

Couples eligible for IUI or IVF

Cost of IUI  
£

IUI or S-IUI \* 0 - 6 cycles  
(different LBR rates / cycle assumed)

Failed IUI cycles  
(100 - x) %

Live birth achieved  
x %

Discontinued ART  
(@ 10 %)  
(due to natural pregnancy  
or change in circumstances)

IVF X 1 "full" cycle  
[(100 - x) \* 90% ]

Cost of IVF  
£

Live birth achieved  
%y

Total cost of  
IUI+IVF

Total live birth  
from IUI+IVF

