

Supplementary material

Table 1: List of included sources

	Author	Year	Titel	Journal	News Analysis	Policy area*
1	Feinberg BM	1971	Content analysis shows cigarette advertising up twofold in 14 magazines	Journalism Quarterly	No	TAPS
2	Warner KE	1985	Tobacco industry response to a public health concern: A content analysis of cigarette ads	Health Education Quarterly	No	TAPS
3	Aitken P, Leathar D & Squair S	1986	Children's awareness of cigarette brand sponsorship of sports and games in the UK	Health Education Research	No	TAPS
4	Albright CL, Altman DG et al.	1988	Cigarette advertisements in magazines: Evidence for a differential focus on women's and youth magazines	Health Education Quarterly	No	TAPS
5	Blum A	1991	The Marlboro Grand Prix. Circumvention of the television ban on tobacco advertising	The New England Journal of Medicine	No	TAPS
6	King KW, Reid LN et al.	1991	Changes in the visual imagery of cigarette ads, 1954–1986	Journal of Public Policy and Marketing	No	TAPS
7	AB	1992	Kuala Lumpur 1991	Tobacco Control	Yes	TAPS
8	Robinson R, Barry M et al.	1992	Report of the Tobacco Policy Research Group on Marketing and Promotions Targeted at African Americans, Latinos, and Women	Tobacco Control	No	TAPS
9	AB & ES	1993	Canada leaving other countries out in the cold	Tobacco Control	Yes	TAPS
10	AB & ES	1993	Re-start your engines	Tobacco Control	Yes	TAPS
11	Bergman JE	1993	Tobacco battle takes to the sky	Tobacco Control	Yes	TAPS
12	Davis RM	1993	Vive la France	Tobacco Control	Yes	TAPS
13	Chapman S	1994	How astute a tobacco marketeer are you?	Tobacco Control	No	TAPS
14	Madden P & Grube J	1994	The frequency and nature of alcohol and tobacco advertising in televised sports, 1990 through 1992	American Journal of Public Health	No	TAPS
15	Simpson D	1994	Camel burgers	Tobacco Control	Yes	TAPS
16	Simpson D	1994	Croatia: win some, lose some	Tobacco Control	Yes	TAPS
17	Simpson D	1994	Croatia: an extra war	Tobacco Control	Yes	TAPS
18	Hamann S	1995	Thailand survives art attack	Tobacco Control	Yes	TAPS
19	Simpson D	1995	China: Marlboro man evades ban	Tobacco Control	Yes	TAPS
20	Cornwell TB	1997	The use of sponsorship-linked marketing by tobacco firms: International public policy issues	The Journal of Consumer Affairs	No	TAPS
21	Jenkins CNH, Pham Xuan D et al.	1997	Tobacco use in Vietnam: Prevalence, predictors, and the role of the transnational tobacco corporations	JAMA	No	TAPS
22	Simpson D	1997	Turkey: Camel gets through again	Tobacco Control	Yes	TAPS

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23	Simpson D	1997	Turkey: driving a camel through the eye of the law	Tobacco Control	Yes	TAPS
24	Slade J	1997	The pack as advertisement	Tobacco Control	No	TAPS
25	Sparks R	1997	Tobacco-control Legislation, Public Health and Sport Sponsorship	Asia-Australia Marketing Journal	No	TAPS
26	Fraser T	1998	Phasing out of point-of-sale tobacco advertising in New Zealand	Tobacco Control	No	TAPS
27	Seimon T & Mehl GL	1998	Strategic marketing of cigarettes to young people in Sri Lanka: "go ahead--I want to see you smoke it now"	Tobacco Control	No	TAPS
28	Chaloupka F, Slater S & Wakefield M	1999	USA: price cuts and point of sale ads follow tax rise	Tobacco Control	Yes	TAPS
29	Simpson D	1999	Turkey: tobacco's hard drive for ban-busting F1	Tobacco Control	Yes	TAPS
30	Simpson D	1999	South Africa: two winnings and a funeral boom	Tobacco Control	Yes	TAPS
31	Efroymson D	2000	Bangladesh: voyage of disdain sunk without trace	Tobacco Control	Yes	TAPS
32	Vateesatokit P, Hughes B & Ritthphakdee B	2000	Thailand: winning battles, but the war's far from over	Tobacco Control	No	TAPS
33	Carter S	2001	Worshipping at the Alpine altar: promoting tobacco in a world without advertising	Tobacco Control	No	TAPS
34	Chantornvong S & McCargo D	2001	Political economy of Tobacco Control in Thailand	Tobacco Control	No	TAPS
35	Feighery EC, Ribisl KM et al.	2001	Cigarette advertising and promotional strategies in retail outlets: results of a statewide survey in California	Tobacco Control	No	TAPS
36	Harper T	2001	Marketing life after advertising bans	Tobacco Control	No	TAPS
37	King C & Siegel M	2001	The Master Settlement Agreement with the tobacco industry and cigarette advertising in magazines	The New England Journal of Medicine	No	TAPS
38	Oddouz K & Melihan-Cheinin P	2001	France: rolling round the curbs	Tobacco Control	Yes	TAPS
39	Rosenberg NJ & Siegel M	2001	Use of corporate sponsorship as a tobacco marketing tool: a review of tobacco industry sponsorship in the USA, 1995–99	Tobacco Control	No	TAPS
40	Smith KC & Wakefield M	2001	USA: the name of Philip Morris to sit on 28 million school desks	Tobacco Control	Yes	TAPS
41	Anderson S, Hastings G & MacFadyen L	2002	Strategic marketing in the UK tobacco industry	The Lancet Oncology	No	TAPS
42	Assunta M	2002	BAT flouts tobacco-free World Cup policy	Tobacco Control	No	TAPS

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43	Celebucki CC & Diskin K	2002	A longitudinal study of externally visible cigarette advertising on retail storefronts in Massachusetts before and after the Master Settlement Agreement	Tobacco Control	No	TAPS
44	Dewhirst T & Hunter A	2002	Tobacco sponsorship of Formula One and CART auto racing: tobacco brand exposure and enhanced symbolic imagery through co-sponsors' third party advertising	Tobacco Control	No	TAPS
45	Hamilton WL, Turner-Bowker C et al.	2002	Cigarette advertising in magazines: the tobacco industry response to the Master Settlement Agreement and to public pressure	Tobacco Control	No	TAPS
46	Harper TA & Martin JE	2002	Under the radar-how the tobacco industry targets youth in Australia	Drug and Alcohol Review	No	TAPS
47	Sepe E, Ling PM & Glantz SA	2002	Smooth moves: Bar and nightclub tobacco promotions that target young adults	American Journal of Public Health	No	TAPS
48	Simpson D	2002	Hong Kong: Marlboro tries it on (the pack)	Tobacco Control	Yes	TAPS
49	Simpson D	2002	Thailand: trying to swing it on the golf course	Tobacco Control	Yes	TAPS
50	Wakefield M & Letcher T	2002	My pack is cuter than your pack	Tobacco Control	No	TAPS
51	Wakefield M, Morley C et al.	2002	The cigarette pack as image: new evidence from tobacco industry documents	Tobacco Control	No	TAPS
52	Wakefield MA, Terry-McElrath YM et al.	2002	Tobacco industry marketing at point of purchase after the 1998 MSA billboard advertising ban	American Journal of Public Health	No	TAPS
53	Carter SM	2003	Going below the line: creating transportable brands for Australia's dark market	Tobacco Control	No	TAPS
54	Carter SM	2003	New frontier, new power: the retail environment in Australia's dark market	Tobacco Control	No	TAPS
55	Chebat JC	2003	Effects of F1 grand prix sponsorship by cigarette brands on adolescents' cognitive and behavioral responses	International Journal of Sports Marketing and Sponsorship	No	TAPS
56	Greaves L	2003	Canada: demolishing the power walls	Tobacco Control	Yes	TAPS
57	Lavack AM	2003	An inside view of tobacco sports sponsorship: an historical perspective	International Journal of Sports Marketing and Sponsorship	No	TAPS
58	Morrow M & Barraclough S	2003	Tobacco Control and gender in Southeast Asia. Part I: Malaysia and the Philippines	Health Promotion International	No	TAPS
59	Simpson D	2003	UK: getaway cars?	Tobacco Control	Yes	TAPS
60	Assunta M & Chapman S	2004	"The world's most hostile environment": how the tobacco industry circumvented Singapore's advertising ban	Tobacco Control	No	TAPS
61	Assunta M & Chapman S	2004	The tobacco industry's accounts of refining indirect tobacco advertising in Malaysia	Tobacco Control	No	TAPS

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62	Assunta M, Chapman S	2004	Industry sponsored youth smoking prevention programme in Malaysia: a case study in duplicity	Tobacco Control	No	TAPS
63	Biener L, Nyman AL et al.	2004	Adults only: The prevalence of tobacco promotions in bars and clubs in the Boston Area	Tobacco Control	No	TAPS
64	Braverman MT & Aarø LE	2004	Adolescent smoking and exposure to tobacco marketing under a tobacco advertising ban: findings from 2 Norwegian national samples	American Journal of Public Health	No	TAPS
65	Carlyle J, Collin J et al.	2004	British American Tobacco and Formula One motor racing	BMJ	No	TAPS
66	Knight J & Chapman S	2004	"Asian yuppies ... are always looking for something new and different": creating a tobacco culture among young Asians	Tobacco Control	No	TAPS
67	Knowles JH, Wanke KL & Kawachi I	2004	Internet sales of tobacco: heading off the new E-pidemic	Journal of Public Health Policy	No	TAPS
68	Kohrman M	2004	Should I Quit? Tobacco, Fraught Identity, And the Risks of Governmentality In Urban China	Urban Anthropology and Studies of Cultural Systems and World Economic Development	No	TAPS
69	Lee K, Gilmore AB & Collin J	2004	Breaking and re-entering: British American Tobacco in China 1979-2000	Tobacco Control	No	TAPS
70	MacKenzie R, Collin J et al.	2004	"If we can just 'stall' new unfriendly legislations, the scoreboard is already in our favour": transnational tobacco companies and ingredients disclosure in Thailand	Tobacco Control	No	P-R
71	Ruel E, Mani N et al.	2004	After the Master Settlement Agreement: trends in the American tobacco retail environment from 1999 to 2002	Health Promotion Practice	No	TAPS
72	Shatenstein S	2004	Canada: chicanery in the chicanes	Tobacco Control	Yes	TAPS
73	Simpson D	2004	USA/Brazil: the flavour of things to come?	Tobacco Control	Yes	P&L, TAPS
74	Simpson D	2004	Japan, India: mobile smoking vans	Tobacco Control	Yes	SF
75	Simpson D	2004	UK: how did these get here?	Tobacco Control	Yes	TAPS
76	Simpson D	2004	Malaysia: racing round the hurdles	Tobacco Control	Yes	TAPS
77	Simpson D	2004	USA: they were putting what, where?	Tobacco Control	Yes	TAPS
78	Simpson D	2004	Brazil: BAT's "smoking point" banned	Tobacco Control	Yes	SF
79	Szilagyi T	2004	Hungary: tobacco ads forced back inside	Tobacco Control	Yes	TAPS
80	Bansal R, John S & Ling PM	2005	Cigarette advertising in Mumbai, India: targeting different socioeconomic groups, women, and youth	Tobacco Control	No	TAPS
81	Gilpin EA, White VM & Pierce JP	2005	How effective are tobacco industry bar and club marketing efforts in reaching young adults?	Tobacco Control	No	TAPS

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82	Kaduri P, Gilreath T et al.	2005	Social networks' influence on tobacco use among students in Dar Es Salaam, Tanzania	Promotion & Education	No	TAPS
83	King B & Borland R	2005	What was "light" and "mild" is now "smooth" and "fine": new labelling of Australian cigarettes	Tobacco Control	No	P&L
84	Mehl G, Wipfli H & Winch P	2005	Controlling Tobacco: The Vital Role of Local Communities	Harvard International Review	No	TAPS
85	Simpson D	2005	India: still at the bravery game	Tobacco Control	Yes	TAPS
86	Simpson D	2005	Swedish Match: sucked into controversy, worldwide	Tobacco Control	Yes	P&L, TAPS
87	Simpson D	2005	China: illegal brand ads pulled	Tobacco Control	Yes	TAPS
88	Simpson D	2005	Hungary: BAT university deal questioned	Tobacco Control	Yes	TAPS
89	Snell C & Bailey L	2005	Operation storefront: observations of tobacco retailer advertising and compliance with tobacco laws	Youth Violence and Juvenile Justice	No	TAPS
90	Sushma C & Sharang C	2005	Pan masala advertisements are surrogate for tobacco products	Indian Journal of Cancer	No	TAPS
91	Wen, CP, Chen T et al.	2005	Are marketing campaigns in Taiwan by foreign tobacco companies targeting young smokers?	Tobacco Control	No	TAPS
92	Goswami H	2006	India: promoting tobacco via "research"	Tobacco Control	Yes	TAPS
93	Hafez N & Ling PM	2006	Finding the Kool Mixx: how Brown & Williamson used music marketing to sell cigarettes	Tobacco Control	No	TAPS
94	Hammond D	2006	Canada: a new angle on packs	Tobacco Control	Yes	TAPS
95	Jalleh G, Donovan RJ et al.	2006	Tobacco advertising and promotion at point-of-sale	Australian and New Zealand Journal of Public Health	No	P&L, TAPS
96	Lavack AM & Toth G	2006	Tobacco point-of-purchase promotion: examining tobacco industry documents	Tobacco Control	No	TAPS
97	Loomis BR, Farrelly MC et al.	2006	Point of purchase cigarette promotions before and after the Master Settlement Agreement: exploring retail scanner data	Tobacco Control	No	TAPS
98	Simpson D	2006	India: oral tobacco kite ads	Tobacco Control	Yes	TAPS
99	Simpson D	2006	Australia: BAT corporate social irresponsibility	Tobacco Control	Yes	P&L
100	Simpson D	2006	Czech Republic: film targets still in frame	Tobacco Control	Yes	TAPS
101	Simpson D	2006	Hong Kong, China: Marlboro pack sleeves	Tobacco Control	Yes	P&L
102	Swanson MG	2006	Australia: health warnings canned	Tobacco Control	Yes	P&L
103	Chapman S	2007	Australia: British American Tobacco "addresses" youth smoking	Tobacco Control	Yes	P&L

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104	Chaudhry S, Chaudhry S & Chaudhry K	2007	Point of sale tobacco advertisements in India	Indian Journal of Cancer	No	TAPS
105	Delnevo CD & Hrywna M	2007	"A whole 'nother smoke" or a cigarette in disguise: how RJ Reynolds reframed the image of little cigars	American Journal of Public Health	No	P&L, TAPS
106	Kralikova E	2007	Czech Republic: BAT gets round weak ad ban	Tobacco Control	Yes	TAPS
107	MacKenzie R, Collin J & Sriwongcharoen K	2007	Thailand - lighting up a dark market: British American tobacco, sports sponsorship and the circumvention of legislation	Journal of Epidemiology and Community Health	No	TAPS
108	Sanders S	2007	Australia: WARNING: outdated pack health warnings are addictive - to tobacco companies	Tobacco Control	Yes	P&L
109	Simpson D	2007	Belgium: retail incentives are child's play	Tobacco Control	Yes	TAPS
110	Simpson D	2007	UK: FI promotion dead, but won't lie down	Tobacco Control	Yes	TAPS
111	Simpson D	2007	South Korea: pack design bombshell	Tobacco Control	Yes	TAPS
112	Slater SJ, Chaloupka FJ et al.	2007	The Impact of Retail Cigarette Marketing Practices on Youth Smoking Uptake	Archives of Pediatrics and Adolescent Medicine	No	TAPS
113	Sussman S, Pokhrel P et al.	2007	Tobacco control in developing countries: Tanzania, Nepal, China, and Thailand as examples	Nicotine & Tobacco Research	No	P&L
114	Alpert HR, Koh HK & Connolly GN	2008	After The Master Settlement Agreement: Targeting And Exposure Of Youth To Magazine Tobacco Advertising	Health Affairs	No	TAPS
115	Borland R, Fong GT et al.	2008	What Happened to Smokers' Beliefs about Light Cigarettes When "Light/Mild" Brand Descriptors Were Banned in the UK? Findings from the International Tobacco Control (ITC) Four Country Survey	Tobacco Control	No	P&L
116	Feighery EC, Schleicher NC et al.	2008	An Examination of Trends in Amount and Type of Cigarette Advertising and Sales Promotions in California Stores, 2002-2005	Tobacco Control	No	TAPS
117	Freeman B, Chapman S & Rimmer M	2008	The case for the plain packaging of tobacco products	Addiction	No	P&L
118	Lee S & Holden C	2008	South Korea: KT&G prepares for FCTC with charity drive	Tobacco Control	Yes	TAPS
119	Lee S & Lee K	2008	South Korea: Smoke on the Roads	Tobacco Control	Yes	TAPS
120	Mackenzie R	2008	Australia: Don't Mention the Product	Tobacco Control	Yes	TAPS
121	Saloojee Y	2008	South Africa: Snus "not a tobacco product"	Tobacco Control	Yes	TAPS

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122	Scheffels, J	2008	"A difference that makes a difference: young adult smokers' accounts of cigarette brands and package design"	Tobacco Control	No	TAPS
123	Simpson D	2008	Philippines: Bad Year for PM's PR	Tobacco Control	Yes	TAPS
124	Simpson D	2008	Philippines: String of Marlboro Packs	Tobacco Control	Yes	P&L
125	Sinha, DN, Gupta PC et al.	2008	Linking Global Youth Tobacco Survey 2003 and 2006 data to tobacco control policy in India	Journal of School Health	No	TAPS
126	Danishvskiy K & Saverskiy A	2009	Russia: Pandora's box, or holy fool's flash mob?	Tobacco Control	Yes	TAPS
127	Freeman B & Chapman S	2009	Open-source marketing: Camel cigarette brand marketing in the "Web 2.0" world	Tobacco Control	No	TAPS
128	John R, Cheney MK & Azad MR	2009	Point-of-sale marketing of tobacco products: taking advantage of the socially disadvantaged?	Journal of Health Care for the Poor and Underserved	No	TAPS
129	Lee K	2009	Russia: What is JTI playing at?	Tobacco Control	Yes	TAPS
130	Moodie C & Hastings G	2009	Making the pack the hero, tobacco industry response to marketing restrictions in the UK: findings from a long-term audit	International Journal of Mental Health & Addiction	No	TAPS
131	Peace J, Wilson N et al.	2009	Survey of descriptors on cigarette packs: still misleading consumers?	The New Zealand Medical Journal	No	P&L
132	Preechawong S	2009	Thailand: Wiping out the last ads	Tobacco Control	Yes	P&L
133	Simpson D	2009	India: Surrogates and spoofs	Tobacco Control	Yes	TAPS
134	Simpson D	2009	Sri Lanka: Industry promotion	Tobacco Control	Yes	TAPS
135	Simpson D	2009	Switzerland: Imperial's tennis racket	Tobacco Control	Yes	TAPS
136	Wilson N, Peace J et al.	2009	Distribution of new graphic warning labels: Are tobacco companies following regulations?	Tobacco Induced Diseases	No	P&L
137	Elkin L, Thomson G & Wilson N	2010	Connecting world youth with tobacco brands YouTube and the Internet policy vacuum on Web 2.0	Tobacco Control	No	TAPS
138	Freeman B & Chapman S	2010	British American Tobacco on Facebook: undermining Article 13 of the global World Health Organization Framework Convention on Tobacco Control	Tobacco Control	No	TAPS
139	Hoek J, Wilson N et al.	2010	Lessons from New Zealand's introduction of pictorial health warnings on tobacco packaging	Bulletin of the World Health Organization	No	P&L
140	Kin F, Lian TY & Yoon YC	2010	How the Tobacco Industry Circumvented Ban on Tobacco Advertising, Promotion and Sponsorship: Observations from Selected ASEAN Countries	Asian Journal of WTO & International Health Law and Policy	No	TAPS
141	King B, Borland R et al.	2010	Divergence between strength indicators in packaging and cigarette engineering: a case study of Marlboro varieties in Australia and the USA	Tobacco Control	No	P&L

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142	Longman JM, Pritchard C et al.	2010	Accessibility of chewing tobacco products in England	Journal of Public Health	No	P&L
143	McKnight-Eily L, Arrazola R et al.	2010	Prevalence and Psychosocial Correlates of Current Smoking Among Adolescent Students in Thailand, 2005	Health Education & Behavior	No	TAPS
144	Moodie C & Hastings G	2010	Tobacco packaging as promotion	Tobacco Control	No	TAPS
145	Rodriguez-Bolanos R, Reynales-Shigematsu LM et al.	2010	Monitoring strategy for control of tobacco in Mexico: advertising, promotion and sponsorship, packaging and labeling	Salud Pública de México	No	P&L, TAPS
146	Rooke C, Cheeseman H et al.	2010	Tobacco point-of-sale displays in England: a snapshot survey of current practices	Tobacco Control	No	TAPS
147	Sebrie EM, Blanco A & Glantz SA	2010	Cigarette labeling policies in Latin America and the Caribbean: progress and obstacles	Salud Pública de México	No	P&L
148	Simpson D	2010	Switzerland: Davidoff loses game, set & match	Tobacco Control	Yes	TAPS
149	Simpson D	2010	Mauritius: Women in politics the BAT link	Tobacco Control	Yes	TAPS
150	Simpson D	2010	Germany: BAT'S political ad	Tobacco Control	Yes	TAPS
151	Simpson D	2010	Switzerland: Health beats Davidoff beats Davidoff	Tobacco Control	Yes	TAPS
152	Thrasher JF, Hammond D & Arillo-Santillán E	2010	The alchemy of Marlboro: transforming 'light' into 'gold' in Mexico	Tobacco Control	No	P&L
153	Bansal-Travers M, Hammond D et al.	2011	The Impact of Cigarette Pack Design, Descriptors, and Warning Labels on Risk Perception in the U.S.	American Journal of Preventive Medicine	No	P&L
154	Bansal-Travers M, O'Connor R et al.	2011	What do cigarette pack colors communicate to smokers in the U.S.?	American Journal of Preventive Medicine	No	P&L
155	Coombs J, Bond L et al.	2011	"Below the Line": The tobacco industry and youth smoking	Australasian Medical Journal	No	TAPS
156	Crosbie E, Sebrie E & Glantz S	2011	Strong advocacy led to successful implementation of smokefree Mexico City	Tobacco Control	No	SF
157	Danishevskiy K & McKee M	2011	Tobacco: a product like any other?	Health Economics, Policy and Law	No	P&L

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158	Mir H, Buchanan D et al.	2011	Cigarette pack labelling in 12 countries at different levels of economic development	Journal of Public Health Policy	No	P&L
159	Mutti S, Hammond D et al.	2011	Beyond light and mild: cigarette brand descriptors and perceptions of risk in the International Tobacco Control (ITC) Four Country Survey	Addiction	No	P&L
160	Nimpitakpong P & Pittayakulmongk on C	2011	Thailand: Young, female 'Ambassadors' promote cigarettes	Tobacco Control	Yes	TAPS
161	Siahpush M, Borland R et al.	2011	Socioeconomic differences in the effectiveness of the removal of the "light" descriptor on cigarette packs: findings from the International Tobacco Control (ITC) Thailand Survey	International Journal of Environmental Research and Public Health	No	P&L
162	Simpson D	2011	World: New Marlboro F1 sponsorship but why?	Tobacco Control	Yes	TAPS
163	Stanton CR, Chu A et al.	2011	Promoting tobacco through the international language of dance music: British American Tobacco and the Ministry of Sound	European Journal of Public Health	No	TAPS
164	Tumwine J	2011	Implementation of the Framework Convention on Tobacco Control in Africa: Current Status of Legislation	International Journal of Environmental Research and Public Health	No	P&L, TAPS
165	Charoenca N, Mock J et al.	2012	Success Counteracting Tobacco Company Interference in Thailand: An Example of FCTC Implementation for Low- and Middle-income Countries	International Journal of Environmental Research and Public Health	No	TAPS
166	Islam Z	2012	Pakistan: Legal action against Philip Morris for advertising ban violation	Tobacco Control	Yes	TAPS
167	Nair S, Schensul JJ et al.	2012	Local responses to the Maharashtra gutka and pan masala ban: a report from Mumbai	Indian Journal of Cancer	No	P-R
168	Simpson D	2012	Lebanon: Testing time as new ad ban takes effect	Tobacco Control	Yes	TAPS
169	Simpson D	2012	India/Australia: Row over oral tobacco cricket ads	Tobacco Control	Yes	TAPS
170	Simpson D	2012	Cambodia: KT&G? 'Korean tomorrow & Global' of course	Tobacco Control	Yes	TAPS
171	Simpson D	2012	New Zealand: Pack seal can cover warnings	Tobacco Control	Yes	P&L
172	Tan YL & Foong K	2012	How the Malaysian tobacco industry exploits loopholes in pictorial health warnings	Tobacco Control	No	P&L, TAPS
173	Wakefield M, Zacher M et al.	2012	Brand placement on price boards after tobacco display bans: a point-of-sale audit in Melbourne, Australia	Tobacco Control	No	TAPS
174	Britton J & Bogdanovica I	2013	Tobacco control efforts in Europe	The Lancet	No	TAPS
175	Kashiwabara M & Armada F	2013	Mind your "smoking manners": The tobacco industry tactics to normalize smoking in Japan	Kobe Journal of Medical Sciences	No	SF

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176	Kotnowski K & Hammond D	2013	The impact of cigarette pack shape, size and opening: evidence from tobacco company documents	Addiction	No	TAPS
177	Mir H, Roberts B et al.	2013	Analysing compliance of cigarette packaging with the FCTC and national legislation in eight former Soviet countries	Tobacco Control	No	P&L
178	Purpera J	2013	USA: Cigarette packs legal tussle	Tobacco Control	Yes	P&L
179	Purpera J	2013	Korea: JTI targeting young people	Tobacco Control	Yes	TAPS
180	Rathinam A	2013	India: Disrupting tobacco industry CSR in Chennai	Tobacco Control	Yes	TAPS
181	Schensul JJ, Nair S et al.	2013	Availability, accessibility and promotion of smokeless tobacco in a low-income area of Mumbai	Tobacco Control	No	TAPS
182	van Walbeek C, Blecher E et al.	2013	Price and Tax Measures and Illicit Trade in the Framework Convention on Tobacco Control: What We Know and What Research Is Required	Nicotine & Tobacco Research	No	P-R
183	Burton S, Williams K et al.	2014	Marketing cigarettes when all else is unavailable: Evidence of discounting in price-sensitive neighborhoods	Tobacco Control	No	TAPS
184	Cohen JE, Yang J & Donaldson EA	2014	Impact of the removal of light and mild descriptors from cigarette packages in Ontario, Canada: Switching to "light replacement" brand variants	Preventive Medicine	No	P&L
185	Connolly GN & Alpert HR	2014	Has the tobacco industry evaded the FDA's ban on 'Light' cigarette descriptors?	Tobacco Control	No	P&L
186	Goel S, Kumar R et al.	2014	How compliant are tobacco vendors to India's tobacco control legislation on Ban of advertisements at point of sale? A three jurisdictions review	Asian Pacific Journal of Cancer Prevention	No	TAPS
187	Hefler M	2014	Brazil/ German: Be Marlboro, Be Fined, Be Banned	Tobacco Control	Yes	TAPS
188	Hefler M	2014	Indonesia: Tobacco companies flout pictorial laws	Tobacco Control	Yes	P&L
189	Hefler M	2014	World: Philip Morris campaign targets teens	Tobacco Control	Yes	TAPS
190	Maziak W, Nakkash R et al.	2014	Tobacco in the Arab world: old and new epidemics amidst policy paralysis	Health Policy and Planning	No	TAPS
191	Moodie C, Angus K & Ford A	2014	The importance of cigarette packaging in a 'dark' market: the 'Silk Cut' experience	Tobacco Control	No	TAPS
192	Tan YL & Foong K	2014	Tobacco industry tangos with descriptor ban in Malaysia	Tobacco Control	No	P&L
193	Wang F, Zheng P et al.	2014	Chinese tobacco industry promotional activity on the microblog Weibo	PLoS One	No	TAPS
194	Zheng PP, Ge X et al.	2014	Zhonghua' tobacco advertisement in Shanghai: a descriptive study	Tobacco Control	No	TAPS
195	Baker J	2015	World: Marlboro & Ferrari continue F1 partnership	Tobacco Control	Yes	TAPS
196	Beaglehole R, Bonita R et al.	2015	A tobacco-free world: A call to action to phase out the sale of tobacco products by 2040	The Lancet	No	P-R

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197	Chaturvedi P & Seth S	2015	India: Smokeless Tobacco ban shows early success	Tobacco Control	Yes	P-R
198	Delnevo CD & Hrywna M	2015	Clove cigar sales following the US flavoured cigarette ban	Tobacco Control	No	P-R
199	Elton-Marshall T, Fong, GT et al.	2015	Smokers' sensory beliefs mediate the relation between smoking a light/low tar cigarette and perceptions of harm	Tobacco Control	No	P&L
200	Gilmore AB, Fooks G et al.	2015	Exposing and addressing tobacco industry conduct in low-income and middle-income countries	The Lancet	No	P&L, SF
201	Hefler M	2015	World: Be Marlboro, be invisible	Tobacco Control	Yes	TAPS
202	Hefler M	2015	Bangladesh: Tobacco-sponsored concerts cancelled	Tobacco Control	Yes	TAPS
203	Scollo M, Occleston J et al.	2015	Tobacco product developments coinciding with the implementation of plain packaging in Australia	Tobacco Control	No	P&L
204	Soerojo W	2015	Indonesia: Warnings need stronger enforcement	Tobacco Control	Yes	P&L
205	White V, Bariola E et al.	2015	Graphic Health Warnings on Cigarette Packs	Nicotine & Tobacco Research	No	P&L
206	Arevalo R, Corral J et al.	2016	Characteristics of illegal and legal cigarette packs sold in Guatemala	Globalization and Health	No	P&L
207	Cohen JE, Brown J et al.	2016	Do cigarette health warning labels comply with requirements: A 14-country study	Preventive Medicine	No	P&L
208	Eadie D, Stead M et al.	2016	Are Retail Outlets Complying with National Legislation to Protect Children from Exposure to Tobacco Displays at Point of Sale? Results from the First Compliance Study in the UK	Plos One	No	TAPS
209	Greenland SJ	2016	The Australian experience following plain packaging: the impact on tobacco branding	Addiction	No	P&L
210	Greenland SJ, Johnson, L & Seifi S	2016	Tobacco manufacturer brand strategy following plain packaging in Australia: implications for social responsibility and policy	Social Responsibility Journal	No	P&L
211	Hefler M	2016	The Philippines: Tobacco companies exploit transition to graphic health warnings	Tobacco Control	Yes	P&L
212	Kostygina G, Glantz SA & Ling PM	2016	Tobacco industry use of flavours to recruit new users of little cigars and cigarillos	Tobacco Control	No	P-R
213	Liutkutė V	2016	Lithuania: FCTC breaches undermine tobacco control progress	Tobacco Control	Yes	TAPS
214	Smith K, Washington C et al.	2016	Cigarette stick as valuable communicative real estate: a content analysis of cigarettes from 14 low-income and middle-income countries	Tobacco Control	No	TAPS
215	Vidhubala E, Pisinger C et al.	2016	The ban on smokeless tobacco products is systematically violated in Chennai, India	Indian Journal of Cancer	No	P-R

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216	Yun EH, Park YO et al.	2016	Public opinions on disclosure of tobacco components Results of a nationwide cross-sectional survey in Republic of Korea	Medicine	No	SF
217	African Population and Health Research Center	2017	5.0 Case Study 2 – Application of Multi-sectoral Action in Tobacco Control Policies	Analysis of Non-Communicable Disease Prevention Policies in South Africa	No	TAPS
218	Brown J, DeAtley T et al.	2017	Tobacco industry response to menthol cigarette bans in Alberta and Nova Scotia, Canada	Tobacco Control	No	P-R
219	Egbe CO, Bialous SA & Glantz SA	2017	Avoiding "a Massive Spin-Off Effect in West Africa and Beyond": The Tobacco Industry Stymies Tobacco Control in Nigeria	Nicotine & Tobacco Research	No	TAPS
220	Hefler M	2017	India: Philip Morris' bold flouting of law exposed	Tobacco Control	Yes	TAPS
221	Hefler M	2017	UK: last-ditch attempt to undermine plain packs	Tobacco Control	Yes	P&L
222	Kennedy RD, Grant A et al.	2017	Point-of-sale Tobacco Advertising and Display Bans: Policy Evaluation Study in Five Russian Cities	JMIR Public Health and Surveillance	No	TAPS
223	MacKenzie R & Collin J	2017	A preferred consultant and partner to the Royal Government, NGOs, and the community': British American Tobacco's access to policy-makers in Cambodia	Global Public Health	No	TAPS
224	Alpert HR, Carpenter D & Connolly GN	2018	Tobacco industry response to a ban on lights descriptors on cigarette packaging and population outcomes	Tobacco Control	No	P&L
225	Astuti PAS, Assunta M & Freeman B	2018	Raising generation 'A': a case study of millennial tobacco company marketing in Indonesia	Tobacco Control	No	TAPS
226	Breton MO, Britton J et al.	2018	Cigarette brand diversity and price changes during the implementation of plain packaging in the United Kingdom	Addiction	No	P&L
227	Critchlow N, Stead M et al.	2018	Introduction of standardised tobacco packaging during a 12-month transition period: Findings from small retailers in the United Kingdom	Nicotine & Tobacco Research	No	P&L
228	Hefler M	2018	UK: PMI new 'premium smoking experience' launched in key 'smoke-free future' market	Tobacco Control	Yes	P&L
229	Kass Lempert L & Glantz SA	2018	Heated tobacco product regulation under US law	Tobacco Control	No	P&L, TAPS
230	Kim M	2018	Philip Morris International introduces new heat-not-burn product, IQOS, in South Korea	Tobacco Control	No	P&L
231	Mathers A, Schwartz R et al.	2018	Marketing IQOS in a dark market	Tobacco Control	No	TAPS
232	McDaniel PA, Cadman B & Malone RE	2018	African media coverage of tobacco industry corporate social responsibility initiatives	Global Public Health	No	TAPS

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233	Mohamed SF, Juma P et al.	2018	Facilitators and barriers in the formulation and implementation of tobacco control policies in Kenya: a qualitative study	BMC Public Health	No	TAPS
234	Moodie C, Angus K & Mitchell D	2018	How tobacco companies in the United Kingdom prepared for, and responded to, standardised packaging of cigarettes and rolling tobacco	Tobacco Control	No	P&L
235	Moodie C, Hoek J et al.	2018	Plain packaging: legislative differences in Australia, France, the UK, New Zealand and Norway, and options for strengthening regulations	Tobacco Control	No	P&L
236	Nyi Latt N, Saw YM et al.	2018	Tobacco control law awareness, enforcement, and compliance among high school students in Myanmar	Nagoya Journal of Medical Science	No	TAPS
237	Saraf DS, Mehrotra R et al.	2018	A review of trade practices of smokeless tobacco products in terms of prohibition on sale, manufacturing & Importation in Framework Convention on Tobacco Control ratified parties	Indian Journal of Medical Research	No	P-R
238	Schwartz R, Chaiton M et al.	2018	Tobacco industry tactics in preparing for menthol ban	Tobacco Control	No	P-R
239	Scollo M, Bayly M et al.	2018	Tobacco product developments in the Australian market in the 4 years following plain packaging	Tobacco Control	No	P&L
240	Stead M, Eadie D et al.	2018	Tobacco companies' use of retailer incentives after a ban on point-of-sale tobacco displays in Scotland	Tobacco Control	No	TAPS
241	Astuti PAS, Kurniasari NMD et al.	2019	From glass boxes to social media engagement: an audit of tobacco retail marketing in Indonesia	Tobacco Control	No	TAPS
242	Baker J & Diethelm P	2019	World: PMI's continued subliminal promotion of combustible products in F1 motor sports	Tobacco Control	Yes	TAPS
243	Borland T, D'Souza SA, et al.	2019	Is blue the new green? Repackaging menthol cigarettes in response to a flavour ban in Ontario, Canada	Tobacco Control	No	P-R
244	Evans-Reeves KA, Hiscock R et al.	2019	Prospective longitudinal study of tobacco company adaptation to standardised packaging in the UK: identifying circumventions and closing loopholes	BMJ Open	No	P&L, P-R
245	Iacobelli M, Saraf S et al.	2019	Manipulated: graphic health warnings on smokeless tobacco in rural India	Tobacco Control	No	P&L
246	Jackler RK, Li VY, et al.	2019	Promotion of tobacco products on Facebook: policy versus practice	Tobacco Control	No	TAPS
247	Lindblom EN, Johnson AC et al.	2019	How and why consumers view "Little Cigars" as legally defined cigarettes	Tobacco Regulatory Science, 5(2)	No	P-R
248	Moodie C, Thrasher JF et al.	2019	Flavour capsule cigarettes continue to experience strong global growth.	Tobacco Control	No	P-R

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249	Purves RI, Moodie C et al.	2019	The Response of Retailers in Scotland to the Standardised Packaging of Tobacco Products Regulations and Tobacco Products Directive	Nicotine & Tobacco Research	No	P&L
250	Reynales-Shigematsu L, Wipfli H et al.	2019	Tobacco control in Mexico: a decade of progress and challenges	Salud Pública de México	No	P&L, SF, TAPS
251	Tanigaki J & Poudyal H	2019	Challenges and opportunities for greater tobacco control in Japan	International Journal of Drug Policy	No	SF
252	van der Eijk Y, Lee JK & Ling PM	2019	How Menthol Is Key to the Tobacco Industry's Strategy of Recruiting and Retaining Young Smokers in Singapore	Journal of Adolescent Health	No	TAPS
253	Yadav A, Ling P & Glantz S	2019	Smokeless tobacco industry's brand stretching in India	Tobacco Control	No	TAPS
254	Amul GGH, Tan GPP & van der Eijk Y	2020	A Systematic Review of Tobacco Industry Tactics in Southeast Asia: Lessons for Other Low- And Middle-income Regions	International Journal of Health Policy and Management	No	P&L, TAPS
255	Astuti PAS, Assunta M & Freeman B	2020	Why is tobacco control progress in Indonesia stalled? - a qualitative analysis of interviews with tobacco control experts	BMC Public Health	No	TAPS
256	Baker J	2020	Southeast Asia: tobacco industry's 'smoke-free' duplicity	Tobacco Control	Yes	P&L, P-R
257	Baker J	2020	World: PMI in global motorsport smoke-free PR spin	Tobacco Control	Yes	TAPS
258	Baker J	2020	Europe/UK: menthol cigarettes & flavoured tobacco ban	Tobacco Control	Yes	P-R
259	Bhatta DN, Bialous S et al.	2020	Exceeding WHO Framework Convention on Tobacco Control (FCTC) Obligations: Nepal Overcoming Tobacco Industry Interference to Enact a Comprehensive Tobacco Control Policy	Nicotine & Tobacco Research	No	TAPS
260	Bhatta DN, Crosbie E et al.	2020	Defending Comprehensive Tobacco Control Policy Implementation in Nepal from Tobacco Industry Interference (2011–2018)	Nicotine & Tobacco Research	No	P&L, SF, TAPS
261	Cho, SM, Saw YM et al.	2020	Cross-sectional study on tobacco advertising, promotion and sponsorship (TAPS) and violations of tobacco sale regulations in Myanmar: do these factors affect current tobacco use among Myanmar high school students?	BMJ Open	No	P&L, TAPS
262	Dewhurst T & Lee WB	2020	Kent cigarette brand marketing in the Republic of Korea: the role of a pioneering image, flavour capsules and leader price promotions	Tobacco Control	No	P&L
263	Hefler M & Baker J	2020	UK: Tobacco companies investigated over menthol ban	Tobacco Control	Yes	P-R
264	Hiscock R, Silver K et al.	2020	Tobacco industry tactics to circumvent and undermine the menthol cigarette ban in the UK	Tobacco Control	No	P-R, TAPS
265	Lindblom EN, Mays D et al.	2020	Has FDA abandoned its efforts to make fake-cigar cigarettes comply with federal tobacco control laws that apply to cigarettes but not cigars?	Tobacco Control	No	P-R

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266	Watts C, Burton S et al.	2020	'Friends with benefits': how tobacco companies influence sales through the provision of incentives and benefits to retailer	Tobacco Control	No	TAPS
267	Weiger CV, Smith K et al.	2020	Cigarette Packs With URLs Leading to Tobacco Company Websites: Content Analysis	Journal of Medical Internet Research	No	TAPS
268	Arnold D	2021	The Netherlands: Retailers caught breaching tobacco display & advertising bans	Tobacco Control	Yes	TAPS
269	Azzahro EA, Dewi DMSK et al.	2021	Two tobacco retailer programmes in Banyuwangi, Indonesia: a qualitative study	Tobacco Control	No	TAPS
270	Branston JR, Hiscock R et al.	2021	Cigarette-like cigarillo introduced to bypass taxation, standardised packaging, minimum pack sizes, and menthol ban in the UK	Tobacco Control	No	P&L, P-R
271	Chaiton MO, Schwartz R et al.	2021	The use of flavour cards and other additives after a menthol ban in Canada	Tobacco Control	No	P-R
272	Chandra S, Rinkoo AV et al.	2021	Tobacco Advertising, Promotion and Sponsorship in India and Indonesia: Present Regime and the Way Forward	Asian Pacific Journal of Cancer Prevention	No	P-R, TAPS
273	Cohen JE, Welding K et al.	2021	The Flavor Train: The Nature and Extent of Flavored Cigarettes in Low- and Middle-Income Countries	Nicotine & Tobacco Research	No	P-R
274	Crosbie E, Defrank V et al.	2021	Tobacco supply and demand strategies used in African countries	Bulletin of the World Health Organization	No	P&L, TAPS
275	Hefler M, Bianco E et al.	2021	What facilitates policy audacity in tobacco control? An analysis of approaches and supportive factors for innovation in seven countries	Tobacco Control	No	P&L, TAPS
276	Ichikawa M, Hori A et al.	2021	Intensified advertising of heated tobacco products in Japan: an apparent shift in marketing strategy	Tobacco Control	No	TAPS
277	Kong J, Chu S et al.	2021	The tobacco industry and electronic cigarette manufacturers enjoy a loophole in the legal definition of tobacco in South Korean law	Tobacco Control	No	TAPS
278	Naznin E, Wynne O et al.	2021	Smokeless tobacco policy in Bangladesh: A stakeholder study of compatibility with the World Health Organization's Framework Convention on Tobacco Control	Drug and Alcohol Review	No	TAPS
279	Polanska K & Kaleta D	2021	Tobacco and e-cigarettes point of sale advertising – assessing compliance with tobacco advertising, promotion and sponsorship bans in Poland	International Journal of Environmental Research and Public Health	No	TAPS
280	Stubbs T	2021	Commercial determinants of youth smoking in ASEAN countries: A narrative review of research investigating the influence of tobacco advertising, promotion, and sponsorship	Tobacco Induced Diseases	No	TAPS
281	Udokanma EE, Ogamba I & Ilo C	2021	A health policy analysis of the implementation of the National Tobacco Control Act in Nigeria	Health Policy and Planning	No	P&L
282	Watts C, Burton S & Freeman B	2021	'The last line of marketing': covert tobacco marketing tactics as revealed by former tobacco industry employees	Global Public Health	No	TAPS
283	Welker M	2021	Indonesia's Cigarette Culture Wars: Contesting Tobacco Regulations in the Postcolony	Comparative Studies in Society and History	No	P&L

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284	Yadav A & Glantz, SA	2021	Tobacco imagery in entertainment media: Evolution of tobacco-free movies and television programmes rules in India	BMJ Global Health	No	TAPS
285	Yi J, Kim J & Lee S	2021	British American Tobacco's 'Glo Sens' promotion with K-pop	Tobacco Control	No	TAPS
286	Brink AL, Glahn AS & Kjaer NT	2022	Tobacco companies' exploitation of loopholes in the EU ban on menthol cigarettes: a case study from Denmark	Tobacco Control	No	P-R
287	Crespi E, Iacobelli M et al.	2022	Industry manipulation of pictorial health warning labels in Pakistan	Tobacco Control	No	P&L
288	Crosbie E, Gutkowski P et al.	2022	Progress in adopting bans on tobacco advertising, promotion, and sponsorship in the Americas: lessons from Uruguay and Argentina	Revista Panamericana de Salud Pública	No	TAPS
289	Cunningham R	2022	Canada implements "Slide and shell" packaging for cigarettes	Tobacco Control	Yes	P&L
290	Evans-Reeves K, Lauber K & Hiscock R	2022	The 'filter fraud' persists: the tobacco industry is still using filters to suggest lower health risks while destroying the environment	Tobacco Control	No	P&L, P-R, TAPS
291	Ghose S, Mahajan A & Datta SS	2022	A public policy analysis with key stakeholders' insights to understand India's compliance with the WHO Framework Convention on Tobacco Control	ecancermedalscience	No	TAPS
292	Ling PM, Kim M et al.	2022	Moving targets: how the rapidly changing tobacco and nicotine landscape creates advertising and promotion policy challenges	Tobacco Control	No	P-R
293	Stubbs T, White V et al.	2022	Tobacco industry influence in low- and middle-income countries in the ASEAN region: Qualitative interviews with tobacco control experts during the COVID-19 pandemic	Tobacco Induced Diseases	No	TAPS
294	van der Eijk Y & Yang AY	2022	Tobacco industry marketing adaptations to Singapore plain packaging	Tobacco Control	No	P&L
295	Briggs J & Seidenberg AB	2023	USA: tobacco companies target customers with menthol alternatives to circumvent upcoming California sales ban	Tobacco Control	Yes	P-R
296	Evans-Reeves K	2023	Africa Goodbye, PMI: African Tobacco Control Alliance ensures Philip Morris International	Tobacco Control	Yes	TAPS
297	Kapoor S & Yadav A	2023	India: PMI yet again circumvents Indian laws, this time to promote banned electronic cigarettes and other nicotine and tobacco devices	Tobacco Control	Yes	P-R
298	Kyriakos CN, Chung-Hall J et al.	2023	Optimising a product standard for banning menthol and other flavours in tobacco products	Tobacco Control	No	P-R
299	Meza LR, Galimov A et al.	2023	Proliferation of 'non-menthol' cigarettes amid a state-wide flavour ban	Tobacco Control	No	P-R
300	Page MK, Paul EE et al.	2023	Still 'Cool': tobacco industry responds to state-wide menthol ban with synthetic coolants	Tobacco Control	No	P-R

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301	Perera PADS, Gnanarathna DJA et al.	2023	Sri Lanka: tobacco industry pushes back against flavour ban	Tobacco Control	Yes	P-R
302	Stubbs T, White VM et al.	2023	Uncovering the advertising and promotional strategies of tobacco companies in Cambodia: recall of below-the-line marketing among young male smokers	Tobacco Control	No	TAPS
303	Suarjana K, Mulyawan KH et al.	2023	Factors Associated with The Compliance of Tobacco Advertisement, Promotion and Sponsorship (TAPS) Ban in Bali, Indonesia	Malaysian Journal of Medicine and Health Sciences	No	TAPS
304	Tselengidis A, Adams S et al.	2023	From the international tobacco control arena to the local context: a qualitative study on the tobacco advertising, promotion and sponsorship legislative environment in Sudan and the challenges characterising it	BMJ Open	No	TAPS
305	Tselengidis A, Adams S et al.	2023	Achieving a tobacco-free Bangladesh by 2040: a qualitative analysis of the tobacco advertising environment and prohibitions in Bangladesh	BMJ Open	No	TAPS
306	Abdullah SM, Huque R et al.	2024	Non-compliant packaging and illicit smokeless tobacco in Bangladesh, India and Pakistan: findings of a pack analysis	Tobacco Control	No	P&L, P-R
307	Alaoui H & Nakkash R	2024	Lebanon: Tobacco industry ignores marketing and advertising regulations	Tobacco Control	Yes	TAPS
308	Kyriakos CN, Filippidis F et al.	2024	Use of Menthol Cigarettes and Accessories Among Youth Who Smoked After the Menthol Cigarette Ban in England and Canada, 2021: Implications for Health Equity	Nicotine & Tobacco Research	No	P-R

*P&L - Packaging and Labelling, P-R - Product-related, SF - Smoke-free, TAPS - Tobacco Advertising, Promotion and Sponsorship