

Lifecycle strategy

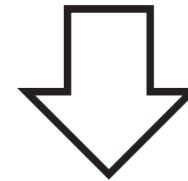
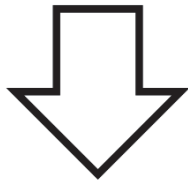
Business strategy

Product concept

Environmental target



Lifecycle scenario



Product design



Process design