

Supplementary Table 2. Weighted proportion (%) of ‘support’ (S), ‘neutral’ (N) and ‘oppose’ (O) responses to supermarket initiatives in the total sample and by country. International Food Policy Study 2018 (n=22,264).

Overall (n=22,264)				
	<i>Respondents (n=14,866)</i>			<i>Not asked (n=7,398)</i>
	S	N	O	
Fewer end-of-aisle displays containing unhealthy foods or soft drinks	55.9	36.7	7.4	–
	<i>Respondents (n=14,825)</i>			<i>Not asked (n=7,439)</i>
Checkouts with only healthy products	48.6	37.2	14.2	–
	<i>Respondents (n=14,837)</i>			<i>Not asked (n=7,427)</i>
More shelf space for fresh and healthier foods	72.0	25.5	2.5	–
Australia (n=4,004)				
	<i>Respondents (n=2,664)</i>			<i>Not asked (n=1,340)</i>
Fewer end-of-aisle displays containing unhealthy foods or soft drinks	56.8	35.8	7.5	–
	<i>Respondents (n=2,666)</i>			<i>Not asked (n=1,338)</i>
Checkouts with only healthy products	48.5	37.8	13.7	–
	<i>Respondents (n=2,678)</i>			<i>Not asked (n=1,326)</i>
More shelf space for fresh and healthier foods	69.5	27.9	2.6	–
Canada (n=4,288)				
	<i>Respondents (n= 2,872)</i>			<i>Not asked (n=1,416)</i>
Fewer end-of-aisle displays containing unhealthy foods or soft drinks	53.6	39.3	7.1	–
	<i>Respondents (n= 2,818)</i>			<i>Not asked (n=1,470)</i>
Checkouts with only healthy products	44.3	39.8	15.9	–
	<i>Respondents (n= 2,886)</i>			<i>Not asked (n= 1,402)</i>
More shelf space for fresh and healthier foods	68.5	29.4	2.1	–
United Kingdom (n=5,367)				
	<i>Respondents (n=3,614)</i>			<i>Not asked (n=1,753)</i>
Fewer end-of-aisle displays containing unhealthy foods or soft drinks	58.0	35.4	6.6	–
	<i>Respondents (n=3,564)</i>			<i>Not asked (n=1,803)</i>
Checkouts with only healthy products	49.3	36.0	14.7	–
	<i>Respondents (n=3,556)</i>			<i>Not asked (n=1,811)</i>
More shelf space for fresh and healthier foods	67.1	29.8	3.1	–
United States (n=4,523)				
	<i>Respondents (n=3,012)</i>			<i>Not asked (n=1,511)</i>
Fewer end-of-aisle displays containing unhealthy foods or soft drinks	51.7	38.7	9.6	–
	<i>Respondents (n=3,030)</i>			<i>Not asked (n=1,493)</i>
Checkouts with only healthy products	40.1	39.4	20.5	–
	<i>Respondents (n=3,004)</i>			<i>Not asked (n=1,519)</i>
More shelf space for fresh and healthier foods	68.8	27.7	3.5	–
Mexico (n=4,082)				
	<i>Respondents (n=2,704)</i>			<i>Not asked (n=1,378)</i>
Fewer end-of-aisle displays containing unhealthy foods or soft drinks	59.4	34.0	6.6	–
	<i>Respondents (n=2,747)</i>			<i>Not asked (n= 1,335)</i>
Checkouts with only healthy products	61.5	33.0	5.5	–
	<i>Respondents (n=2,713)</i>			<i>Not asked (n=1,369)</i>
More shelf space for fresh and healthier foods	88.3	10.7	1.0	–