

VARIABLE	TYPE	NOTES
id	integer	Unique identifier for the participant in the experiment
code	string	Unique code for the participant in the experiment
current_app_name	string	Name of the last oTree app opened by the participant
current_page_name	string	Name of the last page in the app opened by the participant
time_start	date	Date and time the participant started the experiment
sess_code	string	Session code
treatment	string	"AP": ACCEPT; "RP": REJECT; "AN": ACCEPT-neg; "RN": REJECT-neg
accepted	dummy	1 if the participant accepted all cookies
decision_time	continuous	Measured in seconds
bft_q1	Likert 1-5	"[I see myself as someone who] is reserved" [1=strongly disagree, 5=strongly agree]
bft_q2	Likert 1-5	"[I see myself as someone who] is generally trusting"
bft_q3	Likert 1-5	"[I see myself as someone who] tends to be lazy"
bft_q4	Likert 1-5	"[I see myself as someone who] is relaxed, handles stress well"
bft_q5	Likert 1-5	"[I see myself as someone who] has few artistic interests"
bft_q6	Likert 1-5	"[I see myself as someone who] is outgoing, sociable"
bft_q7	Likert 1-5	"[I see myself as someone who] tends to find fault with others"
bft_q8	Likert 1-5	"[I see myself as someone who] does a thorough job"
bft_q9	Likert 1-5	"[I see myself as someone who] gets nervous easily"
bft_q10	Likert 1-5	"[I see myself as someone who] has an active imagination"
bft_q11	Likert 1-5	"[I see myself as someone who] pays attention and selects 'strongly agree' [provided as an attention check]"
openness	float 1-5	Score on Openness trait
conscientiousness	float 1-5	Score on Conscientiousness trait
extraversion	float 1-5	Score on Extraversion trait
agreeableness	float 1-5	Score on Agreeableness trait
neuroticism	float 1-5	Score on Neuroticism trait
gender	categorical	Choice among "Male", "Female", "Other", "Prefer not to say"
gender_oth	string	As textbox that opened if participant selected "Other" in the previous question
birth	integer	Year of birth
nationality	string	Participant's nationality
edu_level	categorical	Choice among "High School Diploma", "Bachelor's Degree", "Master's Degree", "Doctorate", "Other (specify)"

edu_level_oth	string	As textbox that opened if participant selected "Other (specify)" in the previous question
edu_field	string	Textbox
edu_field_oth	string	Textbox
cookie_familiar	categorical 1-4	<i>"Are you familiar with cookies' purposes and the related implications for your privacy?"</i>
cookie_transp	categorical 1-3	<i>"For you, how important is it that a website informs you about the use it makes of your data and the purposes of your profiling through cookies?" [1=not at all important, 2=moderately important, 3=extremely important]</i>
rejection_habit	integer 1-10	<i>"Suppose you visit 10 websites a day. On average, on how many websites do you reject/personalize cookies? [scrollbar from 1 to 10]"</i>
accept_remember	Likert 1-5	<i>"[When I accept cookies, I do so because] cookies store my credentials, settings and preferences on the content I want to access." [1=strongly disagree, 5=strongly agree]</i>
accept_procedure	Likert 1-5	<i>"[When I accept cookies, I do so because] personalizing cookies is a process too complex and/or that takes too much time."</i>
accept_close	Likert 1-5	<i>"[When I accept cookies, I do so because] I want to quickly get rid of the cookie banner to access the website's content."</i>
accept_privacy	Likert 1-5	<i>"[When I accept cookies, I do so because] I do not worry about my privacy."</i>
opinion_req_useful	Likert 1-5	<i>"[Overall, I believe] the procedure to personalize cookies is useful." [1=strongly disagree, 5=strongly agree]</i>
opinion_req_annoy	Likert 1-5	<i>"[Overall, I believe] the procedure to personalize cookies via the redirection to an external panel is uncomfortable."</i>
opinion_salience	Likert 1-5	<i>"[Overall, I believe] the option to personalize cookies should be made more 'evident' (e.g. through a bigger and/or colored button...)." [1=strongly disagree, 5=strongly agree]</i>
opinion_access	Likert 1-5	<i>"[Overall, I believe] the procedure to personalize cookies should be made more 'accessible' (e.g. through a less complex or shorter interface)." [1=strongly disagree, 5=strongly agree]</i>
srv_att_check_2	Likert 1-5	<i>"To show that you are paying attention, select 'Strongly disagree.'" [proposed as an attention check; 1=strongly disagree, 5=strongly agree]</i>