQ Failure
8. Overquota (Immediate)
9. Overquota (After Demos)
10. Recode: Survey Error
11. Recode: Other Reason

BASE: ALL RESPONDENTS

status VIRTUAL: Respondent Status (system variable)

1. Terminated
2. Overquota
3. Qualified
4. Partial (Suspend)

["Why do we ask this question?" POP-UP TEXT BELOW]

Collecting this information from all survey respondents is important to more accurately represent people from different backgrounds and experiences in the final results of the survey.

We understand that you might be concerned about sharing this information. Results are reported as averages for groups of people, and not for any specific person. The responses you provide are kept completely confidential.

Thank you for your participation.

BASE: ALL RESPONDENTS

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