

### Phase 1

Literature Review

Description of current state of knowledge

Topic guide for interviews

### Phase 2a

Survey  
n = 1500

Prevalence of herbal remedy use and characteristics of herbal remedy users

Responders consenting to interview

### Phase 2b

Interviews (focus groups)  
n = 36 to 48 subjects

Behaviours, beliefs, knowledge and information sources of herbal remedy users

Development of questionnaire to prioritise beliefs, needs and preferences

### Phase 3

## Synopsis

| Phase | Activity                               | Outputs                                                                                                                           |
|-------|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| 1     | Literature review                      | Topic guide for interviews<br>Description of current state of knowledge on use of herbal remedies by UK cancer patients           |
| 2a    | Survey                                 | Prevalence of herbal remedy use and characteristics of herbal remedy users<br><br>Identify subjects for interviews (focus groups) |
| 2b    | Interviews (focus groups)              | Behaviours, beliefs, knowledge and information sources of herbal remedy users                                                     |
| 3     | Analyses of data from phases 2a and 2b | Development of questionnaire to prioritise beliefs, needs and preferences                                                         |