

National
scale-up
of ITNs
through
social
marketing

Baseline
survey
(April/May)

Policy
change:
“free” ITNs
for public
health

Policy change:
AL replaced SP

Follow-up
survey
(April/May)

2003

2004

2005

2006

2007

2008

2009



“free” ITNs distributed in
some select districts by
different projects (EPI-ITN,
ARV pilot sites, etc)

Between Baseline and Follow-up surveys:
~3.7 million ITNs distributed (1/3rd “free”),
most of which distributed after July 2007