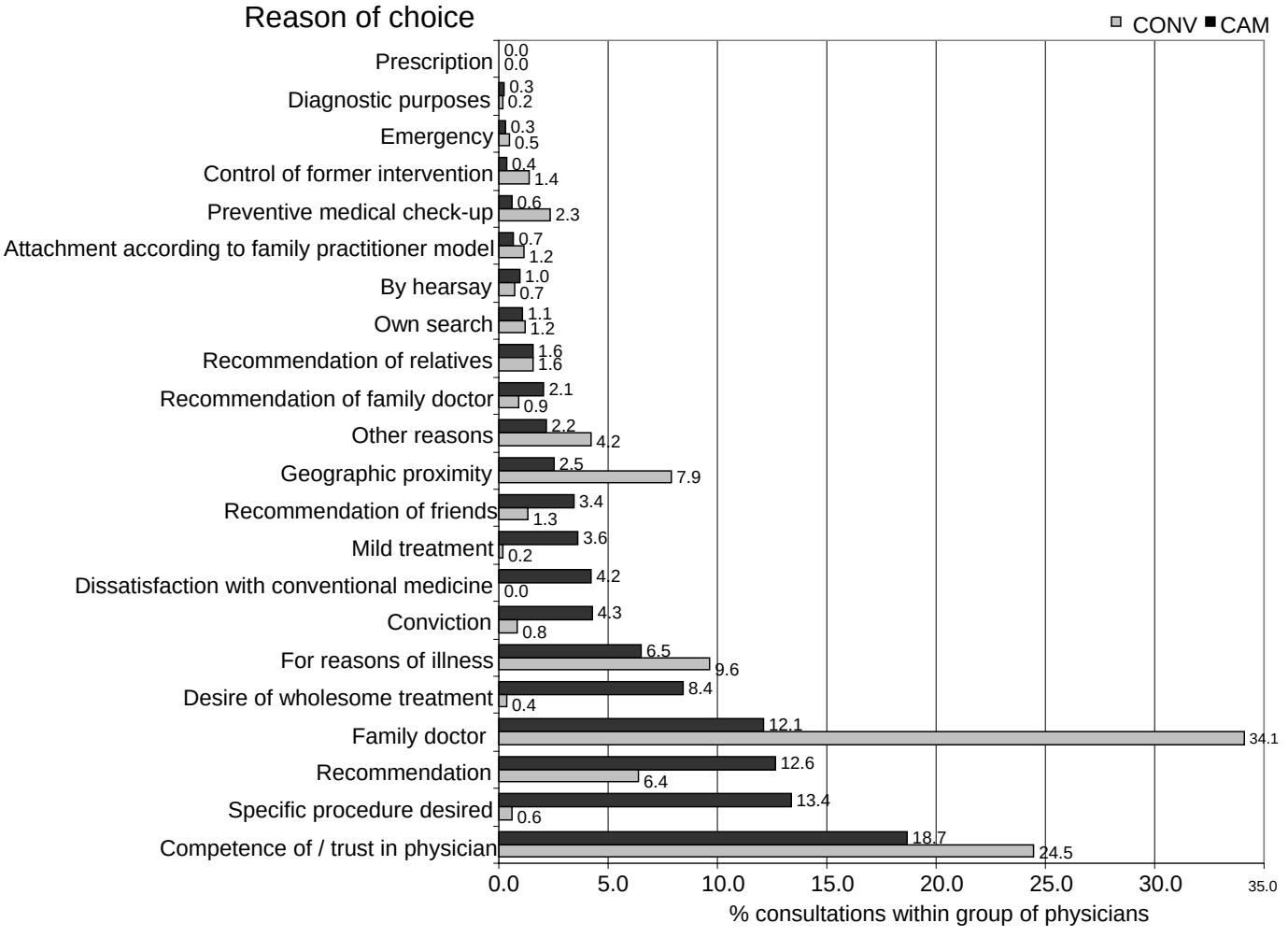
Reason of choice
CONV
CAM
Prescription
0.0
0.0
Diagnostic purposes
0.3
0.2
Emergency
0.3
0.5
Control of former intervention
0.4
1.4
Preventive medical check-up
0.6
2.3
Attachment according to family practitioner model
0.7
1.2
By hearsay
1.0
0.7
Own search
1.1
1.2
Recommendation of relatives
1.6
1.6
Recommendation of family doctor
2.1
0.9
Other reasons
2.2
4.2
Geographic proximity
2.5
7.9
Recommendation of friends
3.4
1.3
Mild treatment
3.6
0.2
Dissatisfaction with conventional medicine
4.2
0.0
Conviction
4.3
0.8
For reasons of illness
6.5
9.6
Desire of wholesome treatment
8.4
0.4
Family doctor
12.1
34.1
Recommendation
12.6
6.4
Specific procedure desired
13.4
0.6
Competence of / trust in physician
18.7
24.5
0.0
5.0
10.0
15.0
20.0
25.0
30.0
35.0
% consultations within group of physicians