

A CASE STUDY EXPLORING THE VALUE CHAIN, ENABLERS, OBSTACLES, AND BUSINESS MODELS TO SUSTAIN PRIVATE DIGITAL HEALTH BUSINESS ON GLOBAL GOODS IN UGANDA: A MIXED METHODS CONCURRENT TRIANGULATION STUDY DESIGN		
Variables to assess in each project	Respondent -1	Respondent-2
Current Value Chain,		
Business Model deployed,		
Customers and current reach,		
Duration of business,		
Regions where business is active		
Date business was launched,		
Education background of founders/owners		
Number of stakeholders in the business		
Software deployed		

