

ADDITIONAL FILE 1

TITLE: The association between exposure to food marketing and dietary intake among youth in six countries

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Supplementary Table 1. The odds of reporting more frequent consumption of snacks the day prior to the survey in relation to both self-reported frequency of exposure to advertising of snacks in the past 30 days and exposure to one or more marketing techniques among youth, presented by country (weighted estimates, n=9,057).^a

Parameter ^a	Australia		Canada		Chile		Mexico		United Kingdom		United States	
	χ^2 , p-value ^b	AOR (95% CI) ^b	χ^2 , p-value ^b	AOR (95% CI) ^b	χ^2 , p-value ^b	AOR (95% CI) ^b	χ^2 , p-value ^b	AOR (95% CI) ^b	χ^2 , p-value ^b	AOR (95% CI) ^b	χ^2 , p-value ^b	AOR (95% CI) ^b
Frequency of exposure to advertising of snacks in the past 30 days	12.52, p=0.01		55.81, p<0.001		10.89, p=0.03		12.08, p=0.02		12.59, p=0.01		29.20, p<0.001	
Less than once a week vs never		2.13 (1.26, 3.61)		1.72 (1.29, 2.30)		1.81 (0.91, 3.60)		0.72 (0.27, 1.96)		1.51 (0.93, 2.46)		1.55 (0.88, 2.73)
Once a week vs. never		1.92 (1.11, 3.31)		1.94 (1.44, 2.63)		2.44 (1.27, 4.67)		1.07 (0.42, 2.73)		1.50 (0.93, 2.41)		2.46 (1.39, 4.33)
A few times a week vs. never		1.98 (1.23, 3.21)		2.65 (1.99, 3.53)		1.43 (0.83, 2.49)		1.24 (0.53, 2.93)		1.87 (1.22, 2.87)		2.89 (1.78, 4.68)
Every day or more than once a day vs. never ^c		1.39 (0.81, 2.41)		3.13 (2.17, 4.51)		2.05 (1.13, 3.71)		2.03 (0.85, 4.82)		2.58 (1.40, 4.75)		3.89 (2.22, 6.82)
Exposure to one or more marketing techniques ^d	5.85, p=0.02		0.55, p=0.46		6.63, p=0.01		12.30, p<0.001		1.42, p=0.23		0.41, p=0.53	
Exposed vs. not exposed		1.61 (1.09, 2.34)		0.92 (0.74, 1.14)		1.63 (1.12, 2.36)		2.13 (1.39, 3.26)		1.23 (0.87, 1.73)		0.89 (0.62, 1.28)

^aThe reference category is listed second. ^bAll models were adjusted for age, sex, ethnicity and income adequacy. Boldface indicates statistical significance (p<0.05). ^cThe “every day” and “more than once a day” categories were combined due to low numbers of observations. ^dVariable derived based on youth’s self-reported exposure to one or more of the following marketing techniques: sports teams or athletes; cartoons or characters from movies or TV; cartoons or characters made by food companies; and/or famous people.