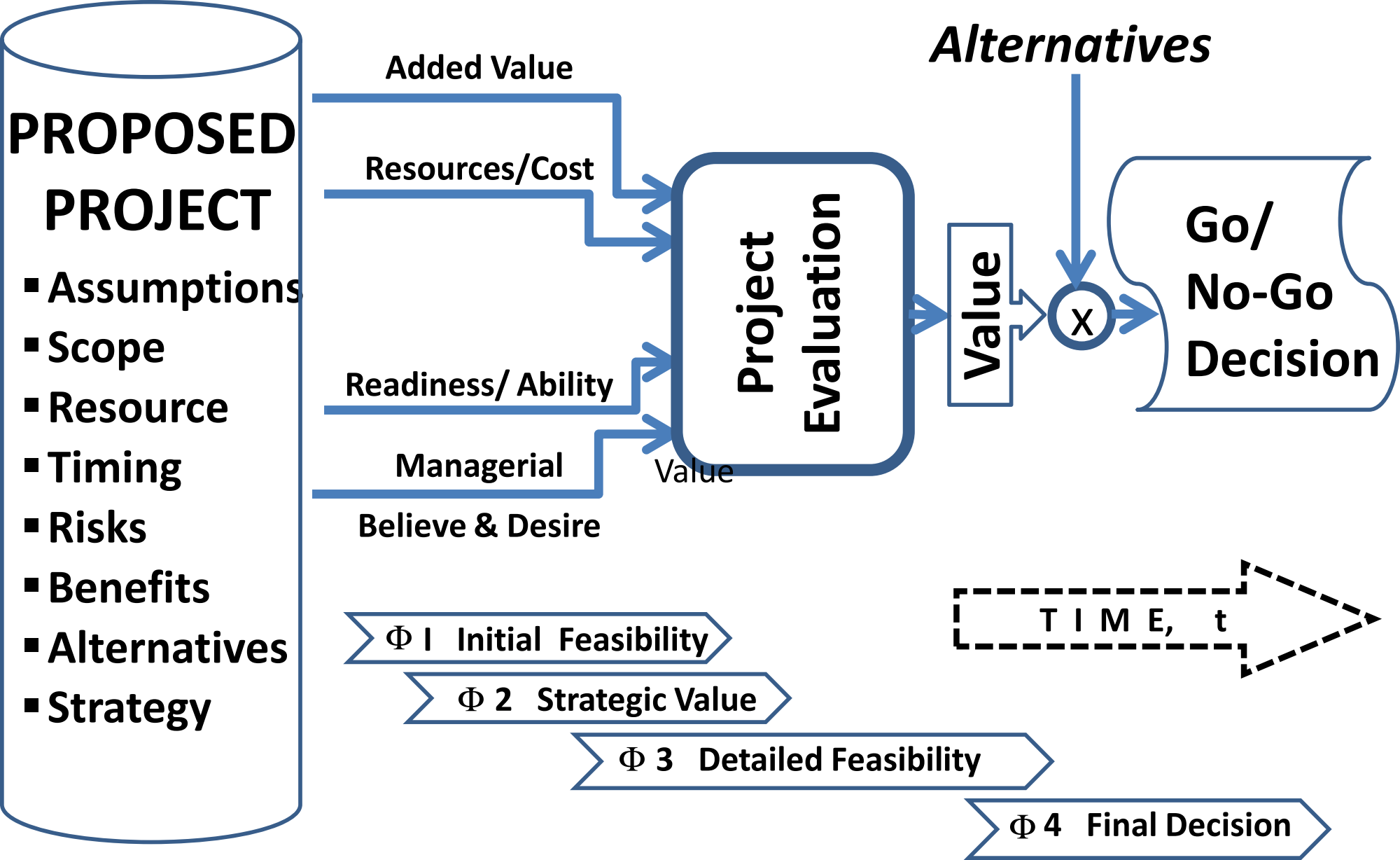
PROPOSED PROJECT
Assumptions
Scope
Resource
Timing
Risks
Benefits
Alternatives
Strategy
Added Value
Resources/Cost
Readiness/ Ability
Managerial
Believe & Desire
Value
Project Evaluation
Value
X
Alternatives
Go/ No-Go Decision
TIME, t
Φ I Initial Feasibility
Φ 2 Strategic Value
Φ 3 Detailed Feasibility
Φ 4 Final Decision