

Table 2. Top five ‘very important’ influences in student population overall and by sub-group: multiple responses

Group	1 st	2 nd	3 rd	4 th	5 th
All	Job security 57%	Desire to work with people 50%	Degree leading to recognised job 49%	Independence 48%	Flexible working hours 46%
Sex					
Males	Job security 66%	Independence 55%	Degree leads to recognised job 49%	Practical skills 47%	Desire to work with people <i>and</i> Desire to work in healthcare 45%
Females	Desire to work with people 53%	Desire to work in health care 52%	Flexible working hours 47%	Independence 44%	Wish to provide a public service 40%
Ethnicity					
Asian	Job security 56%	Desire to work in healthcare 53%	Desire to work with people 51%	Independence 45.5%	Flexible working hours 45.5%
White	Job security 54% Degree leading to a recognized job 54%		Desire to work with people 50% Independence 50% Work experience 50%		
Time of entry					
Mature students	Regular working hours 61%	Independence 54% Range of possible careers 54%		Degree leading to recognised job Tried alternative course/career Flexible working hours Job security High income Desire to work in health care 46%	

Note: direct entry students similar to overall picture