

Survey Questionnaire

Title: Association of sociodemographic factors and television food advertisements with junk food consumption among a sample of adolescents in Bangladesh

Code of Respondent:

Thank you for taking the time to fill this short questionnaire. We will keep your responses confidential. So please answer these questions as honestly as possible.

Section A (part 1.1-1.3): For Children

PART 1.1: Sociodemographic information of the children

Questions	Categories
1. What is your gender?	(1) Male (2) female
2. How old are you?	
3. What class do you read in?	(1) Class eight (2) Class nine (3) Class nine
4. What is your father education level?	(1) Under Primary (2) Primary (3) Secondary (4) Higher secondary (5) Tertiary education
5. What is your mother education level?	(1) Under Primary (2) Primary (3) Secondary (4) Higher secondary (5) Tertiary education
6. What is your father's occupation?	(1) Government Job (2) Private Job (3) Business (4) Others (write down)
7. What is your mother's occupation?	(1) Housewife (2) Job

PART 1.2: Eating habit-related information of the children

Questions	Categories
1. How many times a week do you usually eat junk foods (such as chips, jhalmuri, fuchka, singra, etc.?)	(1) ≤1 time a week (2) 2 to 3 times/week (3) >3times/week

PART 1.3: Use of information on food labels by the children. (Please tick)

Question(s)	Always	Sometimes	Rarely	Never
1. How often do you seek the following information from the food package?				
a) Expiry date				
b) Ingredients				
c) Nutritional information				
d) Food products order quality certification				
e) Price				

PART 2.1: Sociodemographic information of the parent

1. What is your relationship with your children?	(1) Mother (2) Father (3) Caregiver
2. Monthly family income (BDT)	(1) <20000 (2) 20000-40000 (3) >40000
3. Family members	(1) ≤ 5 members (2) >5 members
4. Smoking habits in the family members	(1) Yes (2) No
5. Having chronic diseases in the family members	(1) Yes (2) No

PART 2.2: Concerns by the parents about the pattern of food advertisements aired on TV

Question(s)	Not at all concerned	A little concerned	Somewhat concerned	Very concerned
1. To what extent, if at all, are you concerned about the advertising of food products at times when children watch TV?				
2. To what extent, if at all, are you concerned about the advertising of UNHEALTHY food products at times when children watch TV?				
3. To what extent do you think TV food advertising provides accurate information about the nutritional quality of the product being advertised?				
4. To what extent, if at all, you are concerned about the following aspects of food advertising at times children watch TV.				
a) The use of popular personalities or characters to promote unhealthy foods to children.				
b) Food advertising that promotes free toys or gifts with products.				
c) The amount of TV advertising of unhealthy food at times when children watch TV.				
d) TV food advertising that promotes only the healthy aspects of the product.				