

DAILY DRINKS

#STAYHYDRATED



Explanation

This is challenge number 2. We are curious what you drink during one day.

The challenge is to take a photo of your drink everytime you drink something today.

A selfie is most fun! But you can also take a photo of just your drink. Up to you!

Send these photos via WhatsApp. Write in a message at what time you drank this drink and why you decided to drink this specific drink.

06 xx xx xx xx

Do you have a question about this challenge? Send an email to j.....@muzus.nl or send us a text on the whatsapp number. On the backside of this card are examples of photos.



GOOD LUCK!

MUZUS × **GGD Amsterdam**

PROMO VIDEO

#SPONSORED



Explanation

This is the fourth challenge. We are curious what you think about (soft-)drinks.

The challenge is to create an marketing or promo video and a bad review video about (soft-)drinks.

How to create a video? Look at the backside of this card.

You can use the words as inspiration for your video, but you don't have to.

And most of all: have fun!

Send both videos to us via whatsapp:

06 xx xx xx xx

Do you have a question about this challenge?

Send an email to j.....@muzus.nl or send us a text on the whatsapp number.

GOOD LUCK!



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DAILY DRINKS

EXAMPLES



Kaila drinks pearjuice
at 4pm



Sanne drinks a can Lipton
Ice Tea at 4:30 pm



Lisa drinks a glass of Lipton
Ice Tea at 3pm



Jiska drinks CoolBest during
breakfast at 8am.



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Promo Video

1. What is your favorite drink?
Use this drink for the promo
video

2. Create a video of yourself in
which you sell this drink as well
as possible, just as if you were
making an advertisement for
this drink. Tell us why you love
this drink so much.

Bad review video

1. What drink do you not like?
Use this drink for the bad review
video

2. Create a video of yourself in
which you give a (bad) review
about this drink. Why do you not
like it? And for what reason
should other people not drink it?



VS.



Inspirational words

It taste good
cheap
expensive
against first
sports
leisure
image
marketing
normal
healthy
unhealthy
to stay awake
friends
guilty pleasure
influencers
tiktok
easy to get
cool
not so cool
supermarket
refreshing
sweet
water
instagram
home

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