

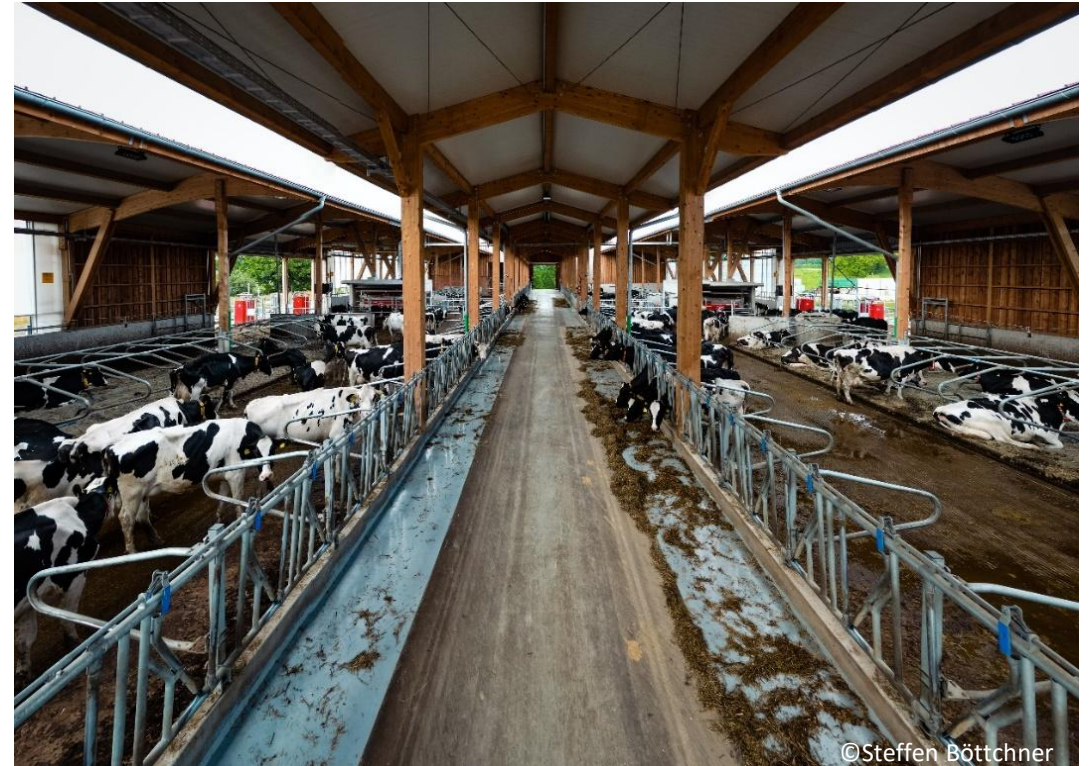
Photo Slides for FGD (FGD = Focus Group Discussion)

Food Ethics

Additional Material 1 for: Ethics and Innovation in Organic Dairy Farming: Exploring German Consumers' Perceptions and Expectations - A Focus Group Study

Dairy- Farming - Barn and Pasture

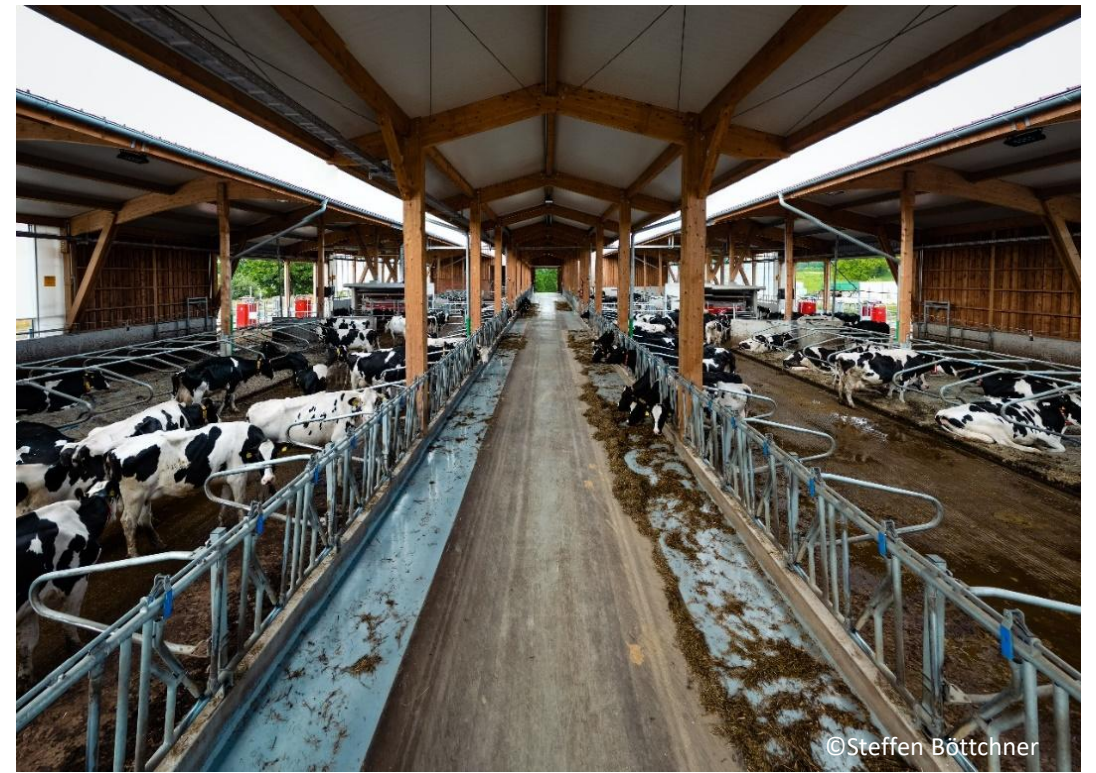
Dairy- Farming - Barn and Pasture



Dairy- Farming - Barn and Pasture



Dairy- Farming - Barn and Pasture



Milking, Technology, and Health Monitoring

Milking, Technology, and Health Monitoring



Automatic Feeding and Manure Removal

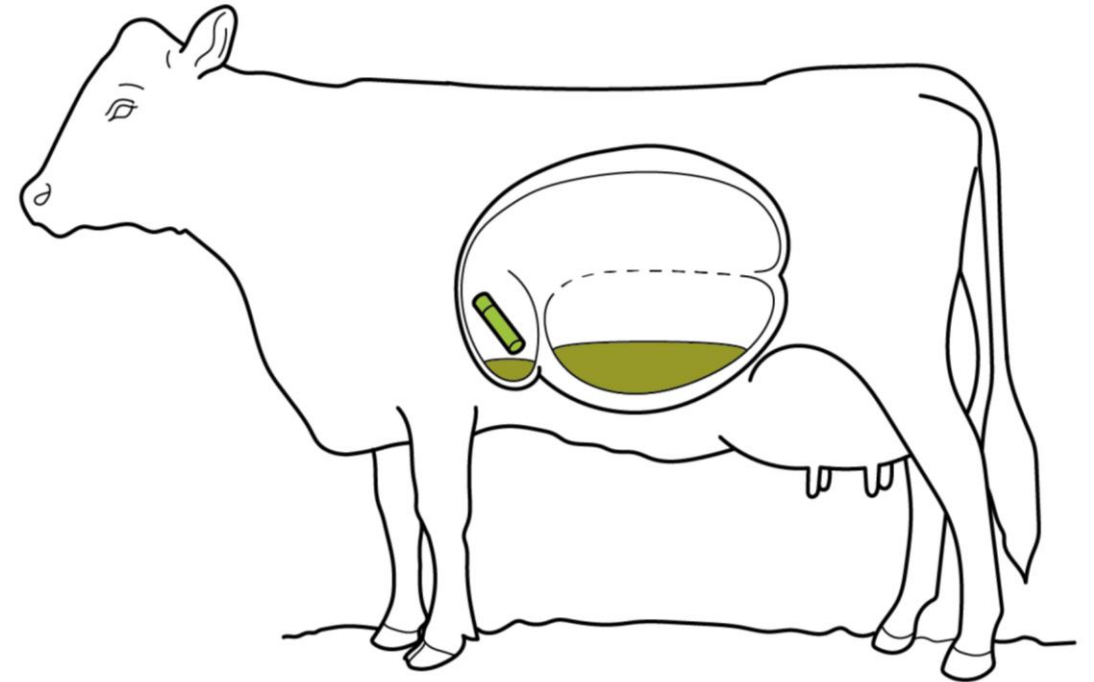
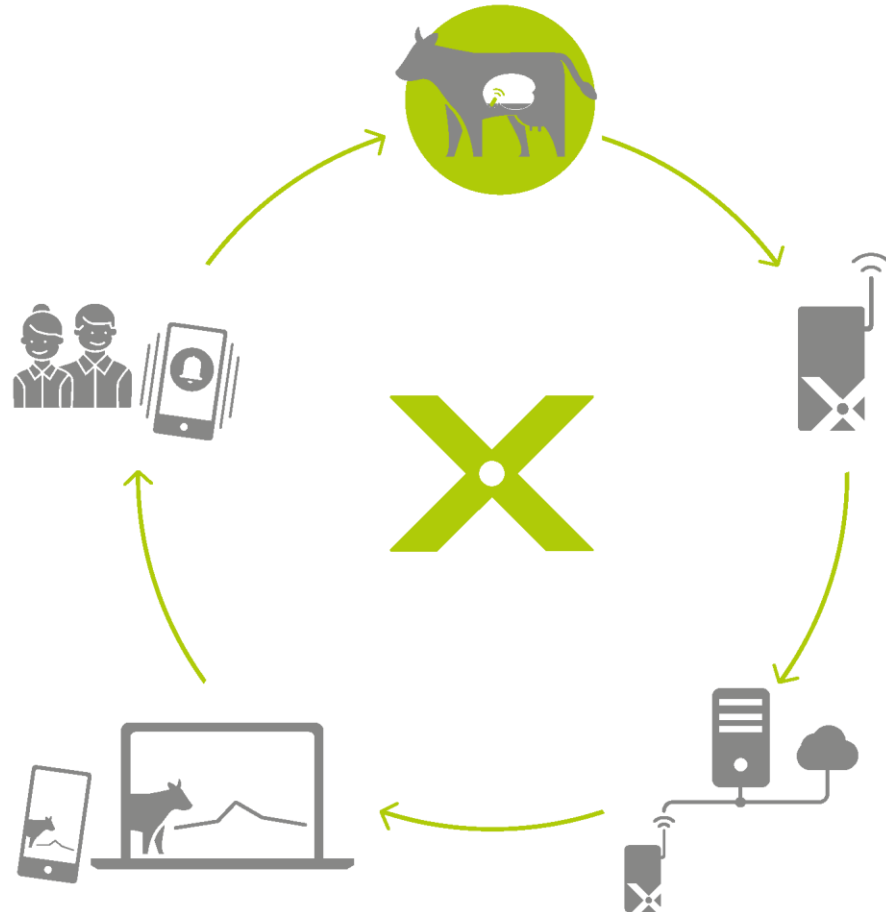
Milking, Technology, and Health Monitoring



Milking Robot



Milking, Technology, and Health Monitoring



Figures: @smaXtec

Rumen boluses – Are swallowed by the cow, remain in the rumen for 4 years, and transmit, e.g., temperature and movement data.

Milking, Technology, and Health Monitoring

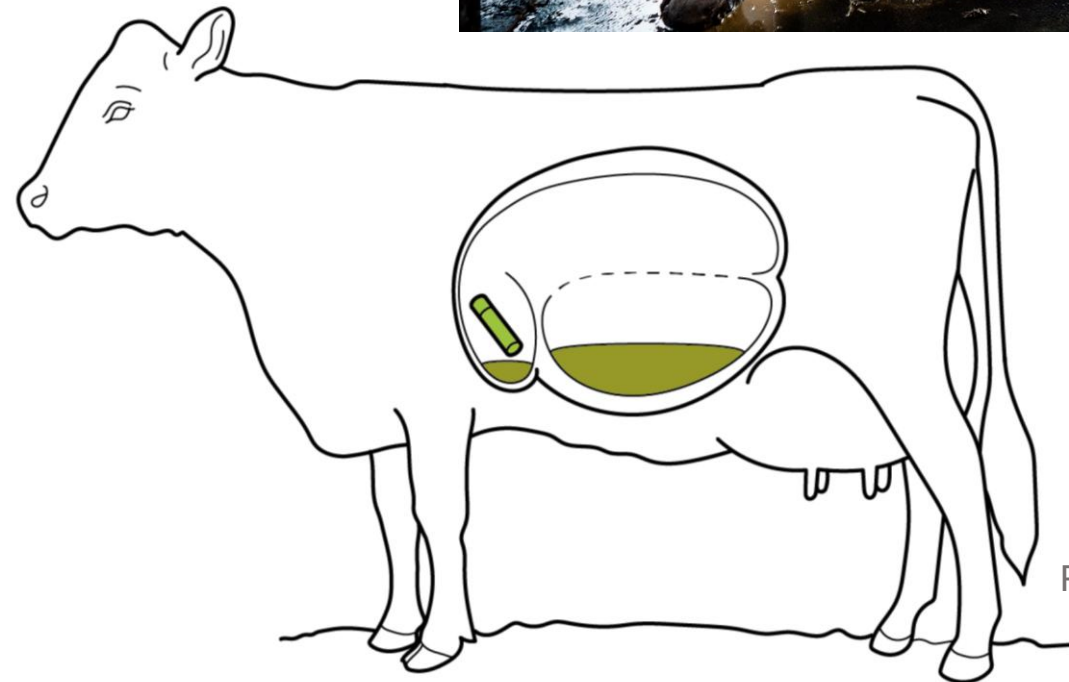


Figure: ©smaXtec

Dairy Cow Feed

Dairy Cow Feed



Green Fodder (Grass, Clover and Alfalfa Grass)



Dairy Cow Feed



©BLE, Bonn/Foto: Thomas Stephan

Hay



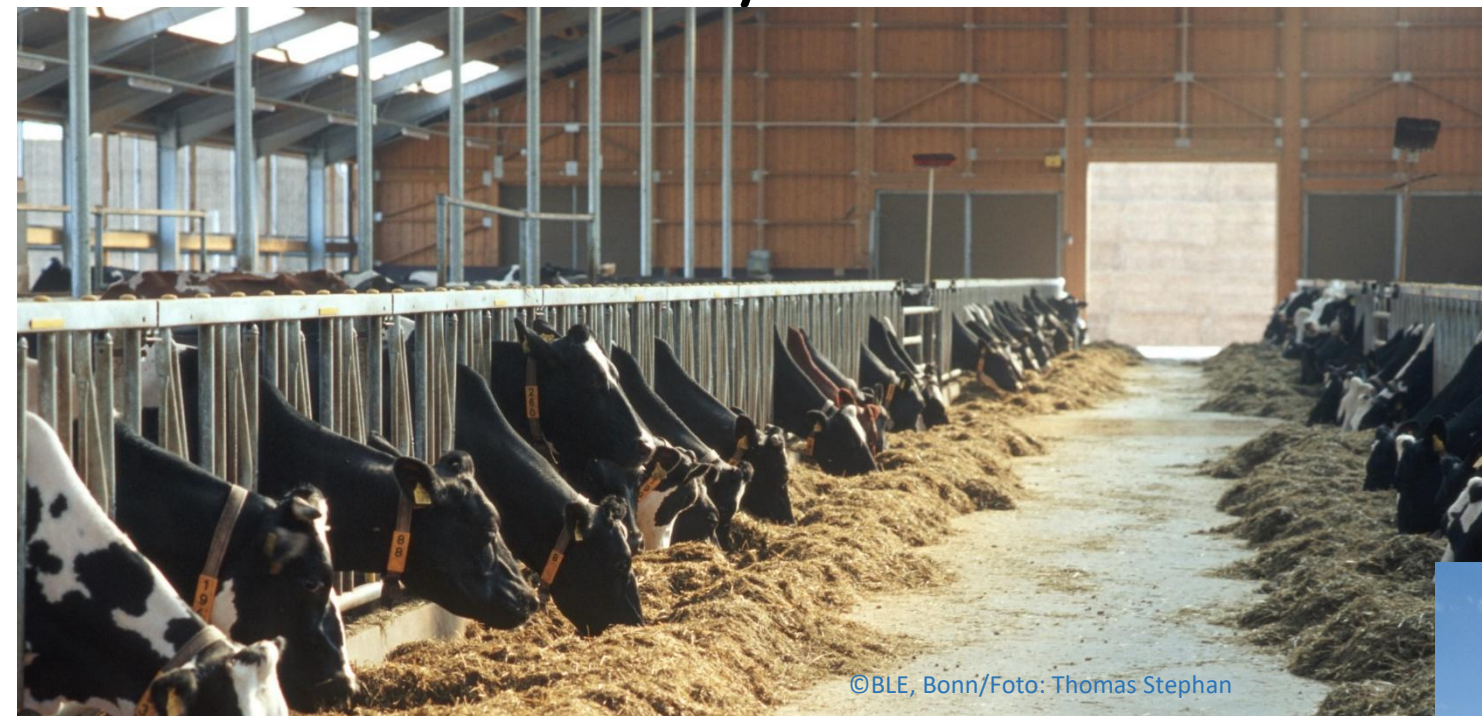
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Dairy Cow Feed



Cereals and Legumes

Dairy Cow Feed



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Grass Silage

Dairy Cow Feed

Corn Silage



Dairy Cow Feed



Corn Silage

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Hay

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Green Fodder (Grass, Clover)

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Cereals and
Legumes

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Grass Silage

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Breeds and Breeding

Breeds and Breeding

Image of HF – Pure Dairy Breed

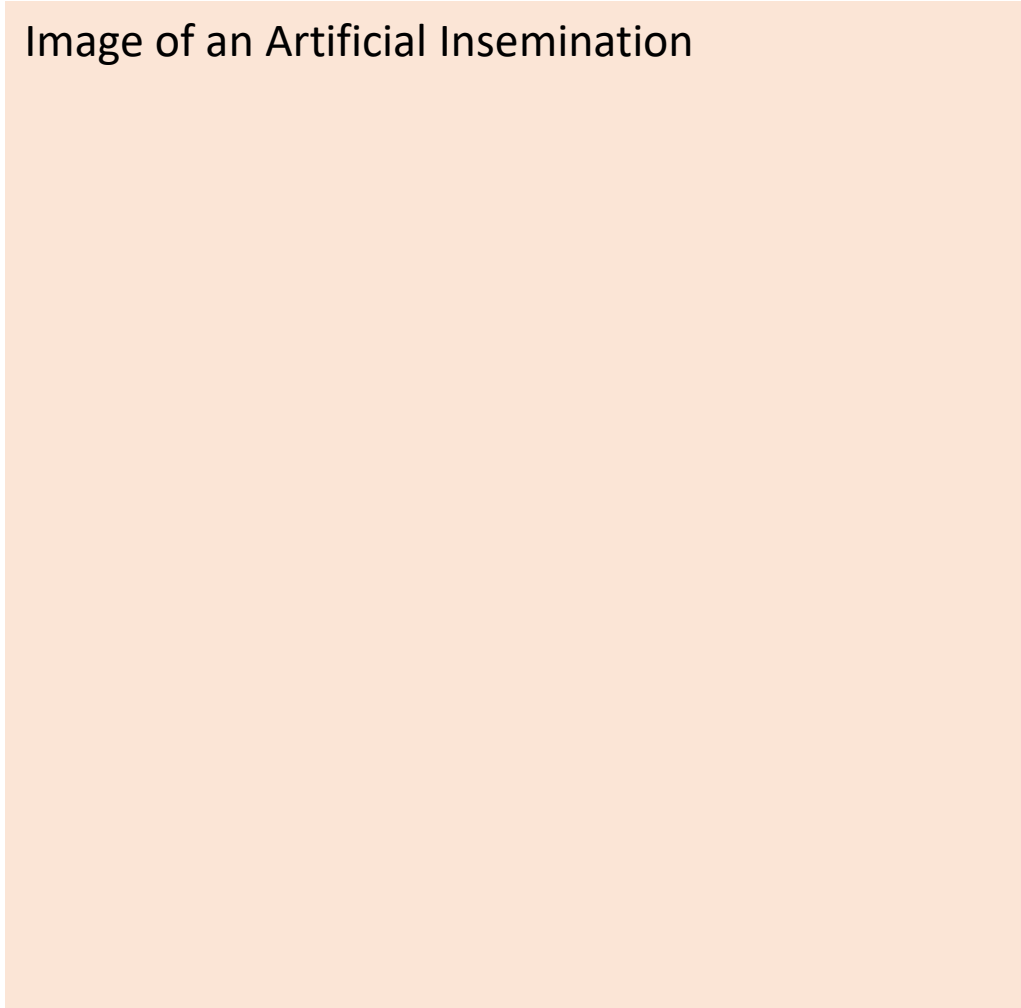


Pure Dairy Breed – High Milk Yield

Dual-Purpose Breed: Milk and Meat

Breeds and Breeding

Image of an Artificial Insemination

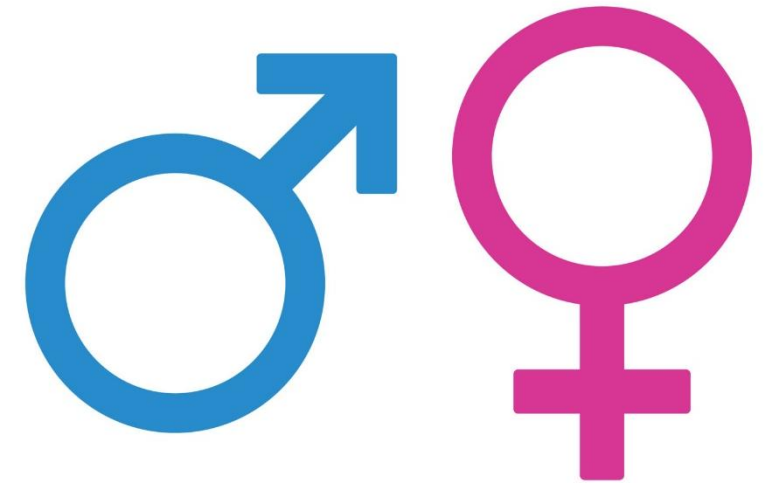


Artificial Insemination



Natural Service

Breeds and Breeding



hefny25@Vecteezy.com

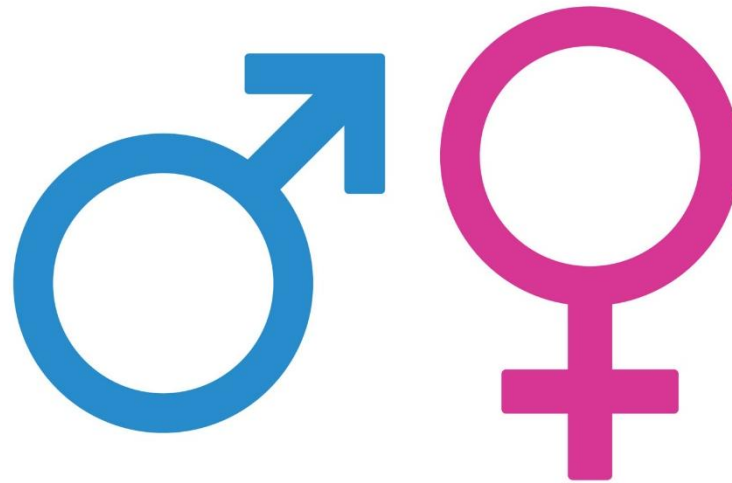
Use of Sexed Semen to Produce Only Female Offspring

Breeds and Breeding

Image of HF – Pure Dairy Breed

Pure Dairy
Breed

Image of an Artificial Insemination



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Ökolandbau.de/Foto: Sebastian Rid

Dual-Purpose Breed



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Cows, Calves, and Young Stock

Cows, Calves, and Young Stock



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Cows, Calves, and Young Stock



**Calves sold to livestock traders at 4 weeks –
Rearing on the birth farm**



Cows, Calves, and Young Stock



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