

Online Resource 3. Two iterations of Focus Group Interview coding

Article title: Enhancing usability of historical geoportal with user studies – Atlas Fontium case study
 Journal name: KN - Journal of Cartography and Geographic Information
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1st ITERATION		2nd ITERATION	
Coder 1 [tag - subtag]	Coder 2 [tag - subtag]	TAG	SUBTAG
impression - a lot of work	opinion - a lot of materials	impressions	associations with AF/general
impression - well made	opinion - intuitive		
	opinion - useful now		
	opinion - graphically pleasing		
	opinion - proper technology used		
impression - AF as database	association - database		
impression - AF as source and map	association - map		
	association - sources		
impression - beginning of the project	opinion - initial phase, to develop		
	opinion - useful in future (when developed)		
impression - for advanced users	opinion - to many functions for general audience		
	opinion - platform is for experienced researchers		
impression - citizen science (VGI)	proposal - AF as universal tool		
impression - mix of digital and analogue	opinion - mix (print/digital, map/text) content		
impression - most important issue	very important issues		
impression - underlining role of large audience	proposal - open to public (adding data)		
	proposal - compare past&past/present		
impression - various file formats	association - repository (map/text)		
proposal - mobile app	opinion - no to mobile version		
–	association - data download		
–	opinion - reliability of data important		
–	opinion - publishing policy important		
impression - unclear structure	opinion - unintuitive	impression	structure of the content/layout
	problem - too many data categories		
change - add "about"	proposal - address users on main page	change	layout
change - consistent interface	proposal - same layout everywhere		
change - less scrolling	proposal - better interface		
changes - less text	proposal - change starting page - only most important info		
changes - UX	proposal - explanation of functions		
	problem - no map preview		

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1st ITERATION		2nd ITERATION	
	opinion - info on no of users with access not needed		
	problem - result page - too few results		
change - improve structure	proposal - sub(chapters)/hierarchy		structure of the content
change - info about maps	proposal - more info on data		
changes - featured datasets	proposal - featured datasets		
change - allow misspellings	problem - no misspellings in search engine	change	search engine
change - search by geo	proposal - geographical search		
change - search by keyword	problem - search by categories and keywords		
change - improve indexing	proposal - grouping		
impression - keywords	–		
changes - search	problem - search engine		
	proposal - search by data type		
impression - short videos are OK	–	impression	tutorials
change - instructions	proposal - promotion video tutorial	change	tutorials
impression - PL language	problem - language	impression	language
change - title and abstract in EN	proposal - translation	change	language
varia – contribution	question – contribution	proposal	reach out to users - collaboration
proposal - ask the users	proposal - ask what user want on AF		
proposal - change name	proposal - unclear name		
proposal - collaboration	–		
impression - benefits of publishing on AF	proposal - offer storage		
proposal - community building	proposal - help other transfer data to GIS		
	proposal - gallery of old maps		
proposal - role models	Role Model for AF		reach out to users - role models
	proposal - story maps		
	proposal - download data		
proposal - easy reading maps	important - map preview		reach out to users - promotion
proposal - SEO	proposal – SEO		
proposal - social media	proposal - promotion social media/newsletter		
proposal - promotion	proposal - promotion academic		
proposal - contact with genealogists	proposal - organise trainings/workshops		
proposal - contact with schools	proposal - maps for education		
proposal - download pdf maps	proposal - download map pdf	proposal	tools - download
proposal - download tools	proposal - tool download		
proposal - improve digital maps	problem - more interactivity needed		tools - interactivity
proposal - more data	proposal - more datasets	proposal	data/publications - more content
proposal - more general maps	proposal - overview map		
proposal - old maps as base map	proposal - old map as base map		
proposal - data harmonization	proposal - wikidata		data/publications - data harmonization
proposal - DOI (or similar)	proposal - publication DOI		data/publications - publishing standards
–	proposal - publication with data		