

Additional File 2: A personalized email for email distribution arm of survey data collection

Hello,

I am an advisory member for this study that our awesome colleagues at UNC are conducting to address the racial, ethnic, and geographic disparities in access to free naloxone across NC. I think this is such important work. I encourage you to take a few minutes to fill out the following survey. It's very short and you may be eligible to receive \$20 for completing it.

Thanks!

[Name of community expert]

[Role]

[Department]

[Agency]

Hello \${m://FirstName} \${m://LastName},

You are receiving this email because you were identified as a contact for \${e://Field/Organization} that may be familiar with the organization's naloxone distribution efforts.

We would like to invite you (or another appropriate person in your organization) to take part in a 5-minute survey about your organization's distribution of free naloxone in NC.

- We are hoping to identify disparities in naloxone availability in NC.
- Results of this survey will inform the development of maps that show where naloxone is available in NC.
- Individuals who complete the survey can choose to provide their contact information to receive a \$20 Amazon eGift card.

To complete the survey, please click the following link:

[\\${l://SurveyLink?d=Take the Survey}](#)

Or copy and paste the URL below into your internet browser:

[\\${l://SurveyURL}](#)

Before filling it out, please ensure that neither you or someone in your organization has already completed this survey. If someone else in your organization would be a better representative to complete this survey for the specific program listed above, please forward it to them.

Thank you very much,

[Name of community expert]

[Role]

[Department]

[Agency]

Follow the link to opt out of future emails:

[\\${l://OptOutLink?d=Click here to unsubscribe}](#)