

Supplementary Table S1 Item Reliability Statistics

	If item dropped
	Cronbach's α
Do you wash your hands after handling poultry birds?	0.536
Do you wear any protective clothing (e.g. gloves, masks) before handling sick or dead poultry birds	0.530
Do you dispose dead poultry birds properly?	0.467
Do you wash equipment that has come into contact with dead or sick poultry birds?	0.473
Do you avoid contact with sick poultry birds?	0.630