

Supplementary Table 1. Characteristics of the overall analytic sample vs. those with missing values (not asked) in each supermarket initiative support question. International Food Policy Study 2018 (n=22,264). Unweighted.

	Overall (n=22,264)	End-of-aisle (n=7,398)	Shelf space (n=7,427)	Checkouts (n=7,439)
Country				
Australia	4,004 (18.0)	1,340 (19.1)	1,326 (17.9)	1,338 (18.0)
Canada	4,288 (19.3)	1,416 (18.1)	1,402 (18.9)	1,470 (19.7)
United Kingdom	5,367 (24.1)	1,753 (23.7)	1,811 (24.4)	1,803 (24.2)
United States	4,523 (20.3)	1,511 (20.4)	1,519 (20.4)	1,493 (20.1)
Mexico	4,082 (18.3)	1,378 (18.6)	1,369 (18.4)	1,335 (18.0)
Sex				
Male	10,938 (49.1)	3,676 (49.7)	3,661 (49.3)	3,601 (48.4)
Female	11,326 (50.9)	3,722 (50.3)	3,766 (50.7)	3,838 (51.6)
Age group				
18-29 years old	4,693 (21.1)	1,585 (21.4)	1,548 (20.8)	1,560 (21.0)
30-44 years old	6,046 (27.2)	2,046 (27.7)	2,017 (27.2)	1,983 (26.7)
45-59 years old	5,258 (23.6)	1,711 (23.1)	1,825 (24.6)	1,722 (23.1)
60+ years old	6,267 (28.1)	2,056 (27.8)	2,037 (27.4)	2,174 (29.2)
Ethnicity				
Majority	18,368 (82.5)	6,089 (82.3)	6,125 (82.5)	6,154 (82.7)
Minority	3,636 (16.3)	1,220 (16.5)	1,216 (16.4)	1,200 (16.1)
Not stated	260 (1.2)	89 (1.2)	86 (1.2)	85 (1.2)
Education				
Low	5,980 (26.8)	1,972 (26.6)	1,995 (26.9)	2,013 (27.1)
Medium	6,051 (27.2)	2,012 (27.2)	1,993 (26.8)	2,046 (27.5)
High	10,174 (45.7)	3,400 (46.0)	3,416 (46.0)	3,358 (45.1)
Not stated	59 (0.3)	14 (0.2)	23 (0.3)	22 (0.3)
BMI				
<18.5	616 (2.8)	208 (2.8)	219 (3.0)	189 (2.5)
18.5-24.9	7,921 (35.6)	2,621 (35.4)	2,580 (34.7)	2,720 (36.6)
25-30	6,411 (28.8)	2,138 (28.9)	2,163 (29.1)	2,110 (28.4)
≥30	4,550 (20.4)	1,516 (20.5)	1,539 (20.7)	1,495 (20.1)
Missing/not stated	2,766 (12.4)	915 (12.4)	926 (12.5)	925 (12.4)
Nutrition knowledge				
None/low	7,960 (35.7)	2,639 (35.7)	2,698 (36.3)	2,623 (35.2)
Moderate	9,591 (43.1)	3,229 (43.7)	3,142 (42.3)	3,220 (43.3)
High	4,626 (20.8)	1,500 (20.3)	1,557 (21.0)	1,569 (21.1)
Not stated	87 (0.4)	30 (0.4)	30 (0.4)	27 (0.4)