

Additional file 2**Sociodemographic characteristics of study participants (N = 71)**

Parameter	Responses (N, %)
Gender	
Male	52 (73.2)
Female	19 (26.8)
Age	
21-30	5 (7.0)
31-40	38 (53.5)
41-50	18 (25.4)
51-60	6 (8.5)
Over 60	4 (5.6)
Position in the company	
General manager	50 (70.4)
Technical manager	8 (11.3)
Regulatory affairs expert	12 (16.9)
Marketing expert	1 (1.4)
Specialization	
Pharmacy	64 (90.1)
Medicine	2 (2.8)
Marketing	2 (2.8)
Others	3 (4.2)
Highest Level of education	
Diploma/TVET	1 (1.4)
Bachelor's Degree	25 (35.2)
Master's Degree	44 (62.0)
Others	1 (1.4)
Work experience (years)	
1-5	6 (8.5)
6-10	12 (16.9)
11-20	38 (53.5)
21-30	8 (11.3)
31-40	7 (9.8)