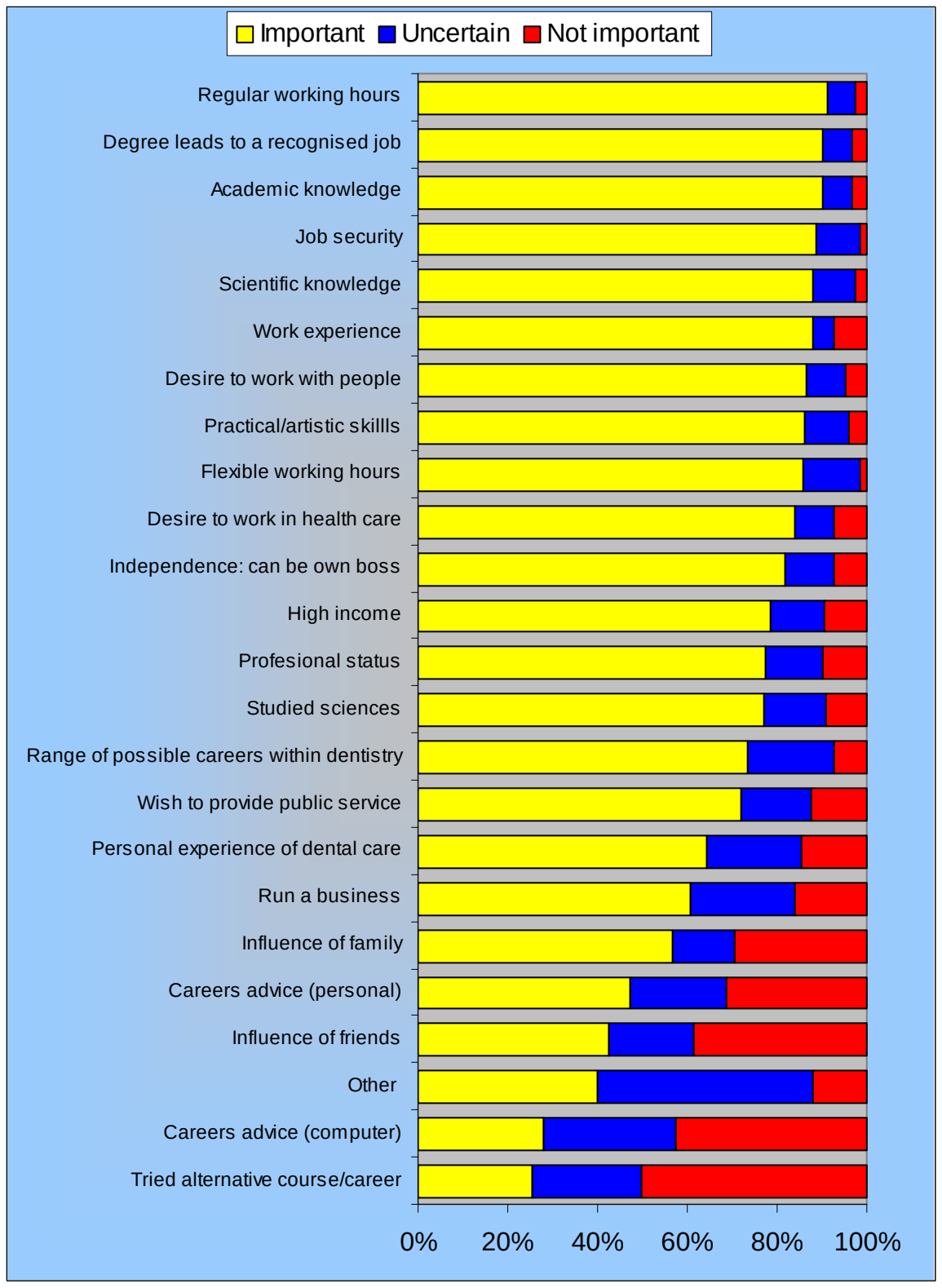
Important
Uncertain
Not important
Regular working hours
Degree leads to a recognised job
Academic knowledge
Job security
Scientific knowledge
Work experience
Desire to work with people
Practical/artistic skillls
Flexible working hours
Desire to work in health care
Independence: can be own boss
High income
Profesional status
Studied sciences
Range of possible careers within dentistry
Wish to provide public service
Personal experience of dental care
Run a business
Influence of family
Careers advice (personal)
Influence of friends
Other
Careers advice (computer)
Tried alternative course/career
0%
20%
40%
60%
80%
100%