

Appendices

Appendix A: Journals in scope

AJG category	Journals (ranked 4 and 4*)
ECON	American Economic Journal: Applied Economics; American Economic Journal: Macroeconomics; American Economic Review; Annals of Statistics; Biometrika; Econometric Theory; Econometrica; Economic Journal; International Economic Review; Journal of Business and Economic Statistics; Journal of Econometrics; Journal of Economic Literature; Journal of Economic Perspectives; Journal of Economic Theory; Journal of International Economics; Journal of Labor Economics; Journal of Monetary Economics; Journal of Political Economy; Journal of the American Statistical Association; Journal of the European Economic Association; Journal of the Royal Statistical Society. Series B: Statistical Methodology; Quantitative Economics; Quarterly Journal of Economics; The RAND Journal of Economics; Review of Economic Studies; Review of Economics and Statistics; Theoretical Economics
ETHICS-CSR-MAN	Academy of Management Annals; Academy of Management Journal; Academy of Management Perspectives; Academy of Management Review; Administrative Science Quarterly; British Journal of Management; Business Ethics Quarterly; Journal of Management; Journal of Management Studies
INFO MAN	European Journal of Information Systems; Information Systems Journal; Information Systems Research; Journal of Information Technology; Journal of Management Information Systems; Journal of Strategic Information Systems; Journal of the Association for Information Systems; MIS Quarterly; Management Information Systems
INNOV	Journal of Product Innovation Management; Research Policy
OR&MANSCI	European Journal of Operational Research; IEEE Transactions on Evolutionary Computation; Management Science; Mathematical Programming; Operations Research
ORG STUD	Human Relations; Leadership Quarterly; Organization Science; Organization Studies; Organizational Research Methods
STRAT	Global Strategy Journal; Strategic Management Journal

Appendix B: Collected articles on digital platform and ecosystem emergence

Research perspective	Conceptual	Empirical
Industrial innovation management	Bonina et al., 2021; Brunswicker et al., 2019; Cusumano, 2010; Gawer, 2014; Kumaraswamy et al., 2018; de Reuver et al., 2018; Tiwana et al., 2010; Yoo et al., 2012; Zapadka et al., 2022	Boudreau, 2010, 2012; Breznitz et al., 2018; Ceccagnoli et al., 2012; Cennamo et al., 2018; Hein et al., 2019a; Leong et al., 2019; Li et al., 2022; Spagnoletti et al., 2015; Tiwana, 2018
Organizational	Altman et al., 2022; Chen et al., 2022; Grover & Kohli, 2012; Grover, 2022; Helfat & Raubitschek, 2018; McIntyre et al., 2021; Shipilov & Gawer, 2020; Teece, 2018	Ciborra, 1996; Cozzolino et al., 2018; Eaton et al., 2015; Foerderer et al., 2019; Gawer & Phillips, 2013; Huang et al., 2013; Jain & Ramesh, 2015; Karanović et al., 2021; Miric et al., 2021; Möhlmann et al., 2021; Ozalp et al., 2018; Saadatmand et al., 2019; Shi et al., 2021; Zeng & Glaister, 2016
Market-based	Adner et al., 2020; Anderson & Peitz, 2020; Armstrong, 2006; Bai & Velamuri, 2021; Bakos & Halaburda, 2020; Bar-Gill, 2019; Belleflamme & Toulemonde, 2009; Bresnahan & Greenstein, 2014; Cennamo, 2021; Chan, 2021; Chellappa & Mukherjee, 2021; Cutolo & Kenney, 2021; Dou & Wu, 2021; Feng et al., 2020; Gao, 2018; Gerwe & Silva, 2020; Gomes, 2014; Hagiu, 2006; Hagiu & Yoffie, 2013; Hagiu & Wright, 2020; Hagiu et al., 2022; Halaburda et al., 2020; Jeitschko & Tremblay, 2020; Jullien & Pavan, 2019; Karle et al., 2020; Llanes & Ruiz-Aliseda, 2021; Marx & Schummer, 2021; Nocke et al., 2007; Parker & van Alstyne, 2005; Rochet & Tirole, 2003, 2006; Rysman, 2004; Sun & Tse, 2009; Tan & Zhou, 2021; Tschang, 2021; Wang & Wright, 2017; Wang & Wright, 2020; Weyl, 2010; Wright, 2012; Zhu et al., 2021	Bergvall-Kärebörn & Howcroft, 2014; Boudreau, 2021; Carrasco-Farré et al., 2022; Cennamo & Santaló, 2013; Dinerstein et al., 2018; Gal-Or & Shi, 2022; Garud et al., 2022; Hänninen & Smedlund, 2021; Hendel et al., 2009; Jiang et al., 2021; Koh & Fichman, 2014; Lee, 2013; Lehdonvirta et al., 2019; Li, 2021; Markman et al., 2021; Miric & Jeppesen, 2020; Tudón, 2022; Valverde et al., 2016; Venkatraman & Lee, 2004; Yin et al., 2014; Young Kang & Suarez, 2022

Appendix B: (Continued)

Research perspective	Conceptual	Empirical
Ecosystem	Adner, 2017; Dunn et al., 2021; Hein et al., 2020; Jacobides et al., 2018; Kretschmer et al., 2022; McIntyre & Srinivasan, 2017; Panico & Cennamo, 2022; Rietveld & Schilling, 2021; Thomas et al., 2014; Thomas & Ritala, 2022	Addo, 2022; Alaimo et al., 2020; Benlian et al., 2015; Cenamor & Frishammar, 2021; Cennamo, 2018; Cennamo & Santaló, 2019; Chen et al., 2017; Claussen & Halbinger, 2021; Darking et al., 2008; Dattée et al., 2018; Evans & Basole, 2016; Fang et al., 2021; Floetgen et al., 2021; Foerderer, 2020; Ghazawneh & Henfridsson, 2013; Hannah & Eisenhardt, 2018; Hein et al., 2019b; Hilbolling et al., 2021; Hukal et al., 2020; Jha et al., 2016; Kapoor & Agarwal, 2017; Karhu et al., 2018; Khanagha et al., 2022; Leong et al., 2016; Murthy & Madhok, 2021; Parker et al., 2017; Rietveld et al., 2019; Sandberg et al., 2020; Song et al., 2018; Stonig et al., 2022; Svahn et al., 2017; Tan et al., 2015; Tiwana, 2015; Wareham et al., 2014; Zhang et al., 2022; Zhu & Liu, 2018