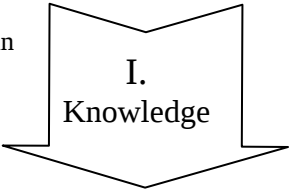
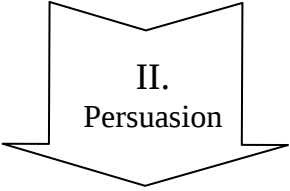


Senior Medical Staff and NICU

Initial training in other centres.
Background research

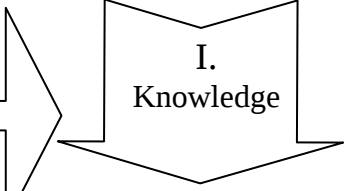
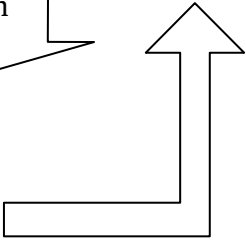


Presentation of research findings and experience

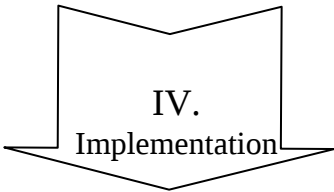
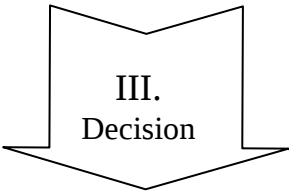
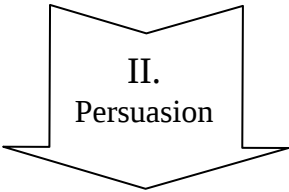


Characteristics of innovation considered in adoption:
1 Relative advantage
2 Compatibility
3 Complexity
4 Trialability
5 Observability

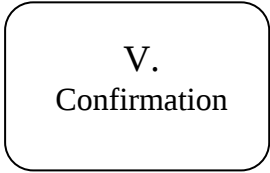
Adoption by Executive



Presentation of research findings and experience
Theory and practical lectures and seminars.
Written materials made available.



Support group established among staff.
Newsletter to troubleshoot



Staff questionnaire to monitor education and overall attitude.
Research cohort studies to monitor clinical outcomes