

Supplementary material. Interview guide

BLOCK 1. Using nicotine products

1. What are your reasons for using nicotine products?
2. Why do you choose these specific types of nicotine products [indicated in the survey]? What differences do you see compared to other products available on the market? How do these differences influence your choice?
3. Why don't you use other products? What features of these products made you stop using them?
4. In what situations and circumstances do you use the products [indicated in the survey]? If you use more than 1 product, do you use each of these products in different circumstances? Tell us what influences this. (prompt given to those respondents who answered „yes” or „no”, to encourage elaboration)
5. Look at the graph of product use over time.
 - a. Question for respondents who changed products [Please ask about each change in the type of product used in the context of the questions below]
What circumstances made you change the products you use? Think about and talk about life situations that could have influenced this. What features and effects of these products could have been the deciding factor? [we are interested in both the product they are giving up and the newly chosen one]
 - b. [people who use one product all the time in the survey] Why haven't you changed the products you use over time? What features and effects of this product could have been the deciding factor?

BLOCK 2: Social acceptance of the use of nicotine products

- 1 How has medical education influenced what attitudes you have towards nicotine products and their use?
2. How do you feel about your use of nicotine products as a healthcare professional? (Do you admit to your patients that you use? If yes then why? If no then why?)
3. How do your surroundings (family, friends and colleagues) react to your use of nicotine products as a healthcare professional?
4. How do the reactions of others influence your attitude towards the use of nicotine products? How do these reactions differ depending on the environment you are in? (Is it different at work, different at home, etc.)?
5. How does your use of nicotine products affect your interactions and relationships with colleagues and patients?
6. How important is the design and functionality of nicotine products to you when using them in different social situations? (We are interested in whether they choose alternative options, to be discreet, to be able to use these products in a room, etc.).

BLOCK 3: Awareness of harmfulness

1. What effects do you think nicotine has on the human body?
2. Overall, how do you assess the effects of traditional cigarettes and new nicotine products (e-cigarettes, heated tobacco, nicotine sachets) on people?
3. In your opinion, does the level of harm from nicotine products vary depending on the type of product? Tell us what you think about this.
4. What do you think are the effects of so-called 'zeros', i.e. nicotine-free products, on the human body?
5. What are your sources of information on nicotine products and their effects on health? Where

do you get your information from on new products (e-cigarettes, heated tobacco)? Who do you talk to about it?

6. How do you rate the following tobacco industry slogans about their certain products: “potentially less harmful”, “smokeless products”, “alternative better than cigarettes”, “potentially reduced risk”?

7. How do you use the term ‘harm reduction products’ in your work with patients?

8. The concept of harm reduction with novel nicotine products is currently being publicised by the tobacco industry - what would be your reaction to a proposal from the manufacturers to cooperate in the promotion of these products?

9. What do you think about the concept of harm reduction with commercial nicotine products commonly available in shops?

10. How was the topic of tobacco products discussed during the course of study/specialisation? How do you think it took into account new scientific evidence and population trends and issues of new nicotine products?

BLOCK 4: Future intentions regarding the use of nicotine products

1. What are your future plans to use nicotine products?

2. What would make you decide to stop using nicotine products? What do you see as the main obstacle to quitting?

3. How would changing your use of nicotine products affect your health, personal life and relationships?

4. How do you assess your ability to quit smoking? What are the reasons for this? What internal and external resources do you have that would help you to quit smoking?

BLOCK 5: Perceptions of your role in smoking cessation intervention

1. What do you think an smoking cessation intervention anti-smoking intervention is? How do you think it differs from education and therapy? Which products should it involve?

2. What are your experiences of carrying out anti-smoking interventions? Tell us about the course and type of these interventions. What methods did you use? What products did they involve?

3. How do you assess your skills in carrying out anti-smoking interventions? What do you think is needed to carry out an effective anti-smoking intervention?

4. How do your personal attitudes towards the use of nicotine products influence the interventions you implement?

5. How do you act professionally when you come into contact with a patient using nicotine products? How does this behaviour differ depending on which product the patient is using?

6. In your opinion, what forms of systemic support for patients using nicotine products are available in the public health system?

7. Have you ever recommended that a patient switch from a nicotine product to an alternative product? Tell us which product(s) you recommended. Why did you recommend this particular product?

BLOCK 6: Other psychoactive substances used concomitantly

1. What are your experiences of using nicotine products in combination with alcohol or other substances, e.g. Cannabis? Under what circumstances do you most often use a combination of these substances?

2. What differences do you notice in your mood or behaviour when using nicotine products together with alcohol and other substances, e.g. Cannabis? Do you have any specific observations or feelings?

3. What prompts you to reach for nicotine products when consuming alcohol or other substances, e.g. Cannabis?