

Supplementary Materials: The Research Survey

Questionnaire

Dear manager,

*The attached survey is carried out as part of a research project entitled “**Nexus Between Environmental Practices and Business Performance: The Mediating Role of Corporate Social Responsibility in Emerging Economy.**” undertaken as part of an effort to explore areas of improvement in relation to certain work variables. The study aims to assess the following aspects:*

- a) Green Practices**
- b) Corporate Social Responsibility**
- c) Green Marketing**
- d) Business Performance**

This survey is an important part of an ongoing study. Your cooperation in answering the questions in this survey will be greatly appreciated. Please select your responses as per the measures provided. All information will be used strictly for humanitarian effort development purposes, and responses will remain confidential. No individual will be specifically named in the project report.

Your participation is voluntary, and you may withdraw from the research at any time during data collection for any reason.

Your cooperation and help are highly appreciated.

Should you have any questions or concerns, please contact us at: Lalkandi@seu.edu.sa

Best Regards,

Ibrahim Alkandi

Associate Professor of Business Management

Saudi Electronic University

I consent to participate in the research project, and the following has been explained to me: my participation is completely voluntary.

Section One: Personal Characteristics

Select the subgroup you are associated with the most.

Firm Age (year)

Less than 5

5 – 9

10 – 19

20- 49

Over 50

Number of Employees

6- 49

50 – 249

More than 249

Industry Sector

Agriculture & Food Processing

Energy

Healthcare & Life Sciences

Environment Services

Industrial and Manufacturing

Pharma & Biotech

Chemicals

Real Estate

Financial Services

Transport & Logistics

Tourism & Quality of Life

Mining & Metals

Information and Communication Technology

Human Capital Innovation

Aerospace and Defense

Other, please specify....

Experience

1-5 years

6-10 years

11-15 years

15+ years

Job position

Top management level

Middle Management level

Lower management level

Section Two: Green Practices

Please rate your response based on the following scale: 1 = strongly disagree; 2= disagree; 3= Neutral; 4= agree; 5 = strongly agree.

- 1- Our Company avoids the discharge of hazardous/harmful/ toxic substances.
- 2- Our Company designs its products for reuse, recovery, and recycling of material and component parts.
- 3- Our Company reduces consumption of material/energy during the manufacturing process.
- 4- Green purchasing is important to our company to produce green products.
- 5- Our company focuses on green warehousing to ensure warehouses run more efficiently, reducing waste and energy use.

Section Three: Corporate Social Responsibility

Please rate your response based on the following scale: 1 = strongly disagree; 2= disagree; 3= Neutral; 4= agree; 5 = strongly agree.

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- 1- Our company contributes to campaigns and projects that promote the safety of society.
 - 2- Our company targets sustainable growth that considers future generations.
 - 3- Our company supports non-governmental organizations working in problematic areas.
 - 4- Our company complies with the legal regulations promptly.
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Section Four: Green Marketing

Please rate your response based on the following scale: 1 = strongly disagree; 2= disagree; 3= Neutral; 4= agree; 5 = strongly agree.

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- 1- Our company increasing turnover and profits through environmental aspects in the marketing activity.
 - 2- Our company is taking the environment as the premise for all marketing efforts.
 - 3- Our company uses as many natural products as possible and avoids wasting energy and materials.
 - 4- Our company is establishing a green marketing system (example: using recyclable, reusable and packaging materials).
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Section Five: Business Performance

Please rate your response based on the following scale: 1 = strongly disagree; 2= disagree; 3= Neutral; 4= agree; 5 = strongly agree.

A- Environmental performance

- 1- There has been an improvement in the company's environmental reputation and image in the market.
 - 2- There is a decrease of environmental accidents occurrence.
 - 3- There has been a reduction of toxic gas emission.
 - 4- There has been a reduction of solid wastes.
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B- Operational Performance:

- 1- There has been reduction on costs.
 - 2- There has been an increase in quality of the firm's products.
 - 3- Materials for Company readily available as and when needed and without overstocking.
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C- Marketing Performance:

- 1- Relative to our competitors, we have stronger growth in sales revenue.
 - 2- Relative to our competitors, we have a better ability to acquire new customers.
 - 3- Relative to our competitors, we have a greater market share.
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D- Financial Performance:

- 1- Relative to our competitors, we are more profitable.
- 2- Relative to our competitors, we have a better return on investment.

- 3- Relative to our competitors, we have a better ability to reach financial goals.
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Thank You

Your help in completing the questionnaire is greatly appreciated.