

Marketer:

New Jersey Health Care Quality Institute

Product:

Multi-media toolbox describing available healthy living programs

**Wholesale
distribution
partners:**

Mayors and Municipal Health Task Forces in New Jersey

**Retail
distribution
partners:**

Employers

**School
principals**

**Managers of
seniors
organizations**

**Managers of
other
community
organizations**

**Environment
modified:**

**Work
places**

Schools

**Places where
seniors spend
time**

**Community
settings**

**Population
benefited:**

Workers

Students

Seniors

Residents

