

Supplementary Table 4: Socio-demographic characteristics of the FGD participants (ASHAs)

District	Allahabad		Rampur	
Village/Block	Village/Block 1	Village/Block 2	Village/Block 3	Village/Block 4
Participants	ASHAs, n (%)	ASHAs, n (%)	ASHAs, n (%)	ASHAs, n (%)
Overall	11	12	10	13
Age group				
20-29 years	3 (27)	4 (33)	2 (20)	2 (15)
30-39 years	5 (46)	4 (33)	4 (40)	10 (77)
40+ years	3 (27)	4 (33)	4 (40)	1 (8)
Religion				
Hindu	9 (82)	12 (100)	9 (90)	13 (100)
Muslim	2 (18)	0 (0)	1 (10)	0 (0)
Caste group				
Scheduled Tribe (ST)	1 (9)	0 (0)	0 (0)	0 (0)
Scheduled Caste (SC)	1 (9)	0 (0)	1 (<i>harijan</i>) (10)	2 (both <i>harijan</i>) (15)
Other Backward Class (OBC)	7 (64)	6 (50)	9 (90)	8 (62)
General Caste (GC)	2 (18)	6 (50)	0 (0)	3 (23)
Education				
Upper primary and lower secondary (6-9 standards)	8 (73)	0 (0)	5 (50)	9 (70)
Higher secondary (10-12 standards)	2 (18)	5 (42)	3 (30)	2 (15)
College or university	1 (9)	7 (58)	2 (20)	2 (15)
Husband's or families' occupation				
None	1 (9)	4 (33)	1 (10)	0 (0)
Labour	5 (46)	0 (0)	0 (0)	4 (31)
Agriculture/farmer (own land)	1 (9)	6 (50)	7 (70)	8 (62)
Private or government job	4 (36)	2 (17)	2 (20)	1 (7)
Number of children				
1	2 (18)	1 (8)	1 (10)	2 (15)
2-3	7 (64)	9 (75)	6 (60)	4 (31)
4-5	2 (18)	2 (17)	3 (30)	7 (54)

District	Allahabad		Rampur	
Village/Block	Village/Block 1	Village/Block 2	Village/Block 3	Village/Block 4
Participants	ASHAs, n (%)	ASHAs, n (%)	ASHAs, n (%)	ASHAs, n (%)
Duration as an ASHA worker				
<1-5 years	1 (9)	1 (8)	0 (0)	4 (31)
6-10 years	3 (27)	2 (17)	1 (10)	3 (23)
10-12 years	7 (64)	9 (75)	9 (90)	6 (46)