

Additional file 5

Table S5 Associations between responses to questions 3 to 6 and the amount of photographs taken per participant

Responses to questions about perceived impact of food cues on eating behaviour, acceptability of food cues and support for governmental regulation of food cues N (% within column)	1 to 4 photographs per participant	5 to 7 photographs per participant	8 to 16 photographs per participant
How often do these food cues stimulate you to eat?			
Never or rarely	7 (31.8%)	96 (38.2%)	55 (30.1%)
Sometimes	12 (54.4%)	124 (49.4%)	94 (51.4%)
Often or always	3 (13.6%)	30 (12.0%)	34 (18.6%)
I don't know	0 (0.0%)	1 (0.4%)	0 (0.0%)
Total amount of photographed food cues	22 (100.0%)	251 (100.0%)	183 (100.0%)
<i>Statistical tests</i>	<i>Fisher's exact test: p=0.305</i>		
How often do you think these food cues stimulate others to eat?			
Never or rarely	5 (22.7%)	26 (10.4%)	14 (7.7%)
Sometimes	7 (31.8%)	120 (47.8%)	93 (50.8%)
Often or always	10 (45.5%)	93 (37.1%)	76 (41.5%)
I don't know	0 (0.0%)	12 (4.8%)	0 (0.0%)
Total amount of photographed food cues	22 (100.0%)	251 (100.0%)	183 (100.0%)
<i>Statistical tests</i>	<i>Fisher's exact test: p=0.07</i>		
Do you find it acceptable to see these types of food cues here?			
Yes, I find it acceptable here	18 (81.8%)	197 (78.5%)	152 (83.1%)
Neutral	3 (13.6%)	30 (12.0%)	21 (11.5%)
No, I find it unacceptable here	1 (4.5%)	20 (8.0%)	10 (5.5%)
I don't know	0 (0.0%)	4 (1.6%)	0 (0.0%)
Total	22 (100.0%)	251 (100.0%)	183 (100.0%)
<i>Statistical tests</i>	<i>Fisher's exact test: p=0.612</i>		
Do you think the government should ban these types of food cues?			
No, the government should not ban these types of food cues	18 (81.8%)	190 (75.7%)	156 (85.2%)
Neutral	3 (13.6%)	41 (16.3%)	19 (10.4%)
Yes, the government should ban these types of food cues	1 (4.5%)	16 (6.4%)	8 (4.4%)
I don't know	0 (0.0%)	4 (1.6%)	0 (0.0%)
Total	22 (100.0%)	251 (100.0%)	183 (100.0%)
<i>Statistical tests</i>	<i>Fisher's exact test: p=0.229</i>		