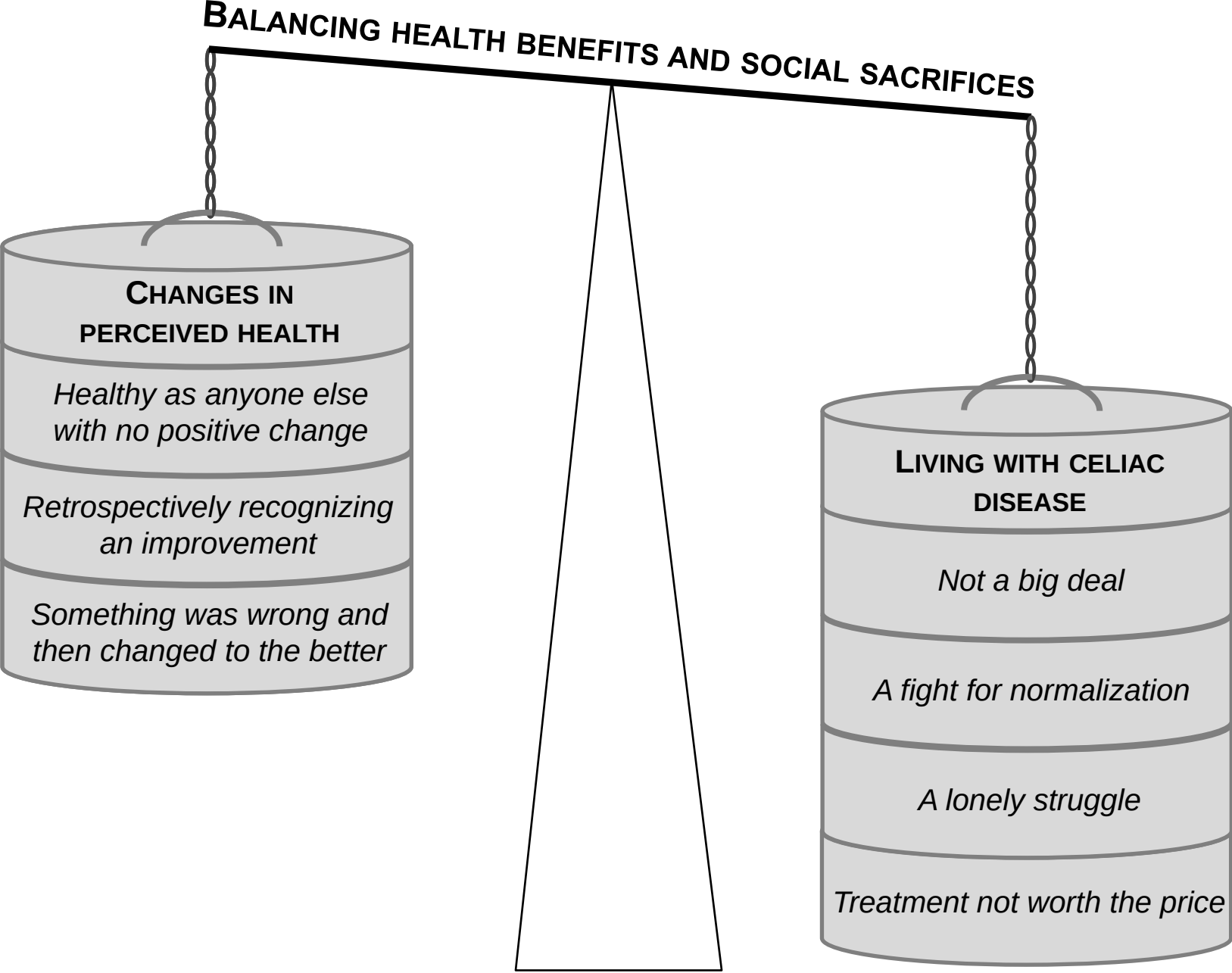


BALANCING HEALTH BENEFITS AND SOCIAL SACRIFICES



CHANGES IN PERCEIVED HEALTH

*Healthy as anyone else
with no positive change*

*Retrospectively recognizing
an improvement*

*Something was wrong and
then changed to the better*

LIVING WITH CELIAC DISEASE

Not a big deal

A fight for normalization

A lonely struggle

Treatment not worth the price