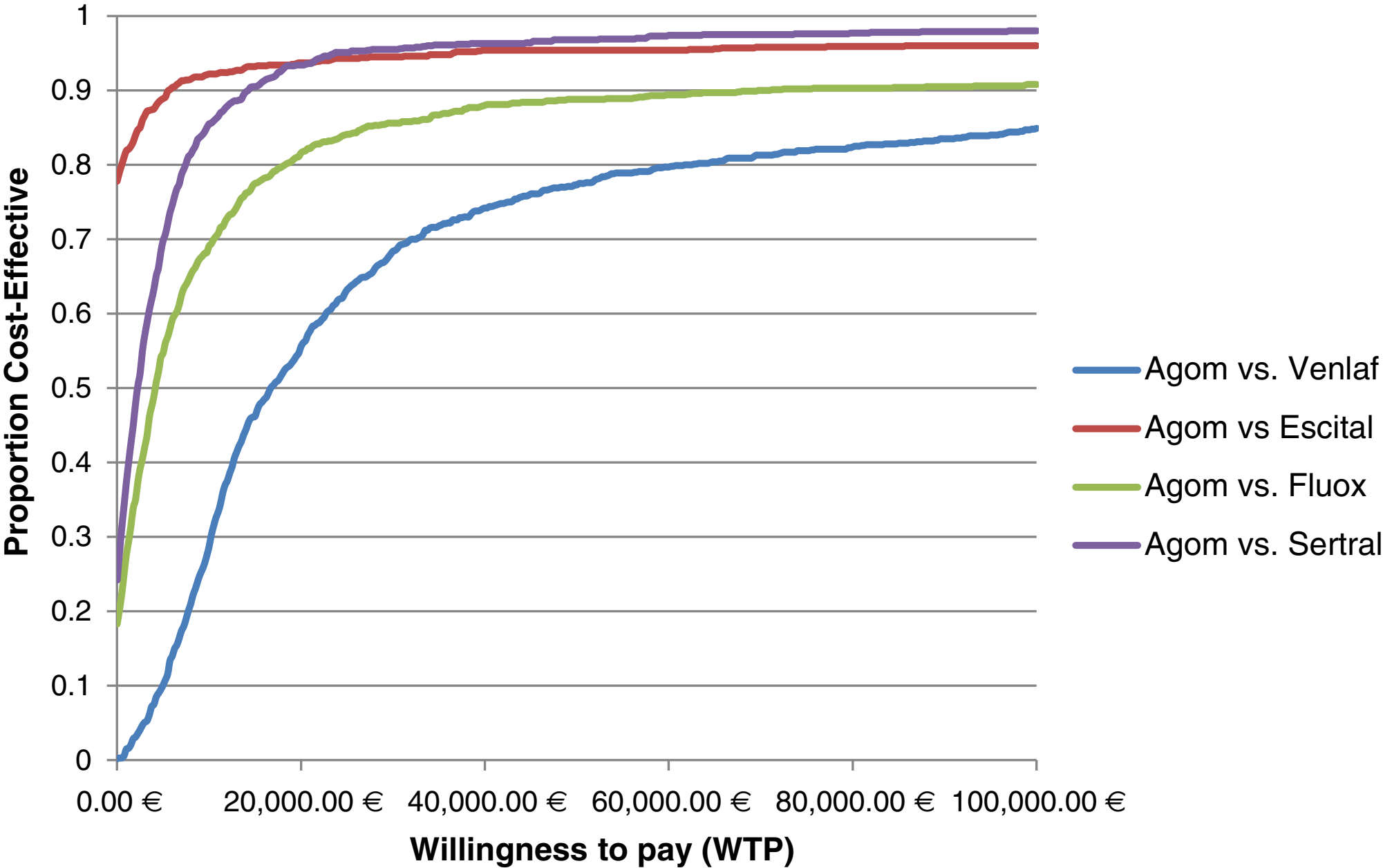
Proportion Cost-Effective
1
0.9
0.8
0.7
0.6
0.5
0.4
0.3
0.2
0.1
0
0.00 €
20,000.00 €
40,000.00 €
60,000.00 €
80,000.00 €
100,000.00 €
Willingness to pay (WTP)
Agom vs. Venlaf
Agom vs Escital
Agom vs. Fluox
Agom vs. Sertral