

Table 6: Financing stage of app companies at study publish date by study design

Financing stage of app companies at study publish date*	Study Design	n (%)
Early stage startups (Pre-seed, Seed, and Series A) n=6	Full-scale RCT	2 (33.3%)
	Pilot RCT	2 (33.3%)
	Non-randomised controlled trial (open label treatment)	1 (16.7%)
	Pre-post study	1 (16.7%)
Scale-ups (Series B-F) n=11	Full-scale RCT	4 (36.3%)
	Pilot RCT	2 (18.2%)
	Pre-post study	5 (45.5%)
Acquired or Public n=15	Full-scale RCT	3 (20.0%)
	Pilot RCT	6 (40.0%)
	Micro-randomised trial	1 (6.7%)
	Non-randomised controlled trial (open label treatment)	1 (6.7%)
	Pre-post study	4 (26.7%)
University or Government developed n=6	Full-scale RCT	2 (33.4%)
	2x2 randomised, mixed factorial design	1 (16.7%)
	Pre-post study	3 (50.0%)

*Companies where financing data was not found (n=9) were excluded from this table.