

Supplementary Table 3. Adjusted OR* (95% CI) of characteristics associated with support for supermarket initiatives focused on product placement excluding respondents that selected ‘neutral’. International Food Policy Study2018.

Variable	Categories	OR* (95% CI)		
		Fewer end-of-aisle displays containing unhealthy foods or soft drinks	More shelf space for fresh and healthier foods	Checkouts with only healthy products
Country	Australia	Reference	Reference	Reference
	Canada	0.92 (0.70 to 1.22)	1.21 (0.81 to 1.81)	0.76 (0.62 to 0.93)
	UK	1.29 (1.00 to 1.67)	0.89 (0.62 to 1.27)	1.01 (0.84 to 1.22)
	US	0.72 (0.56 to 0.93)	0.71 (0.49 to 1.03)	0.54 (0.44 to 0.65)
	Mexico	1.17 (0.88 to 1.55)	3.48 (2.10 to 5.76)	3.05 (2.33 to 4.00)
	Canada	Reference	Reference	Reference
	Australia	1.08 (0.82 to 1.43)	0.83 (0.55 to 1.23)	1.31 (1.08 to 1.60)
	UK	1.40 (1.06 to 1.85)	0.73 (0.49 to 1.09)	1.33 (1.09 to 1.60)
	US	0.78 (0.60 to 1.02)	0.58 (0.39 to 0.88)	0.70 (0.58 to 0.85)
	Mexico	1.26 (0.94 to 1.69)	2.87 (1.70 to 4.85)	4.01 (3.06 to 5.26)
	UK	Reference	Reference	Reference
	Canada	0.71 (0.54 to 0.94)	1.37 (0.92 to 2.03)	0.75 (0.62 to 0.91)
	Australia	0.77 (0.60 to 1.00)	1.13 (0.79 to 1.61)	0.99 (0.82 to 1.20)
	US	0.56 (0.44 to 0.71)	0.80 (0.55 to 1.16)	0.53 (0.45 to 0.63)
	Mexico	0.90 (0.69 to 1.18)	3.92 (2.42 to 6.35)	3.03 (2.33 to 3.92)
	US	Reference	Reference	Reference
	Canada	1.28 (0.98 to 1.67)	1.72 (1.14 to 2.59)	1.42 (1.17 to 1.72)
	Australia	1.39 (1.08 to 1.78)	1.42 (0.98 to 2.06)	1.87 (1.55 to 2.25)
	UK	1.79 (1.41 to 2.29)	1.26 (0.86 to 1.82)	1.88 (1.58 to 2.24)
	Mexico	1.62 (1.25 to 2.09)	4.93 (3.01 to 8.06)	5.70 (4.41 to 7.36)
	Mexico	Reference	Reference	Reference
	Canada	0.79 (0.59 to 1.06)	0.35 (0.21 to 0.59)	0.25 (0.19 to 0.33)
	Australia	0.86 (0.65 to 1.14)	0.29 (0.17 to 0.48)	0.33 (0.25 to 0.43)
	UK	1.11 (0.85 to 1.46)	0.25 (0.16 to 0.41)	0.33 (0.25 to 0.43)
	US	0.62 (0.48 to 0.80)	0.20 (0.12 to 0.33)	0.18 (0.14 to 0.23)
Age	18-29	Reference	Reference	Reference
	30-44	1.11 (0.88 to 1.40)	1.09 (0.77 to 1.54)	1.36 (1.11 to 1.66)
	45-59	1.35 (1.05 to 1.72)	1.62 (1.09 to 2.41)	1.03 (0.85 to 1.26)
	60+	1.63 (1.28 to 2.09)	1.81 (1.21 to 2.71)	0.88 (0.73 to 1.07)
Sex	Male	Reference	Reference	Reference
	Female	1.81 (1.53 to 2.14)	3.38 (2.57 to 4.44)	1.60 (1.41 to 1.82)
Education	Low	Reference	Reference	Reference
	Medium	1.40 (1.13 to 1.73)	0.90 (0.66 to 1.23)	1.31 (1.12 to 1.53)
	High	1.51 (1.26 to 1.81)	1.15 (0.86 to 1.54)	1.30 (1.13 to 1.50)
Nutrition knowledge	None/low	Reference	Reference	Reference
	Moderate	1.22 (1.02 to 1.47)	1.55 (1.15 to 2.07)	1.19 (1.04 to 1.37)
	High	1.37 (1.08 to 1.73)	1.60 (1.11 to 2.30)	2.07 (1.72 to 2.48)
BMI	<18.5	Reference	Reference	Reference
	18.5-24.9	0.58 (0.37 to 0.92)	0.47 (0.24 to 0.92)	1.28 (0.85 to 1.94)
	25-30	0.99 (0.80 to 1.22)	0.83 (0.59 to 1.15)	1.06 (0.90 to 1.24)
	≥30	1.12 (0.88 to 1.42)	0.90 (0.61 to 1.32)	1.06 (0.89 to 1.26)
	Missing/not stated	0.59 (0.45 to 0.77)	0.44 (0.30 to 0.64)	0.80 (0.64 to 1.00)

*Adjusted for all other variables listed.

Estimates of support (%) across categories are weighted.

In bold: Statistically significant associations ($p < 0.05$).