

A structural model on national identity, tourism ethnocentrism, and domestic tourism intentions: Taking a Chinese Youth perspective

Nan Chen¹, Lianjun Wang², Fangfang Bu³, Yaxi Wang⁴, Wenwen Shang⁵, Qing Yuan^{6*}

Appendix A

Summary of major measurement items.

Constructs	Items
Cultural Identity	
CI1	I am proud of China's history and culture
CI2	I would like to spend time learning about traditional Chinese culture
CI3	I am comfortable with my cultural background
CI4	I would like to participate in China's cultural practices actively
Political Identity	
PI1	I am proud to be Chinese
PI2	I feel that the development of China is closely related to me
PI3	I am willing to respond to and support China's policies and regulations actively
PI4	I think China's system is complete and reasonable
PI5	It is the duty and responsibility of every Chinese to care about national affairs
Tourism Ethnocentrism	
TE1	Traveling abroad will lead to job losses for Chinese tourism workers
TE2	We should support China's economy by traveling to the country
TE3	We should travel more in China
TE4	We should travel domestically to increase the number of jobs in the Chinese tourism industry
TE5	We can consider visiting foreign destinations when we cannot travel in China
TE6	When tourists travel abroad, it takes a toll on China's tourism economy
Destination Security Perception	
DSP1	China is a safe place
DSP2	I feel safe in China
DSP3	China is as safe as any other foreign destination
DSP4	People around me tell me that China is a safe destination
DSP5	I do not need to worry about security when I am traveling in China
DSP6	I do not need to remind people to be safe when traveling in China
Destination Trust	
DT1	Chinese people are trustworthy
DT2	I am confident about traveling to China
DT3	I am sure I can fulfill my travel needs in China
DT4	China as a travel destination meets my expectations
DT5	I am sure China's travel service will not let me down
Domestic Tourism Intentions	
DTI1	I would like to travel to China
DTI2	I will try to travel to China

DTI3	I have plans to travel to China in the future
DTI4	I would recommend others to travel to China
