

Physicians' perceptions about:

a) Adherence

- The degree of adherence (based on viral load and situational factors)
- The importance of adherence (most find adherence important)

b) Awkwardness of discussing adherence with patients, which depends on:

- Previous visits
- Signs of non-adherence
- Other pressing issues
- Relation with patient
- Focus on respect
- Communication style
- Believability perceptions

c) Believability of patient statements on adherence:

- Specific evaluation
- General perceptions
- Interpretations of reasons for low believability

These perceptions influence physicians' actions during four primal steps of adherence communication

